

Media and Marketing Integration



Your membership with The Greater Newburyport Chamber of Commerce & Industry connects you with nearly 800 like minded businesses ranging from Southern New Hampshire to Ipswich.

Let us help you connect with your network and leverage your membership.

Annual Events: Key Dates

- January: Chamber Pot
- March: Annual Meeting
- May: Spring Fest
- July: Golf Tournament
- August: Riverfest
- August: Car Show
- October: Octoberfest
- December: Holiday Happenings
- All Year:
 - > Movie Series
 - > Mixers
 - > Ribbon Cutting
 - > Breakfasts
 - > Webinars

Annual Guidebook

- 30,000 copies distributed
- Maine – Boston
- 12 Month shelf life
- Printed each spring and also available online

Email Blast

- Reaching 10K regionally
- Register 2-3 weeks advance
- Sent weekly on Thursdays
- \$150 for members

Social Media Mix

- Facebook 11K+
- IG 5K+

Engagement

- Sponsorship opportunities
- Networking opportunities
- Marketing surrounding key dates
- Opportunity for your brand to increase brand identity with locals and tourists alike
- Sponsorship details located on chamber website attached to each tent pole event
- Custom sponsorship packages available

Website Integration

- Page sponsorship \$5K for 12 months



Maximize Your Membership

Are you making the most of your membership? As a member, you have access to exclusive resources, events, advertising opportunities and more.

newburyportchamber.org/membership



In addition to all of your membership benefits, there are ways to integrate your brand and increase your presence within this thriving community.

Call (978) 462-6680 or email info@newburyportchamber.org to take advantage of these opportunities.