

MACC Board of Directors Announces New Leader

The Marietta Area Chamber of Commerce named Carrie Ankrom as the next President/CEO last month. Carrie has been the MACC Events Manager and the Mid-Ohio Valley Safety Council Manager for the past ten years. Carrie replaces Charlotte Keim, who resigned from the Chamber, after leading the organization for thirteen years.

A letter from Carrie:

As the newly appointed President/CEO of the Marietta Area Chamber of Commerce, I am proud and humbled to represent this great organization. The Chamber has a long-standing tradition of supporting and promoting businesses of all sizes in the Mid-Ohio Valley. At 580 members we stand tall and proud. I hope to see this number grow as businesses learn what MACC can do for their company.



and the many benefits we offer your business. Discover ways to get more involved as a member. The more you are involved with MACC the more benefit you receive from your membership. The Chamber offers many opportunities for members to connect with one another including the popular monthly Business After Hours, the Annual Dinner, Annual Golf Outing.

The Chamber is your voice of business that has benefited the business community for many years. MACC also supports the growth of the area by working to bring in new companies looking to relocate to the area, and in turn, creating jobs. Grow! Grow! Grow! That is the MACC team goal!

To you our members, thank you for the very warm welcome and continued support of our great organization. I look forward to help, guide, learn and promote you and your business. My door is always open. Please come visit anytime and please know I hope to visit you in the near future as well.

Again, Thank You!

I am very thankful to have the current Chamber staff on board. Morgan Brown, Kelsey Jeffery, and Candi Heiss as the MACC team. As a unit we continue to make strides in new membership and member retention.

Remember to use your membership to the fullest! I want to encourage you as a member to participate in Chamber activities

Your MACC Team!

Carrie Ankrom ~ President/CEO
Kelsey Jeffery ~ Marketing & Special Operations
Candi Heiss ~ Better Bookkeeping Solutions &
Morgan Brown ~ Member Services Manager




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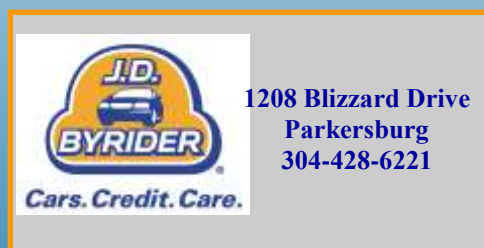
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Save money on health benefits **Anthem**

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Call the MACC for more details - 740-373-5176



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Are YOU Participating?

Professional Women's Roundtable

June's Professional Women's Roundtable (PWR) topic was "Golf Tips from a Pro." The ladies who attended learned the basics of golf from Rod Harris, Golf Pro at the Marietta Country Club. They also enjoyed the challenges of the putting contest.



"I look forward to surrounding myself with other successful women in the community every month. PWR is a great way to network with other working women."

-Michele Albaugh, Mancan

This is just one way that PWR helps connect area business women. PWR is an opportunity for area professionals and business women to meet and discuss issues and share ideas.

Meetings are held on the 4th Wednesday of every month from 11:45am-1pm at DaVinci's, at 215 Highland Avenue in Williamstown. The topics are issues of interest to women in the working world with the goal of helping them in business and at home.

Special MACC member price is \$10 and includes lunch. General admission is \$15. Call the Chamber to RSVP or email info@mariettachamber.com.



Upcoming Meetings:

August 26
"Skin Health"

September 23
"Building Trust"

October 28
"How Do You Place A Value On Community Service?"

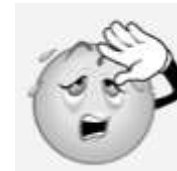
"PWR has allowed me to connect with many business women representing diverse backgrounds and a variety of businesses. I have grown personally and professionally through these connections. PWR provides speakers who share valuable information, support, and keeps me aware of current and future trends."

-Nikita Chidester,
Riverview Credit Union



Mid Ohio Valley Safety Council

Too Hot to Handle Know The Signs Of Heat Exhaustion



When the body can no longer cool itself by sweating, heat exhaustion and heat stroke can occur and even result in death.

Several factors leading to these conditions include: high temperature and humidity; direct sun or heat; limited air movement, and physical exertion.

Know the signs:

Heat Exhaustion

- Fatigue, thirst and heavy sweating
- Headache, dizziness, or fainting
- Cramps, nausea and vomiting

Heat Stroke

- Dry, hot skin with no sweating
- Mental confusion or losing consciousness
- Seizures or convulsions

To Prevent Heat Stress:

- Block out direct sun or other heat sources
- Use cooling fans or air-conditioning; rest regularly
- Drink lots of water; about 1 cup every 15 minutes
- Wear lightweight, light colored, loose-fitting clothes
- Avoid alcohol, caffeinated drinks, or heavy meals

news.virginia.edu/content/hoos-ready-safety-tip-month

2015-2016 MACC Board

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Harrison Construction

Executive Committee

Donn Schafer, Past Chair
Settlers Bank

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Hampton Inn

Mark Morris, Member Services
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MACC Staff

Carrie Ankrom
President/CEO

Morgan Cochran Brown
Member Services Manager

Kelsey Jeffery
Administrative Assistant

Candi Heiss
Better Bookkeeping Services

740-373-5176; Fax: 740-373-7808
www.mariettachamber.com

Welcome 2015-2016 New & Returning MOVSC Members!

