# CHAMBER CHAT

### March 2023

### **Spring Forward with Chamber Programs**

By Andy Mayer, President/CEO

I imagine you are as excited as I am about Spring arriving soon! It is a time of renewal and lifting of our spirits. It also can be a time to plant seeds of knowledge and nurture our relationships, that together will help us grow, personally and professionally. The Chamber is striving to provide you with opportunities to do so, in different formats and for different segments of our membership. Along these lines, there are three programs/events this month that I think will be of interest to you.

Our "Speaking of Women" program kicks off on March 8. It is the first of three sessions that will provide business women a unique environment to connect, empower each other, and to mentor emerging business leaders. At the session on the 8th, entrepreneur and business coach Debby Page, will speak on "The Power of the Pack." The second session will be "Women in Male-Dominated Industries," followed by the culmination of the series featuring "Successful Businesses by Women". Along with the featured presentations, the program includes social time and networking, to stimulate meaningful conversations and lasting connections. Please contact Silvia for program details and to participate.

At our Luncheon on the 22nd, Garry Priam, Managing Partner of Diventa Solutions, will speak on "Increasing Our Inclusion." He is an international speaker, author, and organizational development consultant who helps large, medium, and small businesses and their people excel. Having had the pleasure of getting to know Garry, I believe that you will find his presentation to be relevant and useful in providing information that you will be able to incorporate into your company culture in a positive way.

Finally, just for fun, let me remind you of our Chili & Chowder Cook-Off, on April 1, from 1:00 to 4:00 p.m., at Farmstrong Brewing. There will be quite a variety of chili and chowder for you to taste, this year we have some unique international twists, along with great music and good company of course! We are looking for a few more chili and chowder chefs to compete for glory (and monetary prizes) in the professional or amateur categories. There is also a prize for best dressed team. Please contact Jeremy for questions and to sign up.



Mount Vernon Chamber of Commerce (360) 428-8547 <u>mountvernonchamber.com</u>

### **Thank You Renewing Members**

#### 30+Years

**Baird Private Wealth Management** Puget Sound Energy Skagit County Fairgrounds

### 25+ Years

Mount Vernon School District Swinomish Casino & Lodge The Bridge at Mount Vernon

### 20+Years

**Cascade Facial Surgery and Aesthetics** Peoples Bank @ Haggen

### 15+Years

Mount Vernon Senior & Community Center

## **Calendar of Events**

### The Power of the Pack - A "Speaking of

Women" event Part 1/3

Wednesday, March 8 4:30 p.m. to 6:00 p.m. Skagit Landing 15426 Airport Dr Ste B Burlington Register here



### Multi-Chamber After Hours at HKP Architects and Skagit Habitat for Humanity

Thursday, March 9 4:30 p.m. to 6 p.m. 204 W Montgomery Street **Mount Vernon** 

### 10+Years

Big Scoop Sundae Palace & Restaurant **Puget Sound Veterinary Group PC** 

### 5+ Years

**Bargains Galore Thrift Store Cascade Prosthetics & Orthotics** Farmstrong Brewing Company Food Services Inc. Frontline Cleaning Services & Supplies La Conner Seafood & Prime Rib House

### Less than 5 Years

Edyoucorp SPARC - Skagit Preschool & Resource Center

### LBL - Elaboracion de su Plan de Marketing / Preparing your Marketing Plan Presented in Spanish

Wednesday March 15 6:00 p.m. to 7:30 p.m. **Skagit Station** 105 E. Kincaid, Mount Vernon **Register here** 



Shawn Steffens, ChFC, RICP (360) 707-7677

### Membership Luncheon - Increasing our Inclusion

Wednesday, March 22 11:30 a.m. to 1 p.m. Hillcrest Lodge 1717 S 13th St **Mount Vernon** Register here



## **Members Reveal Return on Investment**



Thryv rejoined the Mount Vernon Chamber of Commerce in 2021. Since resuming our membership, the Chamber has become an invaluable resource to be connected in the community and meet other business people. Of all the community involvement Thryv has done locally over the years, nothing has matched the return on investment our membership has generated. In addition to the resources the Chamber provides, the Chamber Connections has generated several new clients for myself and my colleague, Tim Dennis. We look forward to Thryv's continued partnership with the Mount Vernon Chamber of Commerce.

