



2021

Annual Management Conference

Belmond Charleston Place

Charleston, SC

North Carolina Trucking Association



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NCTA Conference Sponsor Prospect,

Grab your mask and join us for the 2021 NCTA Annual Management Conference. We will meet with safety in mind at the Belmond Charleston Place in beautiful downtown historic Charleston, SC.

Becoming a sponsor demonstrates your support of the industry along with increasing your brand presence. The enhanced sponsor program offers sponsorship package upgrades with all-on specific branding opportunities.

The NCTA Annual Management Conference Committee highlights the sponsors who support the work of the organization and industry we serve, during the conference and throughout the year. Through sponsorship, you will enhance the attendees' conference experience and make the 2021 the best conference yet, while increasing your company's presence, networking opportunities, and impressions with customers.

On behalf of the 2021 conference planning committee, we hope you will choose to partner with us for what is shaping up to be our most successful conference.

Sincerely,

Jason Smith

Southland Transportation

Chair of 2021 NCTA Annual Management Conference Committee



2019 CONFERENCE HIGHLIGHTS BY NUMBERS

(2020 Conference was canceled due to COVID-19)



389

Attendees



98

Sponsors



10+

Networking
Opportunities



1

Fantastic
Association



Conference At-A-Glance*

Sunday, July 18

Welcome Reception First Time Attendees
and Elite Sponsors

Welcome Dinner

Entertainment - The Embers

*Sponsored by Triad/Carolina Freightliner
Group*

Keynote Speaker

Jase Robertson

A&E® Duck Dynasty

Monday, July 19

Breakfast

General Session

Golf Tournament

Schooner Pride Sailing

Skeet Shoot from a Boat

Tuesday, July 20

Breakfast

General Session

Skeet Shoot from a Boat

Las Vegas Casino Night

**subject to change*

Jr. Truckers Club* (ages 3 - 12)

Sunday, July 18

Welcome Party

Monday, July 19

Morning Activities

Tuesday, July 20

Morning Activities

Dinner and Activities

Spouses/Companion Program*

Monday, July 19

Coffee Meet & Greet

Walking Tour Downtown

Historic District

Tuesday, July 20

Brunch

Mimosa/Bloody Mary Bar

Jase Robertson



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Exclusive Sponsor Benefits

Sponsorship of NCTA events is an impactful way for your company to receive valuable brand recognition as well as reach high-level executives and decision-makers. As a sponsor, you will receive exclusive benefits and special recognition before, during and after the events. Additionally, we will work with you to build a package that meets your needs, regardless of your budget, and helps you achieve your business goals.

Sponsor Package Benefits	Elite	Diamond	Gold	Silver
	\$5,000	\$3,500	\$2,500	\$1,000
One Conference Registration	1			
Board of Directors' Reception By Invitation	X			
Logo on Conference Signage	X	X		
Logo in NCTA Newsletter	X	X		
Logo on Registration Materials	X	X		
Logo on NCTA Website	X	X		
Name on NCTA Website	X	X	X	
Name on Signage	X	X	X	X
Name on Conference Materials	X	X	X	X
Recognition Fall Tarheel Wheels Issue	X	X	X	X
Receive Recognition During General Session	X	X	X	X



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Expand Your Brand Recognition with these Add-On Opportunities

Increase your brand presence at the Conference by upgrading your sponsorship package with these highly visibility add-on sponsorship opportunities. Sponsorship package is required for add-on branding opportunities.

Session Keynote Speaker Sponsor—\$10,000

Present a brief video about your company before introducing keynote speaker.

Welcome Dinner Sponsor - \$5,000

Provide brief remarks at start of dinner, dedicated signage at dinner, logo on placards on tables and 1 reserved table.

Tuesday Dinner & Casino Night Sponsor - \$5,000

Provide brief remarks at start of dinner, dedicated signage at dinner, logo on placards on tables and dinner stations.

General Session & Coffee Sponsor - \$5,000

Provide brief remarks at start of session, option to provide branded items at table, logo on placards at refreshment and coffee stations.

Lanyard - \$5,000

Logo on name badge lanyards given to attendees.

Hotel Room Key Sponsor - \$5,000

Exclusive brand key card for conference attendees

Spouses/Companions Program Sponsor - \$3,500

Provide brief remarks at start of brunch, signage, logo on placards on table, signature gift.

Registration Candy Bar Sponsor - \$2,500

Dedicated signage, logo on bag given to attendees.

Breakfast Sponsor - \$2,000

Dedicated signage at breakfast, logo on placards on tables, coffee and food stations.

