

# Membership Benefits, Events & Sponsorship Opportunities



# Member Benefits

Your membership with The Greater Newburyport Chamber of Commerce & Industry connects you with nearly 800 like minded businesses ranging from Southern New Hampshire to Ipswich.

Let us help you connect with your network and leverage your membership.

## Annual Guidebook

- 30,000 copies distributed
- Maine – Boston
- 12 Month Shelf Life
- Printed for distro each Spring

## Email Blast

- Reaching 10K regionally
- Register 2-3 weeks advance
- Sent weekly on Thursdays
- \$199 for Members

## Social Media Giveaways

- Weekly Giveaway Series
- Reaching 7K+ Followers
- Must have a value of over \$75.
- Free for Members to Participate

## Annual Events: Key Dates

- January: Chamber Pot
- March: Annual Meeting
- May: Spring Fest
- July: Golf Tournament
- August: Classic Car Show
- October: Fall Fest
- October/ November: Beer Garden
- November: Sip & Shop Series
- December: Holiday Happenings
- All Year: Mixers, Ribbon Cuttings, Breakfasts, Webinars

## Social Media Mix

- Facebook 11K+
- IG 6K+

## Website Integration

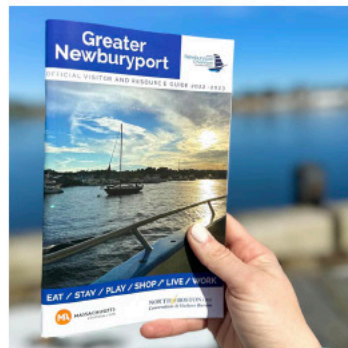
- Page sponsorship \$5K for 12 Months

## Ribbon Cuttings

- Celebration and Publicity
- Engage with regional leaders, regional media representatives, and Chamber Board members

## Job Postings

- Access to local talent, credibility, targeted reach, networking, and cost-effective recruitment.



# Events & Sponsorship Opportunities

## Chamber Pot Raffle – January 2024 (over 200+ expected)

The ultimate chance to win big at the Greater Newburyport Chamber of Commerce's Chamber Pot event! Grab your \$100 tickets now for an opportunity to win over \$18,000 in cash prizes, with a jaw-dropping \$10,000 first prize up for grabs. With additional prizes ranging from \$2,500 to \$100, there are multiple chances to be a winner. Plus, don't forget that selling the winning ticket brings you an extra \$500! Sponsorship Opportunities:

### **Diamond Sponsor** (\$5000):

- 10 tickets to the event
- Logo Inclusion in table numbers
- Logo inclusion in social media campaign
- Hyperlink on event landing page
- Inclusion in email blasts leading into event
- Dedicated email blast for brand
- Provide a branded item for gift bags
- Work with GNCCI to define on site presence
- Logo inclusion in presentation and program book

### **Gold Sponsor** (\$2500):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Weekly Newsletter
- Dedicated eblast for brand
- Provide a branded item for gift bags
- Logo inclusion in presentation and program book

### **Silver Sponsor** (\$1000):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Thank You eblast
- Provide a branded item for gift bags
- Logo inclusion in presentation and program book

### **Bronze Sponsor** (\$500):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight
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## Legislative Dinner – 2024 (over 150+ expected)

Be a part of shaping the future at our Legislative Dinner! Engage with State and local leaders in our region, voice concerns, build relationships, and make an impact. Network and gain insights into legislative priorities.

### **Presenting Sponsor** (\$1500):

- Speaking moment
- Brand Exposure: Receive high visibility and exposure throughout the event, including prominent logo placement on marketing materials, signage, and promotional items.
- Name Recognition: Featured in all event-related communications, such as press releases, social media posts, and media coverage, enhancing brand recognition and recall.

## Annual Meeting

An Annual Dinner where we vote for new board members, elect officers, hear the treasury report, and check out the highlights of 2023. Get inspired by the keynote presentation, cheer for the award winners, and witness the prestigious Edward G. Molin Award ceremony. It's always a memorable evening!