### Ted Sindell, Thryv Senior Business Advisor

### Welcome New Members

### **Avenue Catering Enterprises**

Lisa Case (360) 755-5880 <u>www.cateringbyavenue.com</u> 676 S. Spruce Street Burlington From boxed lunches to back yard BBQs, formal dinners to fine dining affairs; weddings, parties and everything in between....Avenue Catering brings the freshest foods and the finest staff to you!

### **Ecological Land Services, Inc.**

Rylee Trapp (360) 578-1371 <u>www.eco-land.com</u> 1157 3rd Ave Ste 220A Longview Ecological Land Services, Inc. (ELS) provides highquality environmental consulting and permitting, specializing in projects involving wetlands, streams, wildlife, habitat, and ESA species.

#### Structures for Success, LLC

Jacqueline Martin (360) 755-3752 <u>www.structures-for-success.com</u> Burlington Assisting organizations in becoming more peoplefocused and data-driven, integrating their strategic planning, quality improvement efforts, and accreditation into daily operations.

#### **Tulip Valley Farms**

Andrew Miller (253) 722-6552 <u>www.tulipvalley.com</u> 15245 Bradshaw Rd Mount Vernon

Tulip farm and seasonal destination for immersive on-farm fun and connection to agriculture and our natural beauty.



#### WECU

Keith Mader (800) 525-8703 <u>www.wecu.com</u> 21 Bellwether Way Ste 111

Bellingham \*Mount Vernon location opening soon\* We are a not-for-profit credit union that was founded by Bellingham teachers who pooled their money together in a shoebox in 1936. We offer excellent banking services with great rates and low fees.



### **Board of Directors**

Chair - Brian Ivie **Skagit Regional Health Past Chair - Bill Henkel Community Action of Skagit County Treasurer - Tammy Reim-Ledbetter** Alaska USA **Viry Delgado COA Mexican Eatery Peter Donovan City of Mount Vernon Diane Fox** All About Hearing Matt Gill Marathon Petroleum Corporation **Robert Knoll Puget Sound Energy Flora Lucatero** Children of the Valley **David Lukov** Kern Funeral Home **Andrew Miller Tulip Valley Farms** Julia Phillip Julia Phillip Realty **Dr. Amanda Rentschler Roosevelt Dental Center Jon Ronngren** Mount Vernon School District Liz Theaker Camp Korey **Tony White** Skagit Valley Food Co-op

### **STAFF**

Andy Mayer President/CEO Silvia Reed Business Development and Foundation Director Jeremy Kindlund Operations Director Marinus Rouw, Bob Johnson & Julie Newkirk Visitor Information Services



### **Member Announcements**

Skagit Valley Tulip Festival's Gala Celebration: Swing Into Spring



Reserve your spot today; email Cindy at Cindy@tulipfestival.org

### Skagit Community Foundation to host Quarterly Nonprofit Educational Seminar on March 16

The Skagit Community Foundation is hosting a Quarterly Nonprofit Educational Seminar on **March 16th at 12:00pm** on the topic "**Mentorship and Your Career**" with guest speaker: **Melissa Arias, President & CEO of Make-A-Wish Alaska & Washington.** 

- The Seminar will be held at Skagit Publishing in their Community Room: 1215 Anderson Road Mount Vernon, WA 98273
- The \$4.00 Seminar fee provides for speaker costs, snacks & water, and if there are handouts/informational material printing costs – RSVP is required.

### Register today to save your spot, and view SCF's other quarterly nonprofit seminar opportunities here!

For more member announcements, visit <u>mountvernonchamber.com/member-announcements</u> Send your announcements to Jeremy@MountVernonChamber.com

### MOUNT VERNON CHAMBER OF COMMERCE

### **February in pictures**

### Ambassadors

**Chair - Liz Theaker** 

Camp Korey Betsy Anorbe



Ambassadors meet at Skagit River Brewery



New members are recognized at the Membership Luncheon



Members Network at the Multi-Chamber After Hours



Silvia Reed graduates from the 3 year W.A.C.E. Academy program

### **Betsy Anorbe Real Estate** Marla Chapa **Skagit Social Susan Cooper** Susan Cooper **Ector DeLeon Tulip Valley Winery Joley Garner** WAFD Insurance Group, Inc. **Gerardo Gonzalez** Umpgua Bank **Carol Harris** PrimeLending **Jaime Huss** Washington Federal **Crystal King** NW Technology **Brian Largent** Flatstick OTG LLC **Blake Rawlins** Guardian Northwest Title & Escrow **Tammy Reim-Ledbetter** Alaska USA **Tony Salas Eden Home Health Clarissa Wong** CrossCountry Mortgage, LLC

## 2023 Skagit Chili & Chowder Cook-Off

Amateurs and professionals are invited to compete on Saturday, April 1, at Farmstrong Brewing Company for the title of Skagit's favorite chili and chowder. Cook-off attendees pick the winners by voting with their bowls.

