



The Riverview Building  
100 Front Street, Suite 200  
Marietta, OH 45750

Presort Standard  
U.S. POSTAGE  
PAID  
Marietta, Ohio  
Permit No. 173



**HYDE BROTHERS PRINTING CO.**  
101 RATHBONE ROAD • P.O. BOX 686 • MARIETTA, OHIO 45750

100 years of fine printing

Phone 740-373-2054  
Fax 740-373-8440  
1-800-696-5674  
e-mail [hydebros@sbcglobal.net](mailto:hydebros@sbcglobal.net)  
[www.hydebrosprinting.com](http://www.hydebrosprinting.com)

Offering: offset & digital printing, color copies,  
personalization, mailing services,  
free pick up & delivery

**KINETIC NETWORKING**

Virtual Help Desk  
IT Consulting Services

740.732.4455  
[www.kineticnetworking.com](http://www.kineticnetworking.com)

PO Box 332 | Caldwell, OH



**Peoples BANK**

Working Together. Building Success.



PLATINUM  
LEVEL  
SUSTAINING  
MEMBER



Wishing You A Happy Fourth of July!!



# From the Archives



**2013-2014 MACC Board**  
**Donn Schafer, Chairman of the Board**  
 Settlers Bank

**Executive Committee**

**David Bricker, Education**  
 Hampton Inn

**Colleen Cook, Past Chair**  
 TheisenBrock

**Dan Harrison, Business Advocacy**  
 Harrison Construction

**Mark Morris, Member Services**  
 J.D. Byrider

**Terry Rataiczak**  
**Communications & Technology**  
 Kinetic Networking

**Steve Smith**  
**Board Treasurer**  
 Selby Hospital

**Rick Stafford**  
**Industry/Shale Development**  
 Peoples Bank

**Directors**

**Mike Beardmore**  
 Michael Bradley

**Ken Bowen**  
 Americas Styrenics

**Dr. Bradley Ebersole**  
 WSCC

**Beth McNally**  
 Marietta College

**Gary O'Brien**  
 O'Brien's Safety Services

**David Vandenberg**  
 Microbac Laboratories

**Joan Zoller**  
 Trademark Solutions

**MACC Staff**

**Charlotte Keim, CCEO-AP**  
 President/CEO

**Carrie Ankrom**  
 Program & Events Manager  
 MOV Safety Council Manager

**Morgan Cochran**  
 Member Services Manager

**Tom Fulton**  
 Project Manager

**Candi Heiss**  
 Better Bookkeeping Services

**Emily Malone**  
 Administrative Assistant



# Mid Ohio Valley Safety Council

## Safety Council Announces 2014-2015 Board of Directors

**President**  
**Barbara Lockhart**  
 Marietta Occupational Partners

**President Elect**  
**Jim Bolinger**  
 Magnum Magnetics

**Immediate Past President**  
**Dave Fleming**  
 Greenleaf Landscapes

**Christy Chavez**  
 Condevco

**David Combs**  
 The Career Center

**Doug Currey**  
 Americas Styrenics

**Laurene Huffman**  
 Appalachian Partnership for Economic  
 Growth

**Alicia Longfellow**  
 The Continuous Gutter Pro

**Ken Strahler**  
 Ken Strahler Masonry

**Ted Szabo**  
 Pawnee, Inc

**Joe Wesel**  
 American Producers

**Joan Zoller**  
 Trademark Solutions

**Board Advisors**  
**Cindy Bennett**  
 Kraton (Retired)

**Gene Mallett**  
 Thermo Fisher

**Gary O'Brien**  
 O'Brien's Safety Services

**Kim St. Clair**  
 Ohio BWC Board Representative

**Carrie Ankrom**  
 MOVSC Manager

**Charlotte Keim**  
 MACC Representative

## MOVSC Upcoming meetings

**Wednesday, July 16**

**Topic:**  
 "An Inside Look at Safety in the Oil and  
 Gas Industry"

**Featured Speaker**  
 Rhonda Reda, OOGEEP  
 Wednesday, August 20

**Topic**  
 "Distracted Driving"

**Featured Speaker**  
 Jim Walden

**Meeting Information**  
 Marietta Shrine Club  
 Registration: 11:30 am  
 Program: Noon to 1 pm  
 Cost: \$15 includes lunch  
 RSVP: 740-373-5176  
 Email: info@mariettachamber.com

# HEADLINE

TEXT

*I recommend that you work with your financial professional with credentials such as Chartered Retirement Planning Counselor or CFP plus your tax professional.*



Keim Financial Services



Peter J. Keim, CRPC®

NEW ADDRESS

219 Greene , Suite 2.  
Marietta, OH 45750

Tel. 740-374-6043  
888-439-4543

Visit our website at  
[www.keimfinancial.com](http://www.keimfinancial.com)



