#### **MOUNT VERNON CHAMBER OF COMMERCE**

# CHAMBER CHAT

November 2022

# Skagit Wine & Beer Festival is Back!

#### By Andy Mayer/President & CEO

I am very excited that our Skagit Wine & Beer Festival will be held on Saturday, November 12, after a 2-year break. Adding to the excitement is that the event is being held at the Heritage Flight Museum, a destination experience on its own. The hours are: VIP Hour from 3:00 to 4:00 p.m. and General Admission from 4:00 to 8:00 p.m.

For those of you that haven't experienced the Skagit Wine & Beer Festival, it is a celebration of the wine, beer, cider, and spirits, produced in our region. You will be able to taste a variety of unique and in some cases award-winning examples of each of them. When you've decided which of them you enjoy the most you can purchase bottles for your holiday gatherings, at special prices. Gourmet chocolate and cheese will also be available to sample. Delicious food, including enchiladas, pulled pork sliders and Indian curry will also be served from outstanding area restaurants.

As mentioned, the Heritage Flight Museum adds greatly to the event. It is one of the coolest "museums" around. I put museums in quotations, because they are often stuffy, and this one is far from it. They have a collection of vintage aircraft and antique military vehicles that are very interesting, but there's far more. The new Earthrise Gallery walks visitors through mankind's first trip to the moon on the Apollo 8 mission. Included is the famous "Earthrise" photograph, taken by Astronaut (and FHM founder) Major General William Anders, on the mission. To top it off, there's an actual piece of the moon on display. There are several more interesting exhibits. The one that I particularly enjoy, as a student of recent American history is "The '68 Experience." It chronicles the tumultuous year leading up to the launch of Apollo 8.

As I hope I've gotten across to you, the Wine & Beer Festival will be lots of fun and educational, through all the offerings in which to indulge, and the special venue that is the Heritage Flight Museum. I want to extend my thanks to our generous event sponsors and all the participating vendors. See you there!



#### **LEGACY MEMBERS**







**SILVER** 















Mount Vernon Chamber of Commerce (360) 428-8547
<u>mountvernonchamber.com</u>

# CALENDAR OF EVENTS

#### **Knowledge NOW - Tax changes and other** accounting updates for Small Business **Owners**

Wednesday, November 9 12 p.m.

Register here

Mount Vernon Chamber of Commerce

301 W Kincaid St

Mount Vernon

#### **Multi-Chamber After Hours Skagit Valley Tulip Festival Poster Unveiling**

Wednesday, November 9 5:30 p.m. **Skagit Acres** 

18923 Peter Johnson Rd

Mount Vernon

#### **Skagit Wine & Beer Festival Presented by Draper Valley Farms/Perdue Farms**

Saturday, November 12 3 p.m. to 8 p.m. Get tickets here Heritage Flight Museum 15053 Crosswind Dr Burlington







#### PRESENTED IN SPANISH

#### **Latino Business Leaders** Como Alcance el Exito / How I Became Successful

Miercoles 16 de Noviembre a las 6:00 PM Wednesday November 16 at 6:00 PM

**Skagit Station** 105 E. Kincaid

**Mount Vernon** 

Register Here

The entrepreneurship panel features three of the most successful Latino entrepreneurs in Northwest Washington. Our presenters have been selected from within three of the sectors with the highest Latino participation.

- Glenda Herrera, Custom Cleaning Washington
- Freddy Zavala, Birrieria Tijuana
- Junior Galeas, Junior Flooring

Sponsored by:



Shawn Steffens, ChFC, RICP (360) 707-7677

#### **BRONZE LEGACY**



























































### Thriving Latino businesses to share their stories

We are proud to present three of the most successful Latino entrepreneurs in Northwest Washington for an evening of inspiration and motivation on Wednesday November 16 at 6:00 p.m. at Skagit Station. Our panel has been selected from within three of the sectors with the highest Latino participation and will be presenting at the next Latino Business Leaders session this November.

