## Important Announcement from MACC Loading...

# VOLUME 44 | NUMBER 2 | FEBRUARY 2020



Wally Kandel 2019 Gabe Zide Citizen of the Year Congratulations again to our 104th Annual Meeting Award Recipients!

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Laurie Strahler 2019 MACC Business Leader of the Year



**Rodney Carr and Stephen Carr** 2019 Washington County Council of Cooperatives Agricultural Award **Cathy Harper** 2019 Elizabeth L. Hadler ZONTA Woman of the Year

While we are all certainly looking forward to listening to Coach Ryan Day, it is also an evening of honoring a few of our local business & community members with awards, including: Gabe Zide Citizen of the Year, Washington County Agriculture Award, ZONTA Woman of the Year and MACC's own Business Leader of the Year. Above are the winners of last years 104th Annual Meeting and we are so excited to see what this year will bring us!

PLATINUM LEVEL SUSTAINING MEMBER



## **Get the Chamber Connection**

#### **Enhanced Membership Listings**

#### Friday, February 7

By Appointment, 740-373-5176

MACC Office

100 Front St. Suite 200

Learn how to enhance your membership listing on the MACC website. An enhanced listing on the MACC website will help drive traffic to your website, therefore creating more business for you!

> Boost Your Business Wednesday, February 12 "The No Pressure/ Pressure Salesman" Speaker: John Voorhies, Small

Business Development Center 8:30 am-9:30 am Huntington Bank 226 Third St., Marietta



Professional Women's Roundtable

#### Wednesday, February 26

"Health Care Your Way — A New Option With A Traditional Twist"

Ellen Brown, Ascent Private Practice

DaVinci's 215 Highland Ave., Williamstown 11:45 am-1 pm \$10 Special Member Rate \$15 General Admission

#### Coffee Chat Friday, February 28

MACC Office 100 Front St. Suite 200

8:30 am-9:30 am

Sponsored By:



To RSVP for all MACC Programs Call 740-373-5176 or go online at www.mariettachamber/events.

#### Welcome New MACC Members!

Appalachian Renewable Power Systems 10131 Haga Ridge Stewart, OH 45778 304-483-6411 Keri Dunn, Operations Manager

Little Black Dress Events 1001 Lakeview Drive Parkersburg, WV 26104 740-568-8552 Misti Sims, Owner

Park View House 400 Front Street Marietta, OH 45750 740-525-1112 William Peoples, Owner

Rockstar Wellness LLC 225 2nd Street Marietta, OH 45750 www.rockstarwellness.com Scott & Rachel Burnham, Owners

#### Member News



- Congratulations to Shale Crescent USA for winning a 2019 Summit Marketing Effectiveness Award in the category of integrated business to business campaigns!
- Jeremiah's Coffee House is opening a new location at the Peoples Bank Theater.
- The Washington County Library has a new app, the SEO Library app available at The App Store and Google Play.
- Clutch MOV has copies of their Best of MOV guide for sale at Wit & Whimzy and online at www.clutchmov.com
- Mid-Ohio Valley Restaurant Week is a week-long promotion, from Monday, Feb 24th through Saturday, February 29th during which participating local restaurants offer 3-Course Dinners for \$30 per person . Learn more on their Facebook page Mid-Ohio Valley Restaurant Week.
- Harbor Point Development invites you to visit their website: harborpointwv.com to subscribe to their email updates and to provide feedback.