Appalachian Oil Field Services
34602 State Route 7
Sardis, OH 43946
740-213-8283
MOVSC Representative:
Brian Reynolds

BD Oil Gathering
649 Mitchell's Lane
Marietta, OH 45750
740-374-9355
MOVSC Representative:
Butch Deer Jr.

Bopeg
26960 State Route 7
Marietta, OH 45750
740-373-4539
MOVSC Representative:
Peggy Byers

Dimex
28305 State Route 7
Marietta, OH 45750
740-374-3100
MOVSC Representative:
Melissa Jarvis

O'Brien's Confined Space and
Rescue Services
106 Mission Drive
Marietta, OH 45750
MOVSC Representative:
Gary O'Brien

Pike Street Grill
700 Pike Street
Marietta, OH 45750
740-374-7280
MOVSC Representative:
Jen Woodford

Quality Inn
700 Pike Street
Marietta, OH 45750
740-374-8190
MOVSC Representative:
Julie McCauley

Westbank Harbour Services
PO Box 306
Sardis, OH 43946
740-865-2040
MOVSC Representative:
Tammy Johnson

MOVSC Upcoming meetings

Wednesday, August 19
"C.H.I.P Program"
Complete Health Improvement Program
Featured Speaker:
Deanna Shuler
Memorial Health System

Wednesday, September 16
"Mental Health in the Workplace"
Featured Speaker:
Dr. Shirin Boose
Recovery Resources

Wednesday, October 21
"Worker's Comp Fraud....
Do Not Be Fooled"
Featured Speaker:
Scott Lape

Ohio BWC Fraud Investigation
Meeting Information
Marietta Shrine Club
Registration: 11:30 am
Program: Noon to 1 pm
Cost: \$15 includes lunch
RSVP: 740-373-5176
Email: info@mariettachamber.com

ATTENTION MOVSC MEMBERS!

First Half Semi-Annual Reports
are due Now!

Call Carrie if you have questions
at 740-373-1884 or
Ankrom@mariettachamber.com



Thank You 45th Annual Golf Outing Sponsors

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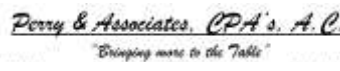
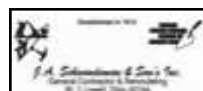
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2014-2015 New Member Sponsor:



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Ask SCORE: Shared Advertising Helps Reduce Advertising Cost

Edited by Bob High, SCORE Counselor

Even on a limited budget every retail business must advertise to keep new customers coming in the door. Co-promotions and cooperative advertising are two approaches to maximizing the value of your advertising dollars by sharing costs.

Co-promotion may be an option if you can split your advertising costs with another local business serving your same target audience. Those costs could include sponsorships, ads, newsletters, fliers and bill stuffers. One or more vendors may also be willing to share the cost of a trade show booth as well as the printed materials and staffing required for the booth.

With cooperative advertising (also known as co-op advertising), two or more parties are sharing certain advertising costs. This arrangement may take the form of an incentive program, with manufacturers contributing dollars to the ad campaigns of retailers to encourage the promotion of their products.

Suppliers who participate in co-op advertising programs usually give the retailer credits for purchasing their products or services. The credits can be redeemed when the business owner buys advertising that the supplier approves. Often Yellow Pages advertising qualifies for co-op money.

The great thing about shared advertising is it enables a business owner to spend less on advertising and use those savings to grow the business in other ways.

If you would like to discuss this subject or any another business issue, contact SCORE at the Small Business Development Center
308 Front Street, Marietta, OH
Tel: 740-373-5150
www.score.org

Get the Chamber Connection!

Business After Hours

Thursday, August 13

Somerville Manufacturing
15 Townhall Road
Marietta, Ohio 45750

5-6:30pm

\$5 Special Member Price
\$10 General Admission & those who wish to be invoiced.



Professional Women's Roundtable

August Meeting

Wednesday, August 26

"Skin Health"

Speaker:

Dr. Dawn Sammons
Oakview Dermatology

11:45am-1pm

Davinci's
215 Highland Avenue
Williamstown

\$10 Special Member Rate
\$15 General Admission

RSVP for All MACC Programs
Call 740-373-5176 or go online at
www.mariettachamber/events to register

Welcome New MACC Members!

Jeremiah's Coffee House
(740) 374-2639
175 Front Street, Marietta
Liz Johnson, Owner

Christiane's Copywriting & Business Services
(740) 350-8967
PO Box 96, Caldwell
Christiane Marshall, Owner

DTE Marietta, LLC
(740) 350-8967
17554 State Route 7, Marietta
Tara Jedele, Assistant Manager



Register for the 2015 Small Business Convention
October 21-22
Cleveland Public Auditorium & Conference Center in Cleveland, Ohio.