#### **Skagit County**

Glenda Herrera, Custom Cleaning Washington. As a woman-owned business, the challenges were many when Herrera decided to start Custom Cleaning Washington. Despite the challenges, the company has expanded its services within Skagit, Whatcom and Shonomish County in less than a year.

#### **Whatcom County**

Junior Galeas, Junior Flooring. With residential and corporate clients in Washington, Alaska and Hawaii; Galeas has transformed Junior Flooring into one of the fastest-growing Latino-owned businesses in the construction/remodeling sector while helping those in need.

#### Snohomish, Pierce, King, Spokane

Freddy Zavala, Birrieria Tijuana. Zavala is the founder of one of the most successful restaurant chains in Washington with locations in Everett, Federal Way, Lakewood, Burien and Spokane. In 2021, Birrieria Tijuana was featured by KING 5 Evening (KING 5) as one of the most popular restaurants in Northwest Washington.

As part of the Latino Business Leaders program this event will be presented in Spanish and with free admission. Those interested in attending are highly encouraged to <u>RSVP in advance</u>. Please note that because of its continued growth and expansion, the Latino Business Leaders sessions are now held at the Skagit Station on 105 E. Kincaid in Mount Vernon

The 2022-2023 Latino Business Leaders program is sponsored by Thrivent Financial - Shawn Steffens

Latino Business Leaders is a Mount Vernon Chamber of Commerce program created to facilitate the advancement and participation of the Latino businesses in our region.





#### **Board of Directors**

#### Chair - Bill Henkel

Community Action of Skagit County

**Vice Chair - Brian Ivie** 

Skagit Regional Health

**Past Chair - David Lukov** 

Kern Funeral Home

**Treasurer - Rhonda Tingley** 

SaviBank

**Member at Large - Duby Petit** 

**Skagit Publishing** 

Viry Delgado

**COA Mexican Eatery** 

**Peter Donovan** 

City of Mount Vernon

**Diane Fox** 

**All About Hearing** 

**Robert Knoll** 

Puget Sound Energy

**Jesse Lopez** 

**Infinity Painting & Renovations** 

Flora Lucatero

Children of the Valley

**Andrew Miller** 

**Tulip Town** 

**Todd Owsley** 

Farmstrong Brewing Company

**Tammy Reim-Ledbetter** 

Alaska USA

Dr. Amanda Rentschler

Roosevelt Dental Center

**Jon Ronngren** 

Mount Vernon School District

**Tony White** 

Skagit Valley Food Co-op

#### **STAFF**

Andy Mayer President/CEO

**Silvia Reed** Business Development and

Foundation Director

Jeremy Kindlund Operations Director Marinus Rouw & Emeleah Magaña

Visitor Information Services

# Chamber Chat Wednesday Mornings 8:05 a.m. 8:20 a.m.

#### **Member Announcements**

#### Port of Skagit Purchases Two Hangars on Airport

The Port of Skagit added to its holdings at Skagit Regional Airport with the purchase of two box hangars. Port Commission formally approved the acquisition of the aircraft hangars during a special meeting last Thursday. The two separate transactions will provide the Port with nearly 14,000 square feet of additional publicly-owned hangar space along Flightline Road, adjacent to the northwest apron off the main runway. These strategic purchases align with the Port's Airport Master Plan, which focusses on general and business aviation growth at Skagit Regional Airport.

#### Free RLE Q&A Night at Cascadia Eye

Do you want to learn more about achieving customized vision correction with Refractive Lens Exchange (RLE)? Cascadia Eye will be hosting a free RLE Q&A night this November. Our experienced surgeons will explain what RLE is, along with answering any questions you have and identifying whether you are a good candidate. An RSVP is required to attend this event. Please call 360-755-3280. Learn more here.

Tuesday, Nov. 15, 6 to 7 p.m.

Cascadia Eye | Mount Vernon

2100 Little Mountain Ln, Mount Vernon, WA 98274

#### **Ordinary Elephant at McIntyre Hall**

For more member announcements, visit mountvernonchamber.com/member-announcements

Send your announcements to

Jeremy@mountvernonchamber.com

# Executive Session presented by Andy Mayer at Chamber Statewide Conference

Last month the Washington Chamber of Commerce Executives held its annual Statewide Conference. The event took place in Tacoma and was attended by chamber teams from different regions within the state and featured topics that ranged from legislative priorities to economic development.

