

GUIDE BOOK ADVERTISING



Greater Newburyport
Chamber of Commerce
& Industry Official
Visitor and Resource
Guide



2020-2021

This book is the road map for tourists and locals alike. Not only do we print and distribute over 40,000 copies to partner sites, hotels, airports and attractions along the eastern seaboard, but we also have thousands of copies on hand to distribute at our office, info booth, and through our members. This is a great way for your business to obtain the exposure and the promotion that you need through your membership with the Greater Newburyport Chamber.

GUIDE BOOK ADVERTISING

Advertise your business in the 2020-2021 guide book. Promote your business to both locals and visitors with our various options.

BACK COVER

\$3,000

INSIDE BACK COVER

\$2,000

INSIDE COVER

\$2,000

INSIDE RIGHT PAGE

\$2,000

TWO PAGE SPREAD

\$2,500

FULL PAGE ADS

\$1,350

HALF PAGE ADS

\$800

QUARTER PAGE ADS

\$550

FEATURED PHOTO LEADING CATEGORY

\$500 additional, have to have
purchased full page ad.

FULL PAGE AD GETS ONE COUPON (10 COUPONS PER PAGE)

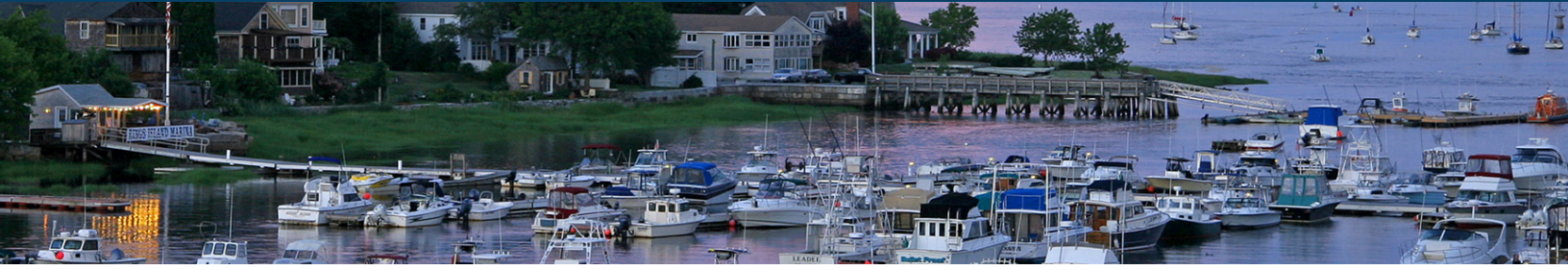
LEADING CATEGORY

Half Page and up gets 300x300
pixel ad on website until
12/31/2021

NON PROFITS GET 25% OFF



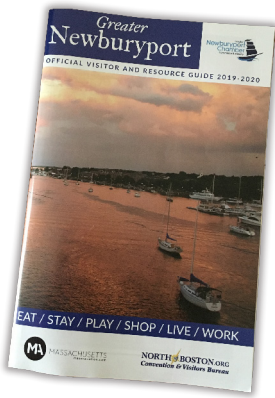
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SPECS

Ads can be submitted in either a PDF or JPEG format. Images should be hi-resolution of 300 dpi or higher and in CMYK color. The deadline for artwork is March 22.

Looking for help with your ad?
Reach out to Jessamyn Anderson
janderson@dingocreative.com or
Sheila Bridgland sbridgland@dingocreative.com
to discuss options.



Vertical Quarter
Page Ad
2.3" x 3.725"

Full Page Ad
4.75" x 7.5"

Two Page Spread
11" x 8.625"

Half Page Ad
4.75" x 3.725"

Horizontal Quarter
Page Ad
4.75" x 1.8"

APPLICATION

CONTACT INFO:

Company: _____

Contact Name: _____

Phone: _____ Email: _____

Ad Selection: _____

PAYMENT:

(A) Charge my credit card \$ _____ V-Code: _____

Account #: _____ Exp. Date: _____

Billing Address: _____ Email: _____

Authorized Signature: _____

(B) Enclosed is a check# _____ for \$ _____