Ready to throw your hat in the ring? It's just \$25 for amateur or professional entries. See page 7 for the entry form. Entries due on March 17.

Interested in sponsoring the event? We have sponsorship levels available for every budget, which include opportunities through print and digital advertising as well as day-of-event visibility. See page 8 for sponsorship opportunities. Sponsorships must be secured by March 15.

For questions regarding the cook-off or sponsorships, contact Jeremy Kindlund at Jeremy@MountVernonChamber.com.

## Latino Business Leaders expansion of services



Latino Business Leaders at Carnitas Mr Porky Burien WA



LBL partner SCORE Bellingham helps Aida Meza open her cleaning service business

A group of Latino Business Leaders got together last month to support Fredy Zalava's new restaurant, Carnitas Mr. Porky in Burien, WA and enjoyed a pre-opening menu tasting from some of the restaurants soon to be King County's favorite items. Last December Zavala opened Birrrieria Tijuana in Bellingham with great attendance from Latino and non-Latino entrepreneurs. Fredy Zavala has been an ongoing supporter of the program, a presenter, and a mentor to several entrepreneurs.

Starting in March, Latino entrepreneurs will be able to join one-on-one sessions and file their business license with the support of Latino Business Leader's partner SCORE Bellingham at the Mount Vernon Chamber Office. These sessions are designed for small groups, available in Spanish at no cost and will be in addition to the monthly training sessions, networking events and one-on-one consultations.Last month, this program helped a Latino Business Leader file her license and today Aida Meza is the proud owner of her fully licensed cleaning service business in Mount Vernon.

Latino entrepreneurs are making the Latino Business Leaders program successful and valuable in our region with participants coming from Skagit and neighboring counties as far out as Pierce County.

#### **Partner Members**

Allstate - Mayra Nava Agency, Barron Smith Daugert, PLLC, Best Western PLUS, Skagit Valley Inn, Birch Equipment Co., Budget Towing & Repair, Coastal Farm & Ranch, Costco Wholesale, D&P Electronic Home Monitoring, Foothills Toyota, Fortiphi, Haggen Food & Pharmacy, Hampton Inn & Suites, Infinity Painting & Renovations, Kern Funeral Home, Landed Gentry Homes & Communities, Loving Farms, Max Dale's Steak and Chop House, Mount Vernon School District, North Coast Credit Union, Northwest Escrow, LLC, Pacific Premier Bank, PogoZone, Port of Skagit, Puget Sound Energy, SERVPRO, Skagit Public Utility District 1, Skagit Valley Casino Resort, Skagit Valley College, Skagit Regional Health, Tacos Tecalitlan, Testing and Commissioning Services, LLC, Walmart, White Branches, Williams & Nulle, PLLC, CPAs



Saturday, April 1, from 1pm to 4pm at Farmstrong Brewing Company

1st Place Professional Division - \$150 and an award plaque 2nd Place Professional Division - Entry Fee Refunded 1st Place Amateur Division - \$150 and an award plaque 2nd Place Amateur Division - Entry Fee Refunded Craft Stove Best of Show Award - Award plaque

Team Name:		
Team Captain:		
Address:		
City:	State:	Zip:
Phone Number:		
Email:		
Yes, I will need electricity to prepare my chili/chowder		

\_\_\_\_ No, I have a camp stove or propane to prepare and keep my product warm

I am entering Chili\_\_\_\_ and/or Chowder\_\_\_\_ to the competition

I will be competing as a Professional\_\_\_\_\_ or Amateur\_\_\_\_\_

### Space is limited! Please fill out and return by Friday, March 17

Please send your completed form and \$25 entry fee to:

Mount Vernon Chamber of Commerce

301 W Kincaid St.

Mount Vernon, WA 98273

For more information please contact Jeremy Kindlund at (360) 428-8547 or Jeremy@MountVernonChamber.com