The annual conference kicked off with Mount Vernon Chamber President/CEO Andy Mayer leading the Executive Session designed to help new and upcoming CEOs navigate the chamber of commerce industry. The presentation included topics like the role of the chamber board, communication, finances and human resources.

Chambers of Commerce continue to make a big impact on our local economy. The peer-to-peer support, training and mentoring that Andy provided will help the new Chamber CEOs thrive in their role and for their organizations to make a positive impact in their communities.

President/CEO Andrew T. Mayer Presents at WCCE Conference

# Nonprofit Turnaround: Leading Your Organization From Struggle to Success Washington Chamber of Commerce Executives October 27, 2022 Jan Glick Jan Glick & Associates

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#### **Partner Members**

Allstate - Mayra Nava Agency, Barron Smith Daugert, PLLC, Best Western PLUS, Skagit Valley Inn, Birch Equipment Co., Budget Towing & Repair, Coastal Farm & Ranch, Costco Wholesale, D&P Electronic Home Monitoring, Foothills Toyota, Fortiphi, Haggen Food & Pharmacy, Hampton Inn & Suites, Infinity Painting & Renovations, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Max Dale's Steak and Chop House, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, Pacific Premier Bank, PogoZone, Port of Skagit, Puget Sound Energy, SERVPRO, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Valley College, Skagit Regional Health, Tacos Tecalitlan, Testing and Commissioning Services, LLC, Walmart, White Branches,

#### **Ambassadors**

Chair - Liz Theaker
Camp Korey
Betsy Anorbe
Betsy Anorbe Real Estate

Antonia Bush
Peoples Bank

Susan Cooper Susan Cooper

Ector DeLeon

Tulip Valley Winery

Joley Garner

WAFD Insurance Group, Inc.

**Carol Harris** 

PrimeLending

Jaime Huss WaFd Bank

**Crystal King** 

NW Technology

Blake Rawlins

Guardian Northwest Title &

Escrow

**Tammy Reim-Ledbetter** Alaska USA

**Tony Salas** 

**Eden Home Health** 

# October in pictures



Members network at the Biz Buzz Networking Luncheon



Chamber Connections groups meet for a social



Record attendance for the Latino Business Leaders in October!



Ambassador meeting at Pacionis Pizzeria and Lounge

# Shop Local Holiday Campaign

We are looking for partners to promote shopping local. Involvement includes fantastic marketing opportunities for your business such as an ad in the Skagit Valley Herald, online and social media promotion, a consumer incentive punch card program, and more. Please return the attached flyer with your business information, \$25 and a raffle prize valued at \$25 or more to Jeremy Kindlund at the address listed below. The campaign will launch November 26 and continue through January 31 with the grand prize drawing on February 1. Please contact Jeremy Kindlund, Operations Director at Jeremy@MountVernonChamber.com for more information. Applications must be received by November 15.

# Thank You Renewing Members

#### 30+ Years

Cascade Natural Gas
Kern Funeral Home
Land Title and Escrow
Louis Auto Glass
Skagit Farmers Supply & Country Store
Skagit Publishing

#### 25+ Years

Landed Gentry Development Inc. Peoples Bank

#### 20+ Years

Birch Equipment Co., Inc.
Dimensional Communications, Inc.

#### 15+ Years

SaviBank

#### 10+ Years

Children of the Valley After School Program
Coastal Farm & Ranch
Harmsen & Associates
HF Sinclair Corporation
Larson Gross, CPAs & Consultants
McGregor Benefits

#### 5+ Years

Bay Baby Produce, Inc.
Ode To Learning
Stress Free Tax Season, LLC

#### **Less than 5 Years**

Advanced Gutter Services
McPherson Pest Control
Mount Vernon Grocery Outlet
Mountain Pacific Bank
SERVPRO
Skagit Community Foundation
St. Paul's Episcopal Church / La Iglesia
Episcopal de la Resurreccion

# **Welcome New Members**

#### Abel Lodge Sons of Norway # 29

Kathy Gildnes (360) 202-2788 21098 Second St Conway

We honor the Scandinavian culture and heritage. Built in 1932, Abel Lodge is available for meeting and events and hosts several events throughout the year.

