

**MACC Ambassador September Visits!**



The MACC Ambassadors once again hit the streets to visit MACC Members in September!

**Members showcased this month:**

**Top Row:** Dominos - Christina Bules, Perry and Associates - Jody Altier, Bill Wilkinson, Scott Woods & Debbie Cunningham, Marietta Dental Works - Liz Flowers, Meagan Miller, Carolyn Beacham & Dr. John Frye. Pictured with MACC Ambassadors - Tom Hushion, Nikita Chidester & Nancy Felix.

**Middle Row:** Walgreen's - Geneva Moore & Adel Raber, Platinum Spa and Salon - Trisha Glover, Vogue Swift Dry Cleaning and Shirt Laundry - Andy Fenton. Pictured with MACC Ambassadors - Sandy Delong, Valerie Adkins, David Williams & Laura Miller.

**Bottom Left:** Gregory Gentry and Associates - Greg, Amy & Christian Gentry. Pictured with MACC Ambassadors - Sandy Delong & David Williams.

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**August Business After Hours at Contractors Building Supply**



Top row L to R: Jackie Roberts, Contractors Building Supply poses with Rob Collins, Chapman Printing Company; Chuck McCoy, Contractors Building Supply, draws a business card for a door prize.

Middle Row L to R: Robin Stewart, Habitat for Humanity of the Mid-Ohio Valley networks with Clint & Val Holley; Kathy Bellinger & Samantha Eddy, Brick Insurance Group Inc./Nationwide pose for a picture.

Bottom row: Bob Kyer, Buckeye Bob/Chris Custer Fund, chats with Kris Justice, TheisenBrock.

**2017-2018 MACC Board**

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740-373-5176; Fax: 740-373-7808  
www.mariettachamber.com



# Mid Ohio Valley Safety Council

**MARK YOUR CALENDARS!**

**OSHA Silica Dust Standards  
MOVSC Half Day  
Seminar**

**Tuesday, October 24  
8:30am - Registration  
9am-Noon - Meeting**

**Washington State  
Community College  
Graham Auditorium**

Featured Speakers:

**Emily Lauderback,**  
Industrial Hygienist  
US Department of Labor-OSHA

**Melissa Linton,**  
Compliance Assistance Specialist  
US Department of Labor-OSHA

**Cost is \$25 and includes breakfast**

The Occupational Safety and Health Administration (OSHA) has issued a final rule to curb lung cancer, silicosis, chronic obstructive pulmonary disease and kidney disease in America's workers by limiting their exposure to respirable crystalline silica. The rule is comprised of two standards, one for Construction and one for General Industry and Maritime.

OSHA estimates that the rule will save over 600 lives and prevent more than 900 new cases of silicosis each year, once its effects are fully realized. The Final Rule is projected to provide net benefits of about \$7.7 billion, annually.

About 2.3 million workers are exposed to respirable crystalline silica in their workplaces, including 2 million construction workers who drill, cut, crush, or grind silica-containing materials such as concrete and stone, and 300,000 workers in general industry operations such as brick manufacturing, foundries, and hydraulic fracturing, also known as fracking. Responsible employers have been protecting workers from harmful exposure to respirable crystalline silica for years, using widely-available equipment that controls dust with water or a vacuum system.

To RSVP for this event please call the Chamber office at 740-373-5176 or www.mariettachamber.com

**Guidelines for Safety Council Meeting Attendance Credit**

- For rebate meeting credit, an employer must be in attendance for the majority of the meeting. The Safety Council sponsoring organization is the final authority on whether an employer should be given meeting credit based on their arrival and departure times.
- The attendance of any employer representative qualifies for meeting attendance credit.
- Any person can represent only one policy number with their attendance at a safety council meeting or external training event.
- No matter the duration of the meeting, training or special event equals one meeting credit. Scheduling multiple events for multiple credit in one day is prohibited.
- Safety council monthly meetings do not qualify for meeting credit for any employer not enrolled in that safety council.
- Any safety council sponsored or co-sponsored event will result in regular meeting credit for that safety council's members. No training the safety council sponsors or co-sponsors should be considered "external training" for its own members.

