



Saturday, November 6, 2021

Location: Bridgewater Plaza

Time: 11am - 3:30pm

Rain or Shine

Fall Chili Festival

Increase brand awareness and recognition for your business by being one of this year's Fall Chili Festival sponsors!

	<i>Platinum</i> exclusive - 1 only	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
Logo recognition on Festival T-Shirt	Logo upgraded placement			
Sponsor recognition on Roadside Banner	Logo upgraded placement	Logo		
Sponsor recognition on on-site banners	Logo upgraded placement	Logo	Typeset upgraded placement	
Sponsor recognition on promotional posters	Logo upgraded placement	Logo	Typeset upgraded placement	
Name recognition on shuttle signage	Logo upgraded placement	Logo	Typeset upgraded placement	
Mention in Pre & Post Event Publicity	✓	✓	✓	
12mo. Sponsor recognition on Chili Festival web page	Logo upgraded placement	Logo	Typeset upgraded placement	Typeset
Recognition inclusion on weekly	Logo upgraded placement	Logo	Typeset upgraded placement	Typeset
Chili Festival Passes	16 Entry Passes	8 Entry Passes	4 Entry Passes	2 Entry Passes
Complimentary Event T-Shirts	16 T-Shirts	8 T-Shirts	4 T-Shirts	2 T-Shirts
Chili Festival Team Entries	2 complimentary team entries	2 complimentary team entries	1 complimentary team entry	1 complimentary team entry
	\$2,500	\$1,500	\$750	\$350



Application submission & questions: Erin Stanley, Events Manager
estanley@visitsmithmountainlake.com

16430 Booker T. Washington Hwy, Suite #2 Moneta, VA 24121

Visit [SmithMountainLake.com](https://www.visitsmithmountainlake.com)





Sponsorship Agreement

Deadline for recognition on printed material:
September 1, 2021

SPONSORSHIPS AVAILABLE ON FIRST COME, FIRST SERVED BASIS

Fall Chili Festival

Business Name:

Contact Name & Title:

Address:

City, State, Zip:

Business Phone:

Cell Phone:

E-mail:

EVENT SPONSOR LEVELS

Platinum: \$2,500

Gold: \$1,500

Silver: \$750

Bronze: \$350

I will provide a door prize - Description of door prize:

PAYMENT:

Check#

Payable to SMLRCC
16430 Booker T. Washington Hwy., Suite #2
Moneta, VA 24121

Credit Card Type:

MC

VISA

AMEX

DISCOVER

Name on card:

Card Number:

SEC code:

Expiration Date:

Billing Address:

Invoice my Chamber Account



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