



Filled with
WINE & WATERFRONT VIEWS

Winery Registration

EVENT DETAILS - RAIN or SHINE

- Saturday, September 25: 11am - 6pm
- Sunday, September 26: 11am - 5pm

NEW LOCATION:

Mariner's Landing
1217 Graves Harbor Trail, Huddleston VA

IMPORTANT:

New Applicants - Your application will be held for approval by the event committee. Your payment will not be processed until you are notified of approval.

Returning Applicants - **Return application by July 1 to continue your approval status.** Payment will be processed upon receipt.

Application Guidelines:

- All fees must accompany application.
- Proof of insurance covering event participation is required at time of application.
- Applicant must have remote permits filed and be prepared for inspection from ABC officer.
- Applicant must agree to adhere to all state and ABC rules and regulations.
- Subletting space is strictly prohibited.
- No refunds will be issued once applicant has been accepted as a participant.
- Applicant is responsible for collection of VA State taxes and documentation for state inspection.

Applicant Receives:

- **Space size selected** - Tent, table and chair rentals available on application.
- **Staff wristbands** - Request amount of wristbands on application. These are entrance ONLY, not for tasting.
- 10' x 10' space participants: Two (2) tasting wristbands and tasting glasses each day.
- 10' x 20' space participants: Four (4) tasting wristbands and tasting glasses each day.
- Additional discounted tasting wristbands are available for advanced purchase - *specify quantity desired on application.*

Event Guidelines:

- Electricity is not available nor can it be made available. Generators are NOT allowed in wine tasting area.
- Vendor MUST participate BOTH days during advertised hours.
- Vendor is responsible for cleaning their own space each day. Use dumpsters to dispose of boxes, bottles, corks, pallets, food and trash of any kind.
- Vendor is responsible for waster casks.
- Pets are not allowed on festival grounds.
- No alcoholic beverages other than those purchased at the festival are permitted.
- Any item displaying profanity or dicriminatory symbols, words, etc. is strictly prohibited.
- Signs more than eight (8) feet tall must be taken down overnight in the event of inclement weather.
- Vendor's staff or contract associates must show appropriate 'ID' at vendor check-in.

Setup Guidelines:

Friday, September 24: **Noon-6pm**
Saturday, September 26: **7am-10am**

Vehicles must be removed from grounds by 10am Saturday. Vendor packets containing Saturday wristbands will be available at vendor check-in during these times. Sunday packets will be available Sunday 9am-11am

Security:

Perimeter security guards are provided Friday and Saturday night. However, Smith Mountain Lake Regional Chamber of Commerce Wine Festival are not responsible for loss or damage of property of vendors and/or their associates.



Application submission & questions: Erin Stanley, Events Manager
estanley@visitsmithmountainlake.com

16430 Booker T. Washington Hwy, Suite #2 Moneta, VA 24121

Visit SmithMountainLake.com     

Liability and Exclusions:

Should the Smith Mountain Lake Regional Chamber of Commerce cancel the Wine Festival for any reason, this agreement shall be null and void as of date of said cancellation and the vendor and Smith Mountain Lake Regional Chamber of Commerce shall release each other from any and all further obligations whatsoever. In the event the Smith Mountain Lake Regional Chamber of Commerce cancels the event prior to the Festival date, vendor shall be entitled to receive a full refund of the commercial booth space fee provided, however, that no refund shall be due to vendor should the Smith Mountain Lake Regional Chamber of Commerce be forced to cancel the event due to events beyond the control of the Smith Mountain Lake Regional Chamber of Commerce, such as but not limited to; inclement weather, floods, riots, insurrections, acts of government bodies and the like.

Upon execution of this agreement and as a part of the consideration hereof, vendor agrees to indemnify and hold harmless the Smith Mountain Lake Regional Chamber of Commerce and all directors, sponsors, employees, agents and volunteers from and against any and all debts, accouts, suits, cause of action, actions, proceedings, claims, liabilities, demands and judgements whatsoever in connection with the Smith Mountain lake Wine Festival, which may include but are not limited to, all costs, expenses, damages and judgements whatsoever in connection with the damages and attorney's fees, arising out of, by reason of or in connection with any act or failure to act by vendor's agents, invitees, employees, representatives or servants in the activities contemplated by this agreement, in connection with the failure of any apparatus, equipment or personal property used by vendor in the activities contemplated by the agreement, or in connection with vendor participation in the said Wine Festival.

This agreement contains the entire understanding of the parties with respect to the matters contained herein. The agreement may not be modified, except by a writing signed by both parties. This agreement supersedes all prior communicates or agreements, whether written or oral, relating to the Smith Mountain lake Wine Festival.

Any problems encountered with Festival attendees should be immediately reported to Festival Management.





Winery Registration

SEPTEMBER 25 & 26, 2021
Application Deadline: July 1, 2021

Winery Name:

Contact Name & Title:

Address:

City, State, Zip:

Winery Phone:

Cell Phone:

E-mail:

Space Size: 10' x 10' - \$85 Additional 10' x 10' space - \$85

Staff Wristbands Needed:

Staff wristbands are for entrance ONLY, they are not valid for tastings.

Advance purchase, discounted tasting wristbands: x \$25 =

Limit of 10. This is a ONE TIME OFFER and must be submitted at time of application. Tasting wristbands will be included in your vendor packets and will be available for pickup during setup.

Tent and equipment rental:

I will provide my own tent that will fit into my selected space size.

10' x 10' tent with two (2) tables and two (2) chairs - \$200

of additional tables x \$12 =

of additional chairs x \$5 =

of additional 10'x10' tents x \$200 =

Rental of additional 10x10 space size must accompany additional tent rental.

PAYMENT:

CHECK#

Payable to SMLRCC
16430 Booker T. Washington Hwy., Suite #2
Moneta, VA 24121

CREDIT CARD Type: MC VISA AMEX DISCOVER

Name on card:

Card Number:

Expiration Date:

Billing Address:

SEC code:

IMPORTANT!
Returning Vendors

Due to the new venue, vendor location will NOT be the same as in years past. Event layout will be different. You will receive a map two weeks prior to the event. Every effort will be made to accomodate you with comparable space.

Space Size total:

Tasting Wristbands:

Tent & Equipment Rental:

Additional Tables:

Additional Chairs:

TOTAL DUE:

Signature:

Date:



Application submission & questions: [Erin Stanley, Events Manager](mailto:Erin.Stanley@visitsmithmountainlake.com)
estanley@visitsmithmountainlake.com

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