**MOVSC  
Upcoming meetings**

**Wednesday, October 18  
"Mindfulness and Resiliency"**  
Featured Speaker:  
**Katy Tombaugh**  
Wellness Collective

**Meeting Information**  
Marietta Shrine Club  
Registration: 11:30 am  
Program: Noon to 1 pm  
Cost: \$15 includes lunch  
RSVP to info@mariettachamber.com



**REMINDER:  
REGISTRATION/DOORS OPEN  
AT 11:30AM**  
**Please allow the Safety Council  
Board Members time for meeting  
set-up prior to that time.**  
**Thank you for your  
patience and cooperation!**

**Deadline to Enroll in Workers' Comp Group Plan is November 8, 2017**

Attention Employers:

Each year Ohio employers have the opportunity to participate in BWC's Group-Experience-Rating Program or Group-Retrospective-Rating Program. While these programs are not required, they do provide you with an opportunity to significantly reduce your workers' compensation premiums, while increasing your awareness of safety and risk-management strategies.

Workplace safety is an important component of these programs. To succeed in accident prevention, we encourage you to use the many resources available to you. We believe a group-rating program is a partnership that includes you and your employees, your sponsoring organization or third-party administrator (TPA) and BWC. Each has specific roles and responsibilities, all designed to assist in preventing workplace accidents.

See our MACC Website at [www.mariettachamber.com](http://www.mariettachamber.com) for more info about group retro plans, One-Claim and other options.



**ARC Resin Corporation  
Announces  
Business Expansion, New Location,  
New Warehouse**



Chamber member ARC Resin hosted a ribbon cutting on Monday, September 25 to celebrate its new location, business expansion and new warehousing services. ARC Resin was founded in Marietta, Ohio in 1994 by its company president, Patrick Hukill. In response to continued business growth and increased inventory demands, ARC Resin has moved to a new location. The company has also expanded warehousing and logistics services through Keystone Warehousing at the same location. The new location is at 1690 Greene Street in Marietta.

**Business Expansion**

Year over year, ARC Resin continues to see steady business growth and has increased its inventory by more than 50 percent. Hukill said to best serve customers the company offers just-in-time inventory, where customers place orders and receive immediate delivery.

“There are over 20,000 different grades of engineering resins on the market and we inventory over 250 of the most commonly used grades for our customers,” said Hukill. “With so many different kinds of plastics, our customers can only order what they

need. We appreciate and understand the challenges they face and so we structure our services to meet their business needs.”

**New Warehouse Space & Logistics Services**


To support the business growth and new increase in demand for ARC Resin, Hukill along with his son and business partner Noah Hukill opened Keystone Warehousing – with 60,000 square feet of flexible use space. ARC Resin uses 40,000 square feet of the space, leaving 20,000 square feet available for lease with contracted services or as a private rental. The warehouse offers full distribution and logistics services with 24/7 fire/security monitoring. The space would be ideal for a medical supply and equipment company because the facilities are new and extremely clean. Alternatively, the warehouse space would fit with a variety of other industries including Polymers, Metals, Consumer Goods, Agriculture, and Paper.

For more information about any of the services visit [arcresin.com](http://arcresin.com) and [keystone-warehousing.com](http://keystone-warehousing.com).



**Member News!**

- **Copper Leaf Interior Design Studio** attended the annual premier design event NeoCon in Chicago. They were able to bring back firsthand design and product improvements to the Mid-Ohio Valley.
- Happy 56th Anniversary to **Teri Ann's**.
- Happy 1st Anniversary to **Green Acres of Marietta!**
- Happy 1st Anniversary to **Wit & Whimzy!**

 Share your news with us at [info.mariettachamber.com](mailto:info.mariettachamber.com)

**Shop Small  
Shop Local!**



Save the date - Saturday, November 25. MACC is once again ready to showcase our small

businesses. We want to encourage customers to shop local not only for the holidays but everyday.