#### **Cook CPAs and Consultants, PLLC**

Tony Cook (360) 756-1010 Mount Vernon

Consulting services for business and complex individuals including tax preparation, bookkeeping support, and planning. We strive to know who you are, your goals, and proactively navigate the path to reach those goals.

#### **Panera Bread**

Danielle Black (360) 707-0894 www.panerabread.com 1749 S Burlington Blvd Burlington



This is a fast casual dining experience. We provide you with good, clean, wholesome food, warm smiles and a cozy environment. Soups, salads, pizza and sandwiches are just a few items available every day.

#### **SCORE Bellingham Chapter**

Robert Martin (360) 685-4259 www.bellingham.score.org 1336 Cornwall, Bellingham

SCORE is the nation's largest network of free, expert business mentors. For new and growing businesses, local mentors offer confidential, one-on-one counseling in a wide variety of fields and topics.



## Saturday, November 12

VIP Hour 3pm to 4pm
General Admission 4pm to 8pm
Heritage Flight Museum

15053 Crosswind Dr, Burlington





WINE, BEER, CIDER & SPIRIT SAMPLING

RESTAURANT, CHOCOLATE & CHEESE TASTING





#### A Mount Vernon Chamber of Commerce Event

For tickets or more information contact the chamber: (360) 428-8547 | mountvernonchamber.com

#### Thank you sponsors!































#### 2022 Holiday Shop Local Campaign

#### Dear Chamber member,

We are looking for partners to promote shopping local. Involvement includes fantastic marketing opportunities for your business such as an ad in the Skagit Valley Herald, online and social media promotion, a consumer incentive punch card program, and more. Please return this flyer with your business information, \$25 and a raffle prize valued at \$25 or more to Jeremy Kindlund at the address listed below. The campaign will launch **November 26 and continue through January 31 with the grand prize drawing on February 1**.

Not a member of the Mount Vernon Chamber of Commerce? You are still able to participate in this great program and promote your business.

#### For more information, please contact Jeremy Kindlund, Operations Director

Via email: <u>Jeremy@MountVernonChamber.com</u>

Phone: (360) 428-8547 301 W Kincaid St.

Mount Vernon, WA 98273

#### Participation requirements -

- \$25 payment
- Raffle Prize (Value of \$25 or more)

#### Participation benefits -

- Consumer incentive punch card program: customers receive a punch for every \$5 spent at participating businesses. When the punch card is full (10 Punches at \$5 each, \$50) they can be used as an entry into weekly & grand prize drawings for fantastic raffle prizes. Each partnering business will be listed on back of the punch cards, poster, and ads.
- Shop Local Poster
- PDF copy of flier with partnering businesses listed can be distributed to your customers via email or print off to put in bags, etc.

## Please provide the information below, \$25 and the raffle prize to Jeremy Kindlund at the Chamber office <u>no later than November 15.</u>

Business Name:	Contact:	
Phone:	Email:	
Address:	City:	
Description of Raffle Prize:		
	Raffle Prize Value:	



Networking - Referrals - Marketing Opportunities
Professional Development
Government Advocacy - Workforce Development



For information and to join the chamber Silvia Reed | (360) 395-2944 | Silvia@MountVernonChamber.com





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# Gala and Auction

Friday, November 25 6 p.m.

HERITAGE BANK
Gala Sponsor

DWAYNE LANE'S SKAGIT SUBARU

**Live Auction Sponsor** 

# Jolly Gingerbread Fingle Breakfast

Saturday, November 26 10 a.m. – 12 p.m. WHIDBEY COFFEE

Breakfast Sponsor

For information and tickets visit



# Family Festival Days

Saturday, November 26 1 – 5 p.m.

Sunday, November 27 10 a.m. – 2 p.m.

PACIFIC WOODTECH

**Family Festival Days Sponsor** 



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