### Sponsorship Opportunities:

#### Diamond Sponsor (\$5000):

- 10 tickets (one table) to the event
- Logo Inclusion in table numbers
- Social Media Highlight
- Hyperlink on Event Page
- Inclusion in Weekly Newsletter
- Dedicated email blast for brand
- Provide a branded item for gift bags
- Work with GNCCI to define on site presence
- Logo inclusion in presentation and program book

#### Gold Sponsor (\$2500):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Inclusion in Thank You eblast
- Dedicated email blast for brand
- Opportunity to provide a branded item for gift bags
- Logo inclusion in presentation and program book

#### Silver Sponsor (\$1000):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Inclusion in Thank You eblast
- Opportunity to provide a branded item for gift bags
- Logo inclusion in presentation and program book

#### Bronze Sponsor (\$500):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Inclusion in Thank You eblast

## Spring Fest – 2024 (over 5,000+ expected/ day)

Enjoy delicious food, waterfront shopping, and live entertainment. Discover local artists, grab a bite at outdoor cafes, and explore charming downtown shops. Don't miss this family-friendly festival organized by the Greater Newburyport Chamber of Commerce, showcasing the best of the city.

### Sponsorship Opportunities:

#### Presenting Sponsor (\$5000):

- Brand Exposure: Receive high visibility and exposure throughout the event, including prominent logo placement on marketing materials, signage, and promotional items.
- Name Recognition: Featured in all event-related communications, such as press releases, social media posts, and media coverage, enhancing brand recognition and recall.
- Customer Engagement: Direct engagement with event attendees.
- VIP Treatment: VIP treatment, including access to exclusive areas.
- Community Engagement: Demonstrate your company's commitment to the community, contributing to a positive brand image and fostering goodwill among local audiences.

#### Family Area Sponsor (\$1000):

- Your logo on all event signage in Family Area
- Social Media Integration

#### Beer Garden Sponsor (\$2500):

- Your logo on all event signage in beer garden
- Social Media Integration

#### Beer Cup Sponsor (\$500):

- Your logo featured on 250 16oz reusable cups

#### Cornhole Bag Sponsor (\$500):

- Your logo + QR code to your website custom printed on 4 cornhole bags. Featured at our cornhole area in the beer garden.

#### Retail Swag Bag Sponsors (\$500):

- Your logo featured on reusable bags containing a coupon cards featuring exclusive deals at participating retailers and Restaurants.

#### Coupon Card Sponsors (\$500):

- Your logo prominently displayed on all printed copies of Spring Fest's Coupon Card.

#### Coupon Card Ad (\$1000):

- Your ad prominently displayed on all printed copies of Spring Fest's Coupon Book.

# Chamber Golf Classic

Enjoy a day of golf, networking, prizes, and more. Indulge in a pre-golf lunch, beer garden, practice range, and silent auction. Afterward, join the After Party for drinks, appetizers, music, and networking. Choose from group packages, single golfer options, or attend the After Party.

## **Gold Sponsor** (\$5000):

- Group of Four Players in the Golf Classic with preferred starting hole assignment
- Social Media Highlight
- Hyperlink on event landing page
- Inclusion in email blasts leading into event
- Inclusion in Newsletter
- Dedicated email blast for brand
- Provide a branded item for gift bags
- Work with GNCCI to define on site presence

## **Silver Sponsor** (\$3000):

- Group of Four Players in the Golf Classic with preferred starting hole assignment
- Logo Inclusion GNCCI Website on Event Page
- Display and/or sample your product on the golf course to all tournament participants
- Sign Sponsorship
- Social Media Post
- Inclusion in Newsletter
- Dedicated email blast for brand
- Provide a branded item for gift bags

## **Bronze Sponsor** (\$1000):

- Social Media Post
- Display and/or sample your product on the golf course to all tournament participants Sign Sponsorship
- Inclusion in Newsletter
- Provide a branded item for gift bags

## **Golf Ball Sponsor** (\$3000):

- Group of Four Players in the tournament
- Every golfer will receive a sleeve of high-end golf balls featuring your corporate logo
- Logo inclusion in all promotional materials
- Four tickets to the private post-tournament after party on the roof deck

## **Practive Range Sponsor** (\$2500):

- Group of Four Players in the tournament
- Exclusive branding throughout the driving range
- Exclusive branding on the chipping & putting greens
- Logo inclusion in all promotional materials & social media
- Four tickets to the private post-tournament after party on the roof deck

## **Cigar Sponsor** (\$2000):

- Your company will host the complimentary cigars throughout the day
- Logo inclusion in all promotional materials
- Four tickets to the private post-tournament after party on the roof deck

## **Golf Cart Sponsor** (\$2000):

- Your company logo on the front of each golf cart
- Logo inclusion in all promotional materials Four tickets to the private post-tournament after party on the roof deck

## **Beverage Cart Sponsor** (\$1500):

- Your company logo on the front and sides of the roving beverage cart
- Opportunity to name the tournament cocktail in partnership with Tenure Vodka
- Logo inclusion in all promotional materials
- Four tickets to the private post-tournament after party on the roof deck

## **Lunch Sponsor** (\$1500):

- Your company logo and branding are prominently displayed during lunch, increasing brand visibility among event attendees.
- The event organizers publicly acknowledge and express gratitude for your sponsorship during lunch announcements or speeches.
- You have the chance to distribute promotional materials or samples during lunch, allowing for direct engagement with attendees.
- Access to exclusive areas or priority seating, enhancing your overall event experience.