It's going to be a jam packed day for Marietta and we hope to see the stores, sidewalks & restaurants filled with people. Make it an all day event and stick around for the Merry-etta Lighted Christmas Parade that evening.

Stay tuned next month for more details on this exciting day!



**4 WAYS SPONSORSHIP BUILDS YOUR BRAND**



**BUILD CREDIBILITY.** If you want to be known as an authority in your industry or region, sponsor a high-profile event rather than just attending it. An event sponsorship puts your name, products and marketing materials front and center for attendees, giving your brand instant credibility and setting it apart from the competition.

**CREATE GOODWILL.** Thirty-three percent of consumers choose to buy from brands they believe are doing social or environmental good, according to a 2017 Unilever study. Sponsoring a charitable event or cause your company views positively can generate goodwill and respect in the local community — and with potential customers.

**REACH YOUR TARGET AUDIENCE.** Sponsoring activities that are a match for your target audience gives you a new way to connect with those not familiar with your brand. Event organizers will handle marketing and the promotion of the event to get the right people; all you need to focus on is crafting your brand message for a ready-made audience.

**Sponsoring a worthwhile event** or cause is a great way to build awareness for a new brand, or strengthen an existing one. As a result, sponsorship is the fastest-growing form of marketing in North America, according to IEG, a sponsorship consulting firm.

Here are four ways sponsorships can help build your corporate brand.

**GROW BRAND AWARENESS.** As an event sponsor, you gain valuable media exposure for your brand in the days, weeks or months leading up to the event. In addition to print and electronic media coverage, giveaways, gift bags and other sponsorship assets give your brand heightened visibility with an audience it might not otherwise reach.



Barb is a lifelong resident of Washington County. She is a graduate of Fort Frye High School and Ohio Valley University. She has worked in various positions in the banking industry for the past twenty five years with her focus being on her customers. Barb serves as Vice-President of United Way of Washington County, Board of Directors for The Betsey Mills Club, and Board of Directors for Marietta MainStreet. Her and her husband Bill reside in Whipple. They have two children Kylee and Branden.

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# Get the Chamber Connection!

## Meet the Candidates Forum & Breakfast Tuesday, October 3 Marietta County Club 705 Pike Street, Marietta

Candidates will be speaking on issues and having breakfast with the attendees.

Registration is at 8:30am  
Forum will be from 9am-12pm

Cost is \$15 and includes breakfast

## Professional Women's Roundtable October Meeting Wednesday, October 25

"The Employment First Roadshow"  
Featured Speakers:  
Stacy Collins, The Ohio Dept. of  
Developmental Disabilities & Jon  
Hackathorn, Opportunities of Ohioans  
with Disabilities

11:45am-1pm  
daVinci's

215 Highland Avenue, Williamstown

\$10 Special Member Rate  
\$15 General Admission



## MACC Coffee Chat Friday, October 27 8:30am-9:30am Join Us For:

- Coffee
- Meet the MACC team
- Voice your interests
- Share your views
- Concerns & news about your business

Sponsored by:



## Food Truck Friday Friday, October 27 11am - 2pm

J.D. Byrider parking lot  
(Corner of 2nd & Greene St.)

To RSVP for All MACC  
Programs

Call 740-373-5176 or go online at  
[www.mariettachamber/events](http://www.mariettachamber/events)

## Welcome New MACC Members!

### Lumos Networks (866) 710-2243

1200 Greenbrier Street  
Charleston, WV

[www.lumosnetworks.com](http://www.lumosnetworks.com)

Kate Wilkinson, Account Director

### Cintas Corporation (304) 295-6150

40 Broadhead Lane  
Mineral Wells, WV

[www.cintas.com](http://www.cintas.com)

Chad Prunty, General Manager



## Did You Know.....

when consumers know that a small business is a member of the chamber of commerce, **they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future?**

*A study shared by the Novato C of C, Novato, California*

## MACC's Newest Team Member

MACC welcomes Kelsey Suprano as the new MACC Executive Assistant.