*Peter J. Keim is a Registered Representative and Investment Advisory Representative offering investments and advisory services through Lincoln Financial Securities Corporation. Member SIPC, FINRA. Lincoln Financial Securities is a member of the Lincoln Financial Group which is the marketing name of Lincoln National Corporation and its affiliates. Lincoln Financial Securities Corporation and Keim Financial do not offer tax or legal advice and are not affiliated.*



HEADLINE

Morgan Cochran  
Member Services

Questions? Call my direct line at 740-373-1883 or send me an email at [Cochran@mariettachamber.com](mailto:Cochran@mariettachamber.com)

## Thank You 44th Annual Golf Outing Sponsors

### Banquet Sponsors:



Beverage Sponsor:

Lunch



### Gold Sponsors:



### Par 3 Sponsors:



Hole-In-One



sor:

Spon-

Hole Sponsors:



*Perry & Associates, CPA's, A.C.*  
*"Bringing more to the Table"*



## Sandy's Business Builders for Women Keys to Success for the Small Business Owner

A small business starts with a great idea, but it takes much more than that to turn an idea into sustained success. Besides a good location and financial backing, two area businesswomen have discovered a few keys to making their businesses successful.



Pamela Holschuh is the owner of Copper Leaf Interior Design Studio at 415 Gilman Avenue in Marietta. Copper Leaf provides numerous design services from color consultation to organizational services to CAD and 3D rendering. Pamela started her business at a young age and has watched it grow for 18 years.

Pamela's number one rule is to never assume anything. If you are providing a service, be sure you understand what the client really wants. It is also important to build good working relationships with professional people that the business relies on. For Pamela, this means having a strong professional relationship with contractors, vendors, her business's bank, and insurance company.

Pamela believes it is key for a small business to be involved in the community. "This is my hometown and I want to be a part of it, not just live in it," she says. Copper Leaf has supported several community functions.

When it's time to hire employees, Pamela's philosophy is to hire well and train often. Training should never end because there is always something new to learn in any business. Teamwork is imperative.



Teri Ann Pfeffer owns Teri Ann's at 290 Front Street in Marietta with her sisters / business partners, Shelly Medley and Missy Deskins. The store offers the latest in women's designer fashion clothing and accessories. The business was established by Teri's parents in 1961 and she has been working there from the time she was a teenager.

Teri Ann says that it's important to always do the right thing. This isn't always easy, but it's the right thing. Responsibility is key. "The business owner doesn't do everything, but she's responsible for

making sure it's done – and done well," Teri Ann says.

As for employees, it's crucial to have people you trust that are on the same page and that share your mission. When she is not at her store, Teri Ann knows her employees will make the same decisions she would make.

Teri Ann also believes that a business owner must remember the big picture. It's easy to get caught up in the day-to-day, but keeping focused on the main mission will help the business stay on track.

While there is not one practice or idea that ensures a business's success, a potential business owner can learn a lot from talking to those who have already built success – like Pamela and Teri Ann.



*Sandy DeLong  
Vice President – Treasury Management  
Peoples Bancorp Inc.*

*She has more than 25 years experience in banking and is ACH accredited.*

*She can be reached at (740) 376-7215 or by e-mail at [sandra.delong@pebo.com](mailto:sandra.delong@pebo.com).*

*Peoples Bancorp Inc. is a diversified financial services holding company with \$2.2 billion in total assets, 50 locations and 49 ATMs in Ohio, West Virginia and Kentucky. Learn more about Peoples at [www.peoplesbancorp.com](http://www.peoplesbancorp.com).*

P.O. Box 738  
Marietta, OH 45750  
740.373.3155 |  
Fax 740.374.2020  
[peoplesbancorp.com](http://peoplesbancorp.com)



### Ask SCORE: HEADLINE

Ask SCORE article, abridged by SCORE Volunteer Bob High.

Call SBDC at 740- 373-5150 to schedule an appointment with a SCORE counselor or volunteer to be a SCORE counselor.  
[www.score.org](http://www.score.org)

## Get the Chamber Connection!

**Business After Hours**  
Thursday, August 14  
5—6:30 pm

**Huntington Bank Marietta**  
226 Third Street  
Marietta, OH 45750  
\$5 Special Member Price  
\$10 General Admission



**Professional Women's Roundtable**  
Wednesday, August 27  
11:45 am—1 pm  
daVinci's

TOPIC:  
"Clear Your Mind - A Better Way of Thinking" with featured speaker Teresa Porter, New Horizons of Marietta.

\$10 Special Member Rate  
\$15 General Admission

RSVP for All MACC Programs  
Call 740-373-5176 or go online at  
[www.mariettachamber/events](http://www.mariettachamber/events) to register

### Welcome New MACC Members

### SHALE & YOU: 3rd in the Series

August 22, 2014  
8:00 am registration  
Washington State Community College  
710 Colegate Drive, Marietta  
*Details on our website*

Sponsored by



### 2014 Small Business Convention

Save the date for the largest small business convention in the Midwest, October 22-24. Co-sponsored by MACC, the COSE Small Business Convention brings entrepreneurs together to hear national keynote speakers, take advantage of educational workshops and network with peers.