**Dessert Sponsor** (\$1000):

- Your company logo and branding prominently displayed during dessert, increasing brand visibility among event attendees.
- The event organizers publicly acknowledge and express gratitude for your sponsorship during lunch announcements or speeches.
- You have the chance to distribute promotional materials or samples during lunch, allowing for direct engagement with attendees.
- Access to exclusive areas or priority seating, enhancing your overall event experience.

**Roof Deck / After Party Sponsor** (\$1000):

- Corporate logo and activation during after-party on the roof deck
- Logo inclusion in all promotional materials
- Eight tickets to the private post-tournament after party on the roof deck

**Air Cannon Sponsor** (\$500):

- Your company logo and branding are prominently displayed alongside the air cannons, ensuring high

visibility among event attendees.

**Digital Sponsor** (\$500):

- Presence on our website's event page with company logo and web link
- Two tagged shout outs on our social media channels (Facebook and Instagram) Once before the event and once after the event.
- Your company logo included in all event-related Member-to-Member email blasts

**Registration Table Sponsor** (\$500):

- Your company's logo and signage will be prominently displayed at the registration table, ensuring high visibility among event attendees.

**Sign Sponsor** (\$100):

- Your Name / Business Name printed on an 18x24 lawn sign and placed near a hole on the golf course
- reaching over 125 golfers!

**Golf Team** (\$999 early bird | \$1200 after April 1st):

- Team of 4

## Classic Car Show – 2024 (over 10,000+ expected)

Immerse yourself in the charm of the 50s with over 250 carefully curated vintage cars displayed throughout downtown. Enjoy a quintessential New England backdrop by the Mighty Merrimac River and a day filled with a beer garden, live music, raffles, and a fantastic showcase of vintage and modern cars.

**Diamond Sponsor** (\$2500):

- Logo inclusion in all promotional materials
- Social Media highlight
- Inclusion on newsletter event graphic
- Hyperlink on event landing page
- Provide a branded item for gift bags
- Work with GNCCI to define on site presence

**Gold Sponsor** (\$1200):

- Logo inclusion in all promotional materials
- Social Media highlight
- Inclusion on newsletter event graphic
- Hyperlink on event landing page
- Provide a branded item for gift bags

**Silver Sponsor** (\$500):

- Logo inclusion in all promotional materials
- Inclusion on newsletter event graphic
- Logo on event landing page

**Bronze Sponsor** (\$250):

- Logo inclusion in promotional materials

**Beer Garden Sponsor** (\$2,500):

- Your logo on all event signage in beer garden
- Social Media Integration

**Booth Sponsor** (\$500):

- 10x10 vendor space
- Direct access to car enthusiasts and potential customers
- Opportunity to showcase products or services
- Brand visibility and recognition

## Fall Fest – 2024 (over 5,000+ expected/ day)

Enjoy delicious food, waterfront shopping, and live entertainment. Discover local artists, grab a bite at outdoor cafes, and explore charming downtown shops. Don't miss this family-friendly festival organized by the Greater Newburyport Chamber of Commerce, showcasing the best of the city.

### **Presenting Sponsor** (\$5000):

- Brand Exposure: Receive high visibility and exposure throughout the event, including prominent logo placement on marketing materials, signage, and promotional items.
- Name Recognition: Featured in all event-related communications, such as press releases, social media posts, and media coverage, enhancing brand recognition and recall.
- Customer Engagement: Direct engagement with event attendees.
- VIP Treatment: VIP treatment, including access to exclusive areas.
- Community Engagement: Demonstrate your company's commitment to the community, contributing to a positive brand image and fostering goodwill among local audiences.