### Sponsorship Opportunities Saturday, April 1 2023 at Farmstrong Brewing Company

#### **Royal Sponsor:**

\$1,000

Company logo on promotional poster Company name on printed and digital marketing materials Logo with a link to your website on MountVernonChamber.com Social media promotion on all Chamber channels Mentions in both the weekly and monthly Chamber newsletters Display table at the cook-off

Special recognition during the event

#### Major Sponsor:

\$550

Company logo on poster

Company name on printed and digital marketing materials

Logo with a link to your website on MountVernonChamber.com

Social media promotion on all Chamber channels

Mentions in both the weekly and monthly Chamber newsletters

Special recognition during the event

#### Supporting Sponsor:

\$325

Company logo displayed on promotional poster Company name on printed and digital marketing materials Logo with a link to your website on MountVernonChamber.com Promotion on Chamber Facebook page Mentions in both the weekly and monthly Chamber newsletters

Special recognition during the event

Mount Vernon Chamber of Commerce PO Box 1007 Mount Vernon, WA 98273 (360) 428-8547 Jeremy@MountVernonChamber.com



A Mount Vernon Chamber program designed as an outlet for business women to connect with one another, empower each other and mentor upcoming business leaders

## **SPEAKING OF WOMEN**





## **2023 SERIES**

THE POWER OF THE PACK MARCH 8 | 4:30 - 6:00 PM

WOMEN IN MALE-DOMINATED INDUSTRIES JUNE 14 | 4:30 - 6:00 PM

SUCCESSFUL BUSINESSES BY WOMEN SEPT. 13 | 4:30 - 6:00 PM

Various locations

## WHY JOIN?

- Attend quarterly presentations that inspire and empower women
- Experience a sense of belonging in a welcoming environment
- Expand your professional network with like-minded women

Members: \$150.00 Admission and hors d'oeuvres included

### For information

Silvia Reed | Silvia@MountVernonChamber.com | (360) 395-2944 www.MountVernonChamber.com A Mount Vernon Chamber program designed to create an outlet for business women to connect with one another, empower each other and mentor upcoming business leaders

### MOUNT VERNON CHAMBER OF COMMERCE

## **SPEAKING OF WOMEN**



## THE POWER OF THE PACK

### Presented by Debby Page

Business Coach for Women

Wednesday March 8 4:30 - 6:00 PM Skagit Landing

Join this dynamic and interactive presentation where you will learn the top reasons women have limitless potential in business, greater success with money, excel at relationships and how YOU can create The Power of The Pack!

### **Speaking of Women Series**

Members: \$150.00 Includes 3 events:

- The Power of the Pack
- Women in Male-Dominated Industries
- Successful Businesses by Women

### For information

Silvia Reed | Silvia@MountVernonChamber.com | (360) 395-2944 www.MountVernonChamber.com





215 N 15TH ST, MOUNT VERNON, WA 98273











THANK YOU TO OUR LEADERSHIP CIRCLE!

### **CELEBRATE CINCO DE MAYO WITH US!**

Support COV at our Annual Art Auction featuring live mariachi and Mexican cuisine; program updates from COV leadership; and student art, gift baskets, and getaways to bid on!

#### SINGLE TICKET - \$100 | TABLE (SEATS 8) - \$750 VIP TABLE (SEATS 10) - \$1,250

VIP Table receives preferred parking and seating, table service, and COV swag! \*Only 1 VIP Table is available. Visit covmv.org/annual-art-auction for details.



TICKETS AVAILABLE ONLINE STARTING FEBRUARY 27!

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# Fiber Internet for Condos & Apartments

## City of MOUNT VERNON Washington

- Lower pricing and quality service means Higher Occupancy Rates!
- Elevator phones, Kiosk parcel storage, HVAC are available!
- Common area WiFi
- Turnover is lower when value is High!

- Speeds up to a Gigabit
- Affordable TV
- 24 hour Support
- 100 MBPS Upload
- Telephone Services
- Fiber Optic Speeds
- Friendly help
- Month to Month





- 1. Get the services you want: Pick your Internet speed, add Phone, Fax, and TV if you like. Our process is seamless for making changes... That's PogoZone!
- 2. If you have older infrastructure and don't know how the owner will consider spending thousands of dollars on new wiring? Think PogoZone!
- 3. Saving time and money while upgrading services for your tenants? PogoZone!

### AND...

We can make your infrastructure run circles around our competition and usually on your existing wiring! We are PogoZone!

