Media and Marketing Integration

Your membership with The Greater Newburyport Chamber of Commerce & Industry connects you with nearly 800 like minded businesses ranging from Southern New Hampshire to Ipswich.

Let us help you connect with your network and leverage your membership.

**Annual Events: Key Dates**
- January: Chamber Pot
- March: Annual Meeting
- May: Spring Fest
- July: Golf Tournament
- August: Riverfest
- August: Car Show
- October: Octoberfest
- December: Holiday Happenings

**All Year:**
- Movie Series
- Mixers
- Ribbon Cutting
- Breakfasts
- Webinars

**Annual Guidebook**
- 30,000 copies distributed
- Maine – Boston
- 12 Month shelf life
- Printed each spring and also available online

**Email Blast**
- Reaching 10K regionally
- Register 2-3 weeks advance
- Sent weekly on Thursdays
- $150 for members

**Social Media Mix**
- Facebook 11K+
- IG 5K+

**Engagement**
- Sponsorship opportunities
- Networking opportunities
- Marketing surrounding key dates
- Opportunity for your brand to increase brand identity with locals and tourists alike
- Sponsorship details located on chamber website attached to each tent pole event
- Custom sponsorship packages available

**Website Integration**
- Page sponsorship $5K for 12 months

Maximize Your Membership
Are you making the most of your membership?
As a member, you have access to exclusive resources, events, advertising opportunities and more.
newburyportchamber.org/membership

In addition to all of your membership benefits, there are ways to integrate your brand and increase your presence within this thriving community.

Call (978) 462-6680 or email info@newburyportchamber.org to take advantage of these opportunities.