### **Family Area Sponsor** (\$1000):

- Your logo on all event signage in Family Area
- Social Media Integration

### **Beer Garden Sponsor** (\$1000):

- Your logo on all event signage in beer garden
- Social Media Integration

### **Beer Cup Sponsor** (\$500):

- Your logo featured on 250 16oz reusable cups

### **Cornhole Bag Sponsor** (\$500):

- Your logo + QR code to your website custom printed on 4 cornhole bags. Featured at our cornhole area in the beer garden.

### **Retail Swag Bag Sponsors** (\$500):

- Your logo featured on reusable bags containing a coupon cards featuring exclusive deals at participating retailers and Restaurants.

### **Coupon Book Sponsors** (\$500):

- Your logo prominently displayed on all printed copies of Fall Fest's Coupon Book.

### **Coupon Book Ad** (\$1000):

- Your ad prominently displayed on all printed copies of Spring Fest's Coupon Book.

## Holiday Party

Celebrate the holidays at the Greater Newburyport Chamber's Holiday Soiree! Indulge in delicious treats, beverages, and live entertainment. Network, support local businesses, and create cherished memories. Join us for this festive event!

### **Diamond Sponsor** (\$5000):

- 10 tickets to the event
- Logo Inclusion in table numbers
- Logo inclusion in social media campaign
- Hyperlink on event landing page
- Inclusion in email blasts leading into event
- Dedicated email blast for brand
- Provide a branded item for gift bags
- Work with GNCCI to define on site presence
- Logo inclusion in presentation and program book

### **Gold Sponsor** (\$2500):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Weekly Newsletter
- Dedicated eblast for brand
- Provide a branded item for gift bags
- Logo inclusion in presentation and program book

### **Silver Sponsor** (\$1000):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight
- Inclusion in Thank You eblast
- Provide a branded item for gift bags
- Logo inclusion in presentation and program book

### **Bronze Sponsor** (\$500):

- Logo Inclusion GNCCI Website Event Page
- Social Media Highlight

## Waterfront Beer Garden

Featuring a diverse selection of regional craft beers, scenic waterfront views, live music, delicious local eats, and the chance to connect with friends and fellow beer enthusiasts.

### **Diamond Sponsor** (\$2000):

- Naming Rights to Beer Garden
- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Hyperlink on Event Page
- Inclusion in email blasts leading into event
- Dedicated email blast for brand
- Opportunity to work with GNCCI to define on site presence

### **Gold Sponsor** (\$1500):

- Logo on Event Banner
- Logo Inclusion GNCCI Website on Event Page
- Inclusion in email blasts leading into event
- Social Media Highlight

### **Silver Sponsor** (\$1000):

- Name on Event Signage
- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight

### **Bronze Sponsor** (\$500):

- Logo Inclusion GNCCI Website on Event Page

### **Beer Cup Sponsor** (\$500):

- Your logo featured on 250 16oz reusable cups

### **Cornhole Bag Sponsor** (\$500):

- Your logo + QR code to your website custom printed on 4 cornhole bags. Featured at our cornhole area in the beer garden.

## Christmas Tree Lighting

The Santa Parade and Tree Lighting in Newburyport is a magical holiday tradition. Witness a joyful parade featuring Santa Claus, followed by the grand lighting of the town's Christmas tree. The event brings the community together, spreading holiday cheer with music, entertainment, and a visit from Santa himself.

### **Diamond Sponsor** (\$2000):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Hyperlink on Event Page
- Inclusion in email blasts leading into event
- Dedicated email blast for brand
- Opportunity to work with GNCCI to define on site presence

### **Gold Sponsor** (\$1500):

- Logo Inclusion GNCCI Website on Event Page
- Inclusion in email blasts leading into event
- Social Media Highlight

### **Silver Sponsor** (\$1000):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight

### **Bronze Sponsor** (\$500):

- Logo Inclusion GNCCI Website on Event Page



## Invitation Nights

Experience extended hours at local shops, boutiques, galleries, and restaurants. Discover unique offerings, enjoy live entertainment, and immerse yourself in the warm hospitality of the town. Embrace the lively atmosphere, connect with the community, and support local businesses.

### Sponsorship Opportunities:

**Diamond Sponsor** (\$2000):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight
- Hyperlink on Event Page
- Inclusion in email blasts leading into event
- Dedicated email blast for brand
- Opportunity to work with GNCCI to define on site presence

**Gold Sponsor** (\$1500):

- Logo Inclusion GNCCI Website on Event Page
- Inclusion in email blasts leading into event
- Social Media Highlight

**Silver Sponsor** (\$1000):

- Logo Inclusion GNCCI Website on Event Page
- Social Media Highlight

**Bronze Sponsor** (\$500):

- Logo Inclusion GNCCI Website on Event Page
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## Santa's Workshop

Experience the joy of meeting Santa Claus himself, sharing wishes and laughter. Children can participate in festive activities, create crafts, and listen to captivating holiday stories.