#### 2019-2020 MACC Board of Directors

Kristopher Justice Chairman of the Board TheisenBrock

**Executive Committee** 

Terry Rataiczak Past Chairman Kinetic Networking Communications/Technology

> Tina Adams Board Treasurer Settlers Bank

Michael Beardmore Industry/Shale Development MB Distributing

> Gary O'Brien Advocacy/Education O'Brien's Safety Services

Kathy Schalitz Member Services Pioneer Pipe

Directors David Bricker Hampton Inn

Daneka Hedges Memorial Health Foundation

> Deborah Rhoades Peoples Bank

David Schramm Workingman's Store

Bill Stacy Stacy Family Farm

Dr. William Ruud Marietta College

**Josh Wagner** Wal-Mart Supercenter #2078

Dr. Vicky Wood Washington State Community College

> Joan Zoller Trademark Solutions

> > **MACC Staff**

Carrie Ankrom President/CEO

**Candi Heiss** Accounting/Special Programs Manager

> Kelsy Eaton Executive Assistant

Charlotte Kuehn RSVP Volunteer

740-373-5176; Fax: 740-373-7808 www.mariettachamber.com

### **Special Thanks to our 2019 Annual Dinner Sponsors!**

**Platinum Level:** 



Coffee House





WOLF CREEK





**Gold Level:** 



Marietta Area Chamber of Commerce

## **Special Thanks to our 2019 Annual Dinner Sponsors!**

Silver Level:



## **Special Thanks to our 2019 Annual Dinner Sponsors!**



Marietta Area Chamber of Commerce

## Hall Financial Advisors, LLC

101 Rosemar Road, Suite A, Parkersburg, WV 26105 416 Hart Street, Suite A, Marietta, OH 45750 TOLLEREF: (866) 865-4442

#### **Review Your Investment Objective**

Periodically reviewing your investments to help ensure they are on the right track is an important and meaningful measure in working toward your financial goals. Here is a simple but valuable way to get more from your investment strategy. When your next brokerage statement arrives, check your account profile to make sure that all the sections are accurate and up to date. This includes your investment objective, risk tolerance, and time horizon.

**Investment objective.** Focusing on your investment objectives helps your financial advisor align the other parts of your investment strategy – risk tolerance, time horizon, and liquidity needs – appropriately. Asset allocation models are grouped within three overarching portfolio orientations:

*Income*: Portfolios that primarily seek current income with minimal consideration for capital appreciation. They usually have less exposure to historically more volatile growth assets.

*Growth and Income*: Portfolios that seek a blend of current income and capital appreciation. They usually have some exposure to historically more volatile growth assets.

*Growth*: Portfolios that primarily seek capital appreciation with minimal consideration for current income. They usually have significant exposure to historically more volatile growth assets.

**Risk tolerance.** Many investors differ when it comes to factoring risk into their investment strategy. Each investment strategy should include an appropriate mix of investments, based on the client's objectives. Risk tolerance is the amount of risk you're willing and able to accept in order to pursue your financial goals. Risk tolerance should be viewed along the following continuum:

*Conservative* investors accept the lowest amount of risk.

*Moderate* investors seek a balance between stability and appreciation in their portfolio.

*Aggressive* investors accept a higher risk for losses while seeking greater potential for returns.

**Time horizon.** How long do you plan to invest before you'll need the money? The answer, of course, depends on your stage in life and your goals. Your time horizon is the expected number of months, years, or decades you plan to invest toward your financial goals. Time horizon is generally expressed as: Immediate – Less than 1 year

Very short-term -1 to 3 years

Relatively short-term -3 to 5 years

Intermediate – 5 to 10 years

Long-term – More than 10 years

When checking your portfolio's alignment, it's also a good idea to make sure you've accounted for your liquidity needs. Liquidity need represents the extent to which a customer

desires the ability or has financial obligations that dictate the need to quickly and easily convert to cash all or a portion of an investment. For reference, cash is the most liquid asset, while real estate, fine art, and collectibles are all relatively illiquid. Liquidity needs include:

Significant (primary need is liquidity)

Moderate (may need quick access to cash)

None (have other sources of cash)

When building your portfolio, it's important to evaluate whether your current plan is aligned with your current goals and risk tolerance. Talk with your financial advisor to help ensure your strategy is on track to achieve your goals.

+ HALL +



#### Members of the Advisory Team

Front Row left to right: Rob Blasczyk, Chris Hall, Managing Principal, Brett Bronski Back Row left to right: Zane Eschbaugh, Rob Beardmore, Jeremiah Kuhn, Kevin Knabb

This advertisement was written by Wells Fargo Advisors Financial Network and provided to you by Chris Hall, Managing Principal.

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Marietta Area Chamber of Commerce

Investments in securities and insurance products are: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE



Save the Date!

March 11-13 2020

#### Ohio Safety Congress and Expo 2020

Greater Columbus Convention Center

Plan to attend the largest safety conference in the Midwest.

