



Along the River

City of Mount Vernon Arts Commission Banner Project

The City of Mount Vernon’s Arts Commission is proud to present a Community Banner Project, an opportunity to create a street banner that will raise awareness of Mount Vernon’s natural beauty, wildlife, aquatic and marine life, culture, and heritage and engage the community while showcasing local artists from the state of Washington.

Purpose

To add vibrancy and color to the City’s Riverwalk while promoting the diverse ecosystems and culture of Mount Vernon and Skagit County.

Proposed Banner Project Timeline:

- Project Open for Submissions – Friday, February 10, 2023
- **Accept Submission through – Friday, March 10, 2023**
- Committee Review Submissions – Monday, March 13 – Friday, March 17, 2023
- Prepare Artwork for printing – Monday, March 20 – Friday, March 24, 2023
- Printing of Banners – Thursday, March 27 – Friday, March 31, 2023
- Hanging of Banners – Monday, April 3 – 7, 2023

Banner Selection

The Arts Commission Sub-Committee members and local artists will make the final selections from the submissions. Approval of submission depends on compliance with the design guidelines.

Prize:

The selected designs will be displayed on City of Mount Vernon streetlight banner poles along the Skagit Riverwalk Walkway/Park.

Copyright/Intellectual Property:

For any submission which uses or incorporates an image(s) of a person which is recognizable, you must be prepared to provide a model release from the subject or, in the case of a minor, the subject’s parent or guardian upon request. **A sample model release is available.**

Similarly, entrants who depict other people’s work (such as sculptures, statues, paintings, and other copyrightable works) must be prepared to provide a release from the rights holder to the City upon request. **A sample art release is available.**

If the entrant is unable to provide all required releases, the City in its sole discretion reserves the right to disqualify the submission, seek to secure the required releases, or permit the submission to remain in the contest.

Any submission that violates or infringe upon another person's rights, including but not limited to copyright, are not eligible.

You retain your rights to your submission; however, by entering the contest, you grant the City of Mount Vernon (and those authorized by the City of Mount Vernon) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of the City, any publications (e.g. Mount Vernon City magazine) and its website, exhibition, and commercial products. The City may provide attribution or credit as feasible in the event of a reproduction of the submission; however, rights to attribution shall be required and entrants into the contest knowingly, intelligent, and voluntary waive of any rights to attribution. The City shall not be required to pay any additional consideration or seek any additional approval in connection with such uses.

General Submission Guidelines

The Arts Commission Review Committee reserves the right to determine whether a banner design is eligible for acceptance and placement on a city street pole banner under these guidelines.

- Ideas could include representations of the Skagit County/Mount Vernon area such as its natural beauty, wildlife, the mighty Skagit River, marine life, culture, and heritage to provide a positive, welcoming visual to the Riverwalk area.
- You may submit multiple entries. (Max. of 10) Contest is open to Washington state residents.
- The City of Mount Vernon Arts Commission logo will be added to the top or bottom of all final banners at time of fabrication. Please keep this in mind when creating your artwork. See example on page 4.
- All submissions must be family-friendly and appropriate for all ages and must not contain any words or objectionable imagery.
- The banner concept must be original and one-of-a-kind.
- Banner art submissions shall not be used for commercial advertising or display of personal messages or used to promote political or religious organizations or issues or viewpoints. Business names, logos, branded tags, acronyms, or trademarks are prohibited.
- Think bold, bright, and understandable. May be abstract in design.
- All design entries must be vertically oriented as banners will be hung vertically.
- If your design is selected, you must submit original artwork.
- Should be large enough to cover the entire surface area inside the top and bottom rod sleeves.

Accepted Media:

- Photography
- Digital Artwork
- Collage
- Paintings
- Drawing Color/Pencil/Pastels/Mixed Media

Specific Technical Specifications:

1. Submissions received without a completed entry form and waiver/release may be disqualified.
2. Submit only portrait/vertically oriented images.
3. Submissions received without all the required contact information may be disqualified.