**Decor Sponsor** (\$500):

- Logo Inclusion GNCCI Website Event Page / Newsletter
- Hyperlink on Event Page

- Social Media Highlight

**Fun Pack - Holiday Fun** (\$1000)

- Logo prominently placed on 500 holiday activity books for children to take home and enjoy.

**Santa Wishlist Sponsor** (\$100):

- Logo prominently placed on each wishlist for children to fill out

## Mixer/Networking Series Presenting Sponsor

Join us as the presenting sponsor of one of our networking events or seminars. Your business will be listed as the star Presenting Sponsor and co-hosted with the Chamber of Commerce. It's a chance to show off your amazing products and services to a targeted group of fellow businesses. You can choose to host the event at the Phoenix Room venue or get cozy at a Chamber member's spot like a cool coffee shop, lively bar, or delicious restaurant. Don't miss out on this opportunity to shine!

**Series of 3** (\$4500):

\_\_\_ Networking Events \_\_\_\_\_  
\_\_\_ Special Series \_\_\_\_\_

**Series of 2** (\$3000):

\_\_\_ Networking Events \_\_\_\_\_  
\_\_\_ Special Series \_\_\_\_\_

**Bronze Sponsor** (\$1500):

Networking Events \_\_\_\_\_  
 Seminar/Workshop \_\_\_\_\_

# Additional Marketing Opportunities

## Phoenix Room Sponsorship (\$5,000)

With our Phoenix Room Sponsorship, you'll gain exclusive bar room signage naming rights and up to five free events. This means heightened brand visibility, increased event engagement, and unique opportunities to connect with your target audience.

- Exclusive bar room signage naming rights
- 5 free events at the Phoenix room

## Newsletter Banner Ads (\$3,000)

Reach 11,000+ engaged subscribers weekly. Prominent placement, tailored content, trackable results, and exclusivity. Boost brand credibility and visibility. Limited slots available.

## Member-to-Member Eblasts (Members \$199 | Non-Profit Members \$99)

The Member to Member Eblast reaches over 10,000 people across the region and is an effective way to communicate with fellow members. Each blast costs \$150, but nonprofit organizations receive a discounted rate of \$75. This service is exclusive to members only. Upon submitting an inquiry, we will promptly respond within 48 hours to confirm availability. Don't miss out on the opportunity to connect with other local businesses and promote your brand through our Member to Member Eblast!

## Paid Social Media Spotlights (Members \$199 | Non-Profit Members \$99)

Our highly influential social media platforms reach over 7,000 followers on Instagram and a remarkable 12,000 on Facebook. Our paid social media spotlight offers your business massive exposure, credibility, and trust, as well as increased engagement with our active local audience. We'll work closely with you to create compelling content that showcases your brand

## Annual Guidebook Advertising

This book is the road map for tourists and locals alike. Not only do we print and distribute over 30,000 copies to partner sites, hotels, airports, and attractions along the eastern seaboard, but we also have thousands of copies on hand to distribute at our office, info booth, and through our members. We also have digital downloads available on our website. This is a great way to increase and promote your business locally.

Advertise your business in our guidebook:

- **Back Cover:** \$3,500
- **Full Page Ads:** \$1500 (4.75 x 7.5)
- **Inside Back Cover:** \$2,100 (4.75 x 7.5)
- **Half Page Ads:** \$900 (4.75 x 3.725)
- **Inside Cover:** \$2,100 (4.75 x 7.5)
- **Quarter Page Ads:** \$650 (2.3 x 3.725 or 4.75 x 1.8)
- **Inside Right Page:** \$2,100 (4.75 x 7.5)
- **Two Page Spread:** \$2,600 (11 x 8.625)
- **Featured Photo:** \$500 (Must be purchased w. Full Page Ad)

# Annual Agreement:

**Total Payment:** The Parties involved in this agreement agree to \_\_\_\_\_ in consideration for the deliverables outlined above. Payment Due Date: The payment shall be made on or before the day of the event.

Business Name	
Name:	
Date (DD/MM/YYYY)	Title
Signature X	

Greater Newburyport Chamber of Commerce	
Name:	
Date (DD/MM/YYYY)	Title
Signature X	