Registration is now open for the largest small business convention in the Midwest, Co-Presented by MACC, the COSE Small Business Convention brings entrepreneurs together to hear national keynote speakers, take advantage of educational workshops and network with peers.

To learn more information and to register visit
www.smallbizconvention.com



June Ambassador Visits



Elpro Services, Inc.



Thermo Fisher Scientific



The Material Difference



Sewah Studios

The Ambassadors went on visits in the month of June to several MACC members. This gave the Ambassadors a chance to see what these businesses do so they can then go spread the word to people in the community & surrounding areas.

Ambassador visits aren't just a photo op, it is a great way to get the word out about what your business!

Visits are the 3rd Tuesday of every month. If you are interested in having the Ambassadors visit your business to celebrate your new location, an anniversary or just to learn about what you do, call Morgan at MACC, 740.373.1883.

If you are interested in becoming an Ambassador visit our website at www.mariettachamber.com & download the application/guidelines or call Morgan at MACC.

Ambassador of the Quarter!



Cindy Hall with Memorial Health System has been named Ambassador of the Quarter.

Cindy has been an Ambassador since 2010. Her attendance and willingness to help is a great asset to the

Ambassadors along with MACC members.

We are grateful for her commitment to the Ambassadors and her passion for helping MACC Members feel welcome and engaged.

When Cindy was asked what being an Ambassador means to her she replied, "I have been an Ambassador for 5 years. Over the years, being an Ambassador has given me a wonderful opportunity to develop personal relationships with other Ambassadors and welcome new and existing Chamber members in the community. I also enjoy representing the Chamber at the different events such as Business After Hours, monthly visits, ribbon cuttings, Annual Chamber Dinner and Golf Outing. As an Ambassador, it impacts my professional career by having the opportunity to promote Memorial Health System."

This award comes from the new Ambassador Recognition Program that was put into effect in March, 2015.

The recognition program is based on attendance, member engagement, member referrals & leadership. An Ambassador is announced each quarter along with an Ambassador of the Year being named at the Annual Meeting Dinner.

This quarter we had a tie, so stay tuned for the additional Ambassador of the Quarter next month!

Sponsored Advertisement

Long-Term Care: It's more than nursing home costs.

"I don't plan to go into a nursing home, so I don't need long-term care." How often I've heard that statement. Or this one "My family will take care of me if I need help when I get old." Sometimes they do; sometimes they simply can't provide round-the-clock care.

Long-Term care (LTC) does more than cover the costs of a nursing home. It certainly is there when people age and can no longer care for themselves or their spouse at home. It also is available for those who need care while recovering from an accident such as falling down stairs or recovering from major surgery.

After a long career in finance, my father retired. He had been healthy all his life and seldom used his sick time. For a few years, he enjoyed his life boating in the summer and skeet shooting in the fall. Then he began to forgetful and confused. He vividly remembered the days he flew in US Air Force during WWII, but did not recognize his family.

While my parents had saved for retirement, they did not plan for long-term care. After all, they had no intention of needing long-term care. Being part of my father's last few years and now Mom's transition to assisted living, I know firsthand the financial cost of long-term care.

This experience has given me a strong desire to help others plan their long-term care, the costs of which can undermine the best crafted retirement plans.

What can be covered in a Long-Term Care Plan?

Long-Term Care insurance is designed to cover a wide range of services, some as basic as assistance for the activities of daily living to full nursing care. Depending on your level of independence, the following LTC care services should be considered: home care (i.e., the most popular); adult day care (such as the O'Neill Center); assisted living (such as Heartland); nursing home; and hospice.

Working with an advisor you can find a plan best suited to your needs. Contract details do vary; you determine the types and length of services you may need.

I'm not retired yet. Why do I need a Long-Term Care policy now?

Many Americans are living a longer than our great grandparents. Most people have not taken the time to understand, evaluate and plan for Long-Term Care. A good time to begin is while you are still relatively healthy and still have some flexibility to allocate your funds.

It's difficult planning for your retirement; planning for healthcare assistance adds another level of complexity. Yet it is crucial to determining the quality of your retirement years. Cognitive impairments, such as Alzheimer's, require an average of 8 years of care.

How can I pay for Long-Term Care?

There are many options, including using personal savings; taking funds from a retirement account; using a LTC linked accelerated benefits of a single or joint life insurance policy; or Medicaid government assistance that is administered by the State. Some people have paid in full cash-value life policies that can be transferred tax-free to a LTC-based life policy.

An LTC policy may be for a single or can be developed as a joint product for both spouses. Some employers offer LTC policies- you should ask if the policy will still be effect after your resignation/retirement.

Selecting the best policy for you, or you and your spouse, will go a long way we believe in preserving your hard earned assets.

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