Photography and digital art:

- Submission Requirements:
 - Only original photographs will be accepted.
 - Files must be submitted in TIFF, PSD, RAW, JPG, PNG or PDF format.
- Technical Specifications:
 - Should your image be chosen, we will require the following minimum requirement for image resolution:
 - Minimum file size 2000x6000px
 - If possible, shoot photos in RAW image format and provide exif data for processing.
 - You will need to supply an uncompressed, high-resolution TIFF, RAW, or PSD image file, if available.
 - If image cannot meet minimum image resolution, it may be disqualified because it cannot be successfully enlarged to meet the banner production requirements.

Collage, Paintings, Drawings, Mixed Media:

- Submission Requirements:
 - All artworks must be original, made by the artist submitting the entry, and made by hand.
 - Artwork should be photographed for email submission. Should image be chosen you will be contacted for the original copy.
- Technical Specifications:
 - Minimum finished artwork size must maintain a proportional scale to correctly fit the 79" x 28" street banner size. If the original artwork does not meet these minimum qualifications, it will be cropped to fit.
 - If your artwork is selected, it will be professionally scanned at very high resolution for it to be resized and made into a banner.

Submissions:

- Electronic Submissions – email your Entry Form, artwork, and Image Waiver Form to mvparks@mountvernonwa.gov
- Drop-off Submissions – Entry Form, artwork, and Image Waiver Form may be dropped off to the Parks Office at 1717 S. 13th Street, Monday – Friday from 8am – 4:30pm.

Process

1. Read banner guidelines and submit Artwork, Artist Entry Form, Waiver Form, and art submission in proper format.
2. Committee will review all submissions to ensure compliance with all guidelines, criteria, and specifications.
3. Committee will select banner art submissions by Friday, March 17, 2023
4. Banners will be printed (City will pay for the printing on the banner)
5. Banners will be hung on the light poles with banner holders that are along the Mount Vernon Riverwalk Walkway/Park.

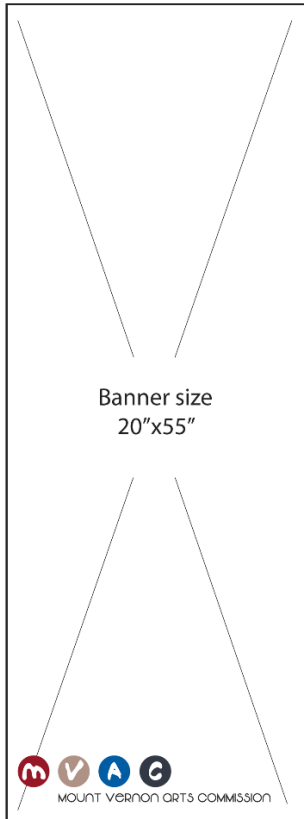
Banner Design Requirements:

- 55 inches tall, including top and bottom pole pockets, and 20 inches wide.
- Pole pockets will remain unprinted. Final image size is 55"x 20"
- Will have seamed 2.5-inch installation sleeves located at the top and bottom

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Artist Entry Form



Artist First and Last Name: _____

Phone: _____ Email: _____

Artwork Description – *brief statement about the artwork and how your artwork relates to the purpose and goals of the project.*

Take a picture and submit your artwork to: MVParks@mountvernonwa.gov

OR

Drop off: Monday – Friday, 8am – 4:30pm

Hillcrest Parks Office, 1717 S. 13th Street, Mount Vernon, WA 98274

Reference the guidelines for technical specifications and submission requirements. At the time of submitting your artwork the "Statement of Authorized Use of Image Waiver" needs to be completed and submitted.



MOUNT VERNON ARTS COMMISSION

Along the River

City of Mount Vernon Arts Commission Banner Project

Statement of Authorized Use of Image Waiver

By submitting artwork to the MV Arts Commission Banner Project Contest, Applicant understands and agrees that it grants the City of Mount Vernon, WA (and those authorized by the City) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the artwork, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of its website, exhibition, and commercial products, including but not limited to City of Mount Vernon publications.

