An Exploration of Everyday Information Behavior

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Overview

• The Everyday
• Information Behavior
• Research Question
• Pilot Study
• Initial Findings
• Next Steps
The world of the everyday life is consequently man’s fundamental and paramount reality.

(Schütz & Luckman, 1973, p. 3)

(Campos, 2007)
The Totality of Everyday Life

The world of the everyday life is consequently man's fundamental and paramount reality (Schütz & Luckman, 1973, p. 3).

(Lefebvre, 2008)
Information Behavior

• Intra-individual information behavior in daily life (Julien and Michels, 2004).

• The big five personality characteristics and information behavior (Heinstrom, 2010).
Research Question

What is a person’s everyday information behavior?
Pilot Study - Methodology

- Institutional Ethnography (Smith, 1987)
- Initial interview and short survey
- A week of observations across life-contexts
- Follow-up interview
Pilot Study – Data Collection

• Data collection occurred Jan. 2018
• Participant – a graduate student in a STEM field
• Initial interview – 31 minutes
• Observations – 9 observations, average length 1 hour and 28 minutes, min = 22 minutes, max = 2 hours and 30 minutes
Pilot Study – Initial Findings

• The procedures mostly work!
• Three trends emerged that show this participant approaches information the same way across contexts.
  – Cross referencing
  – Information Reviewing
  – Vision driven information seeking

(Lee and Ocepek, 2018, ASIS&T Poster)
Next Steps

- Continued data collection
  - Summer and Winter 2019
- Purposive sampling
  - Seven more participants
Thank you

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Thank you