BWC's Ohio Safety Congress & Expo is the largest and longest-running occupational safety, health and workers' compensation event in Ohio. Six thousand representatives from businesses, organizations and government entities attend the three-day event. They learn techniques for injury and illness prevention, rehabilitation, return-to-work and cost savings. They also shop for services, industrial supplies, safety equipment and gear in the Expo Marketplace.

OSC20 offers more than 200 educational sessions, 225 exhibitors and free continuing education credit. By attending the safety congress, you will learn to:

- Prevent workplace injuries and illnesses;
- Achieve better outcomes for injured workers;
- Reduce workers' compensation claims costs;
- Keep Ohio's work force healthy and productive. To register go to www.OhioBWC.com.



Bureau of Workers' Compensation

#### **PLEASE NOTE:**

All employees of the Mid-Ohio Valley Safety Council Businesses are invited and welcome to attend the monthly meetings.

#### HOWEVER.....

You <u>MUST</u> RSVP for additional attendees NOT on the Prepaid Program. We need a firm count for meals and set-up.

Thank You!

#### Deadline for Safety Grant Applications

COLUMBUS — Ohio employers seeking grants from the Ohio Bureau of Workers' Compensation to invest in safety measures have until March 31 to apply for funds in this year's fiscal budget.

Employers who miss that deadline must wait until July 1, the first day to apply for fiscal 2021 funding under BWC's popular Safety Grants program.

"We appreciate Ohio employers who take safety seriously and seek our assistance funding equipment aimed at reducing or eliminating workplace injuries and illnesses," said BWC Administrator/CEO Stephanie McCloud.

Applications for fiscal 2020 funds via U.S. mail must be postmarked no later than March 31. The online application service will close after March 31 and not re-open until July 1, the first day of fiscal year 2021.

BWC offers \$20 million a year in safety grants. As of Jan. 3, BWC's Division of Safety & Hygiene had approved 616 grant requests. Another 304 were pending.

The March 31 deadline applies to the following grants:

#### Safety Intervention

- Employers Working with Persons with Developmental Disabilities
- Firefighter Exposure to Environmental Elements
- School Safety and Security
- Workplace Wellness

Safety Grants are available to all Ohio state-fund, private and public taxing district employers to purchase equipment to eliminate or reduce workplace hazards.





#### MOVSC Upcoming Meeting

Wednesday, February 19 Topic: Mid-Ohio Valley Drug Update

Speaker: Chief Deputy Mark Warden, Washington County Sheriff's Department

#### Meeting Information: Elizabeth Sugden Broughton Community Building Registration: 11:30 am Program: Noon to 1 pm Cost: \$15 includes lunch RSVP: 740-373-5176



**MOVSC Has A New Home!** 

We have relocated the regular monthly meetings to the Elizabeth Sugden Broughton Community Building beginning in January! The address is 619 State Route 821, Marietta. See you there!

#### Not a Member?

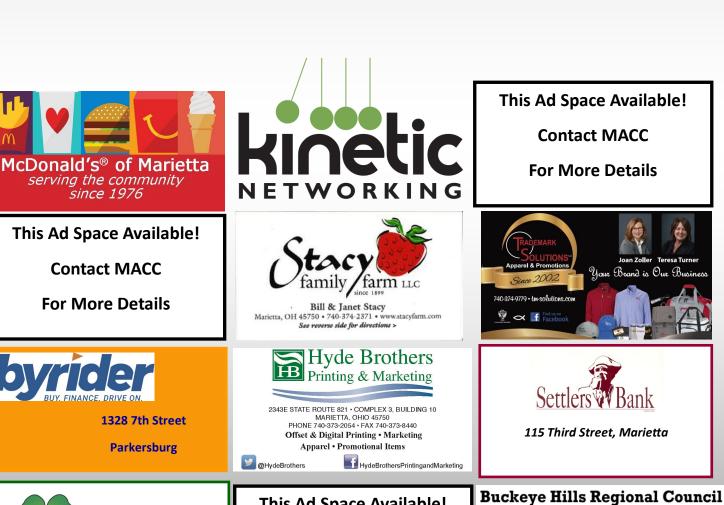
Please attend one of our meetings and we think you'll decide to become a regular!