Kelsey will manage the day-to-day duties of the office, organize monthly events including registration and planning, work on relocation requests, assist with Safety Council reporting, contribute to membership recruitment, and coordinate various MACC groups' activities. Kelsey will be the friendly voice when you call or visit our office.

Kelsey is marrying her best friend, Andrew Vincent, in November. They currently reside in Reno with their two Australian Shepherds, Ghost and Stormy. She is the assistant volleyball coach for Belpre High School. She loves anything baseball and football related. Fall is her favorite time of year.

We are fortunate that Kelsey is bringing her experience and her enthusiasm for serving our business community.



## Order Marietta Bucks Today!

The holidays are right around the corner! Marietta Bucks are a perfect holiday gifts and stocking stuffers!

Call 740-373-5176 to place your order.

Marietta Bucks, a gift certificate program of the Chamber, work to:

- promote shopping locally
- keep dollars in our Mid-Ohio Valley
- support our MACC Businesses.

Did you know in 2016 over 195,000 in Marietta Bucks were redeemed in local shops, supporting our local economy? Consider giving Marietta Bucks as gifts, as employee incentives, or they are a perfect for that person who has everything.

Interested in accepting Marietta Bucks at your business? Call us and complete a simple agreement form and we will get you started.

2016 Marietta Bucks Redeemed	\$	195,934
Restaurants	\$	24,396
Downtown Shops (Historic District)	\$	17,085
Retail (outside the Historic District)	\$	70,461
Supermarkets/Grocery Stores	\$	83,992

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## Financial Strategies for Women Investors

Today, women are playing an ever-increasing role in making important financial decisions – whether for themselves or for their families. While many of the basic rules of investing hold true for all investors, some life events affect women differently than men and can have an impact on investment decisions. Women might want to give some special consideration to the following areas:

### Longer life expectancy.

People are living longer these days, and conventional wisdom will tell you that women tend to outlive men. In fact, studies have confirmed this is the case. According to the National Center for Health Statistics, women outlive men by an average of more than five years.\* Women often end up facing more years in retirement than men. To prepare for such a situation, women need to implement strategies catered to possible long-term needs.

### Being on your own.

Statistics also show that women have a very high probability of being on their own at some point in their financial lives – not only as a result of a spouse's death but also because of divorce or choosing to remain single. Dropping from two incomes to one would obviously require making some adjustments. It's important to think about alternatives in the event you should be faced with a similar situation.

### Time spent out of the work force.

When caring for children – or an elderly parent – women tend to spend more time away from work than men. Some surveys have shown that, on average, women

spend more than a decade out of the work force. The implications for women with regards to investments are clear: They will likely have less time than their male counterparts to contribute to their retirement nest eggs.

While these are just some of the many important considerations for women investors, there are also several simple steps women can take to help come up with an effective financial strategy.

### Look for ways to learn about investments.

The financial press and financial web sites are loaded with information about investments and alternatives. Remember, however, not every source is reliable.

### Seek advice from a professional.

Enlisting a financial advisor to help with your investments does not take away from your ability to make the final decisions. It does, however, provide someone you can turn to for guidance as you make those important decisions.

### Have a plan.

Take the time to assess your current financial situation to help get a clear picture of where you stand. Make a list of your financial goals and then develop strategies to meet them. Keeping in mind the special circumstances we mentioned earlier, you can chart a course of action that will help you to meet any future challenges.

\*\*\*

*This article was written by Wells Fargo Advisors and provided courtesy of Chris Hall, Managing Principal, in Parkersburg, WV and Marietta, OH at (866) 865-4442.*

**Investments in securities and insurance products are: NOT FDIC-INSURED/NOT BANK-GUARANTEED/ MAY LOSE VALUE**



## Members of the Advisory Team

Front Row L to R:  
Brett Bronski and Ashley Brown

Back Row L to R:  
Rob Blasczyk, Rob Beardmore,  
Chris Hall, Managing Principal,  
and Jeremiah Kuhn



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