Golf Closest to the Pin Sponsor - \$1,500

Sponsor branded signage at the closest to the pin contest hole, with option 2 reps at hole interact with golfers and provide and present prize.

Golf Longest Drive Sponsor - \$1,500

Sponsor branded signage at the longest drive contest hole, with option 2 reps at hole interact with golfers and provide and present prize.

Golf Hole Sponsor - \$750

Sponsor branded signage at assigned hole.



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Thank You to 2019 Sponsors

Triad/Carolina Freightliner Group

\$25,000 Platinum Elite

Triad Freightliner Greensboro	Triad Freightliner of Tennessee	H&H Freightliner
SelecTrucks Freightliner	Carolina Freightliner Greenville, Raleigh, Rocky Mount	Wester Carolina Freightliner Canton & Hickory

\$5,000 Elite

Great Dane Trailers	McMahon Truck Centers, Mack Trucks, Inc., TranSource, Inc.	The TLC Companies
Hale Trailer Brake & Wheel, Inc.	Temperature Control Solutions/Thermo King of Wilson	Twin State Trailers
McGriff Insurance Services		

\$3,500 Diamond

Advantage Truck Center	Lytx, Inc.	Snider Fleet Solutions
Carolina Axle Surgeons, Inc.	MHC Trucks	The Larson Group/Peterbilt of Charlotte
Freightliner a division of Daim- ler Trucks N.A. Western Star Trucks	Penske Truck Leasing Company	Trimble Transportation
Great West Casualty Company	Ryder System, Inc.	Volvo Trucks North America

\$2,500 Gold

American Trucking Asso- ciations, Inc.	Love's Travel Stops	Rush International Truck Center- Charlotte
Carrier Transicold Mid- Atlantic	PeopLease Corporation	Thermo King Central Carolinas
Horton, Inc.	People's Capital And Leasing Corp.	TravelCenters of America - Petro
IberiaBank	People's United Equipment Finance Corp.	White's International Trucks



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Thank You to 2019 Sponsors

\$1,000 Silver

All State Express, Inc.	Electric Guard Dog, LLC	Omnitracs
Applied Risk Management Solutions, Inc.	Electronic Funds Source, LLC	Peterbilt Motors Company - Southeast Region
Barnes Transportation Services, Inc.	Epes Transport System, LLC	Piedmont Truck Center
Benton & Parker Insurance Services	Excel Truck Group	Pinnacle Financial Partners
Best Logistics, Inc.	Goldberg Segalla	PNC Bank
Bridgestone Commercial Solutions	Incentive Management Group	Ragsdale Liggett, PLLC
Brisk Management Services	Katz, Sapper & Miller LLP	Red Classic Transportation
C.R.T.S., Inc.	LBA Haynes Strand, PLLC	Relation Insurance Services
Carolina Tank Lines, Inc.	M & P Specialty Insurance	Service Insurance Agency, LLC
Chambers Transportation Services, Inc.	Mangum's, Inc.	SmartDrive Systems, Inc.
Colony Tire & Service	Marquette Transportation Finance	Smith Moore Leatherwood, LLP
Commercial Credit Group, Inc.	Marsh & McLennan Agency	Star Leasing Company
Corcentric	McAngus, Goudelock & Courie LLC	TAB Bank
Crook Motor Company	McLeod Software	Taylor & Martin, Inc.
Cummins Inc.	Meritor Heavy Vehicle Systems, LLC	Teague Campbell Dennis & Gorham, LLP
DMJ & Co., PLLC	Millberg, Gordon & Stewart, PLLC	USI Insurance Services
Eagle Transport Corporation	Nationwide Testing Association, Inc.	Vanguard National Trailer
East Coast Trailer & Equipment Company	Dana Incorporated	WABCO
Eaton	OccuSure Workers' Compensation Specialists, LLC	Wells Fargo Equipment Finance, Inc.



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Add-On Opportunities

Hale Trailer Brake & Wheel, Inc.	Sponsor Keynote Speaker - Pete Rose
McAngus, Goudelock & Courie LLC	Monday General Session Coffee Break
Eagle Transport Corporation	Monday General Session Coffee Break
Freightliner a Division of Daimler Trucks North America	Tuesday General Session Coffee Break
Western Star Trucks	Tuesday General Session Coffee Break
Snider Fleet Solutions	Dessert Bar includes Pralines and Leopold ice cream on River Lawn
Snider Fleet Solutions	Hotel Room Key Card
All State Express, Inc.	Candy Bar at Registration

For more information, contact Crystal Collins | ccollins@nctrucking.com or 919.561.4679.

