



GREATER POCONO HOME AND OUTDOOR LIVING SHOW March 27 – 28, 2021 Kalahari Resorts & Conventions

The Greater Pocono Home & Outdoor Living Show continues its tradition of offering vendors the opportunity to increase visibility prior to, during and after the home show closes. Sponsors are featured in show promotion, advertising, social media, signage and website.

2021 Sponsorship Opportunities

Title Sponsorship \$3,000 (1 available) SOLD

10 X 20 premium booth placement

Company name/logo in television ads, all print marketing material (flyers, etc.)

Company name mentioned in radio commercials, radio interview

Company logo on home show website, social media exposure

Company logo on billboards and selected signage

Company name included in announcements made during home show

Company Logo in 2021 March edition of Happenings Magazine home show guide

Right of first refusal for 2022 home show

Gold Sponsorship \$1,500 (3 available) 2 SOLD

10 x 10 premium booth placement

Company logo in television ads

Company logo selected print marketing material

Company logo on home show website, social media exposure

Company logo on billboards and selected signage

Company name included in announcements made during home show

Company/logo in 2021 March edition of Happenings Magazine home show guide

Right of first refusal for 2022 home show

Opportunity to have your company flyer/brochure in consumer bags. \$100

10 sponsorships available on a first come first serve basis. Vendors provide 2,000 flyers/brochures. Show staff will insert in consumer bags.



GREATER POCONO HOME AND OUTDOOR LIVING SHOW

March 27 – 28, 2021

KALAHARI RESORTS & CONVENTIONS

If you would like to sponsor something we haven't thought of, call Dottie Gentile at (570) 885-7376

Company Name _____ Primary Contact _____
Address _____ City, State & Zip _____
Phone _____ Fax _____
Email _____ Sponsor level _____

Sponsorship Form

Due to the limited quantity of opportunities, sponsorships will be awarded on a first-come, first-paid basis. Please email logo in a JPG or PDF format to pocbltrs@ptd.net. Please make your checks payable to and mail to: Pocono Builders Association (memo: Home Show), 745 Main Street, Ste. 203, Stroudsburg, PA 18360.

Please charge my card for the:

 SOLD TITLE Gold Opportunity to have your company flyer/brochure in consumer bags \$100

Signature _____ Date _____
Charge \$ _____ to my: _____ Visa _____ MasterCard _____ AMEX
Credit Card Account Number: _____ Expiration Date: _____ Security Code: _____
Cardholders Name: _____
Address _____ City, State & Zip _____
Signature _____ Date: _____