It's Information, Education, Connections and Lunch!

It's helping you help your fellow employees get home to their families each night! It's Safety!









Contact MACC

SAFETY SERVICES

740-336-8407

For More Details

Call 1-800-331-2644 or visit: www.buckeyehills.org

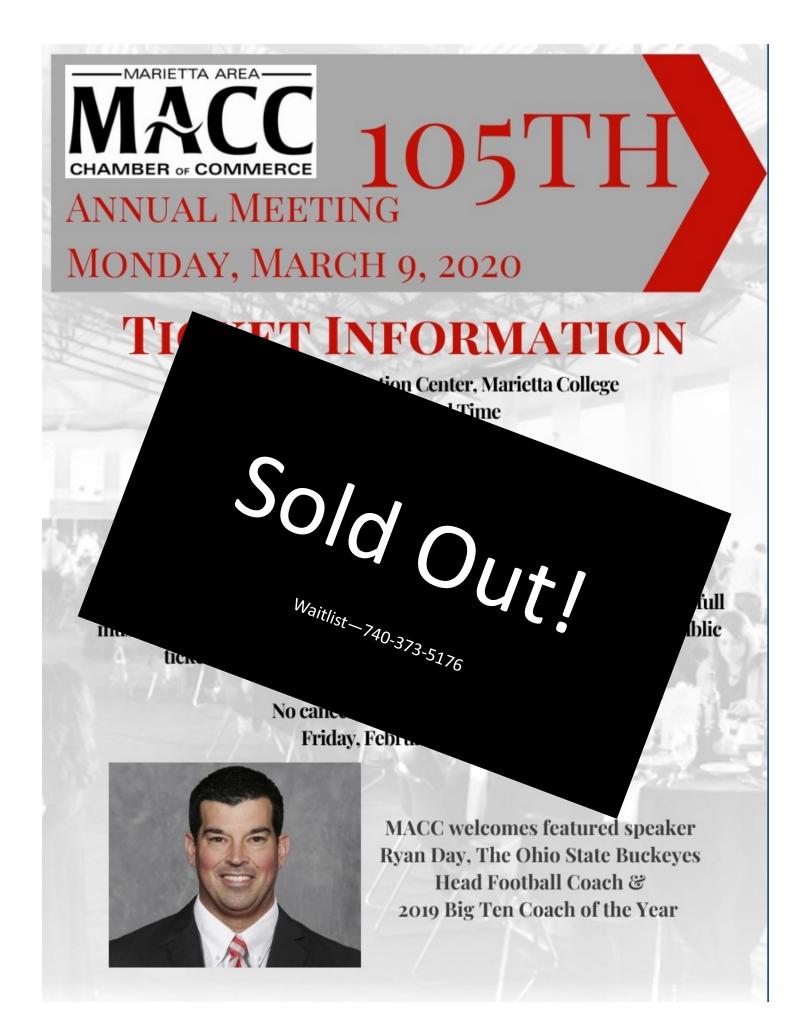
regional

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## **Charlie Schilling**

## for WASHINGTON COUNTY COMMISSIONER 2020

Hello,

My name is Charlie Schilling. I'm running as a Republican for Washington County Commissioner in 2020.

My wife Karri and I have four kids: Brady, age 17, Isabella, age 15, Briar, age 5, and Benjamin, age 2. Karri and I were licensed foster parents in Washington County for 6 years between 2012 and 2018, and have been blessed to adopt our youngest two children from right here in this county.

I have served on the Fort Frye district school board for almost 8 years, and I've been a local business owner for 23 years. This experience, in addition to being a lifelong resident of Washington County, has given me an understanding of the challenges we face in our county, and the insight necessary to work towards achieving the solutions. Communication is essential to this achievement.

Moving forward, I would sincerely appreciate any support you could give me. You can find out the many ways to support our campaign by visiting our website at **www.schillingforcommissioner2020.com**, and our social media.

Friends of Schilling c/o Michelle Brooker 130 Spring Street Beverly, Ohio 45715 Together, I believe we can succeed. Respectfully yours,

Charles L. Schilling II



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