The City of Mount Vernon will not be required to pay any additional consideration or seek any additional approval in connection with such uses. The City may provide attribution or credit as feasible in the event of a reproduction of the submission; however, rights to attribution shall be required and entrants into the contest knowingly, intelligent, and voluntary waive of any rights to attribution.

Applicant represents and warrants that any artwork submitted to the MV Arts Commission Banner Project Contest by Applicant is the original products of the Applicant, and does not violate any intellectual property rights, or any other rights of any kind enjoyed by any individual or entity, nor do any of Applicant’s submissions feature artwork or intellectual property created or owned by another individual or entity.

Applicant agrees to execute such other documents and to take such other action as may be reasonably necessary to further the purposes of this Agreement.

Applicant agrees to indemnify, defend, and hold harmless the City against all claims, damages, lawsuits, losses, liabilities, liens, costs, citations, penalties, fines, and expenses, including but not limited to attorney’s fees, arising out of, or resulting from the submission of Applicant’s submitted artwork.

Time is of the essence with this Agreement, as well as every term, covenant and condition contained herein.

If any provision of this Agreement is determined to be invalid or unenforceable, the remaining provisions of the Agreements shall, nevertheless, be construed, performed, and enforced as if the invalidated or unenforceable provision had not been included in the text of the Agreement.

Printed Name: _____ Date: _____

Signature (not required of minor): _____

Age (if minor): _____

Name of Parent/Guardian of minor: _____

Signature of Parent/Guardian of minor: _____

An additional release is needed in the event a third party has intellectual property interests being used by an entrant. The release will need to come from those whose likeness is being used or those whose creative work is being used as part of the submission.

If this is needed for your proposal, please complete the appropriate release(s) below and include along with your submission paperwork.



CITY OF MOUNT VERNON “Along the River” BANNER PROJECT

ART RELEASE

I, the undersigned, own the rights to the _____ (the “Work”) that is depicted in _____ by _____.

I give _____ permission to use my Work in their entry to the City of Mount Vernon, WA _____ contest.

I hereby give the City of Mount Vernon, WA a royalty-free, nonrevocable, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry including my name and likeness (including but not limited to any photographs of the Work), in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of the City of Mount Vernon, WA and its website. I understand that I shall not receive any compensation for these uses and that the City of Mount Vernon, WA is under no obligation to use the entry in any way. I waive any and all claims including all rights of action arising out of the uses described in this release.

Print Name: _____

Mailing Address: _____

E-Mail: _____

Telephone: _____

Signature: _____

Date: _____

If Artist is under 18: I, _____, am the parent/legal guardian of the individual named above, I have read this release and approve of its terms and conditions.

Print Name: _____

Mailing Address: _____

E-Mail: _____

Telephone: _____

Signature: _____

Date: _____



CITY OF MOUNT VERNON “Along the River” BANNER PROJECT

MODEL RELEASE

I understand that I appear in a photograph or photographs taken by _____ or my likeness is being used by _____ for the following work_____. I knowingly, voluntarily, and intelligently give _____ permission to use my name, and that likeness (including but not limited to any photographs identified above) in his or her entry to the Mount Vernon _____ Contest.

I hereby give the City of Mount Vernon, WA a royalty-free, nonrevocable, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry including my name and likeness (including but not limited to any photographs identified above), in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of the City of Mount Vernon, WA and its website. I understand that I shall not receive any compensation for these uses and that the City of Mount Vernon, WA is under no obligation to use the entry in any way. I waive any and all claims including all rights of action arising out of the uses described in this release.

Print Name: _____

Mailing Address _____

E-Mail: _____

Telephone: _____

Siganture: _____

Date: _____

If Model is under 18: I, _____, am the parent/legal guardian of the individual named above, I have read this release and approve of its terms and conditions.

Print Name: _____

Mailing Address: _____

E-Mail: _____

Telephone: _____

Siganture: _____

Date: _____