



Bastrop Patriotic Festival 2021

We are back for our 30th year!

Our Chamber staff, board and volunteers are excited after a year-long lock down to be gearing up for 30th Annual Patriotic Festival presented by HEB Plus! Organizers are excited to announce that festival goers will still get to enjoy the classic Patriotic Festival events of yesteryear, with a full day of fun-filled family friendly activities for all ages. The Patriotic Festival is set to take place on **Saturday, July 3, 2021!**

The Patriotic fun will begin with the RUN, White & Blue 5K through the streets of historic Bastrop on Saturday, July 3 at 8am. Bastrop will turn RED, WHITE and BLUE with a jammed packed schedule of activities for all who attend. The fun in Fisherman's Park kicks off at 12pm/noon with sand volleyball games, children's activities, LCRA River Experience Exhibit, Water Wonderland activities, and Eating Contests during the day, plus maybe a surprise or two! The night culminates with LIVE entertainment followed by the most spectacular fireworks shot off over the Colorado River.

We believe this is a great opportunity to spotlight your business like never before to the local community and tourists from around Central Texas. Each year we have had more than 8,000 attendees between Fisherman's Park and camped out around town in parking lots, on balconies and the bridge. After missing fireworks in 2020, it is sure to be more spectacular this year! Don't miss out on your chance to participate!

Patriotic Gold - \$2,500

- Clickable **logo** on event page which links back to business website
- Listing in Patriotic Festival brochure distributed all over Central Texas
- Logo on Step & Repeat backdrop on Main Stage
- Business name listed on side banners on Main Stage
- Business **logo** displayed in the digital monthly Chamber newsletter
- Business **logo** displayed in Chamber Luncheon presentation in August - November
- Recognition from stage every hour during the event
- One booth space at event (must be reserved by May 31)
- Banner Ad on Chamber Website Events Section for 3 months (provided by business)
- Ad listed on digital signage in Chamber offices for 3 months

Patriotic Sliver - \$1,000

- Clickable **logo** on event page which links back to business website
- Listing in Patriotic Festival brochure distributed all over Central Texas
- Business name listed on side banners on Main Stage
- Business **logo** displayed in the digital monthly Chamber newsletter
- Business **logo** displayed in Chamber Luncheon presentation in August - November
- Recognition from stage every 2 hours during event

Patriotic Bronze - \$500

- Clickable link on event page which links back to business website
- Business name listed in the digital monthly Chamber newsletter
- Business name listed in Chamber Luncheon presentation in August - November
- Recognition from stage during intermission on Saturday night

RUN, White & Blue 5K & 1K Fun Run - \$750

- Your business logo on race shirt
- Clickable link on event page which links back to business website
- Business name listed in the digital monthly Chamber newsletter
- Business name listed in Chamber Luncheon presentation in August – November
- Recognition from stage prior to race

Other Sponsorship Opportunities - \$300

Pie Eating • Hot Pepper Eating • Sack Races • Ice Cream Eating • Domino’s Tournament

- Clickable link on event page which links back to business website
- Business name listed in the digital monthly Chamber newsletter
- Business name listed in Chamber Luncheon presentation in August – November
- Recognition from stage during intermission on Saturday night
- Banner displayed on Saturday under pavilion

Community Support - donations

- Clickable link on event page which links back to business website

On behalf of the Bastrop Chamber of Commerce, **THANK YOU** for considering this sponsorship opportunity and supporting a beloved community event!

Sincerely,

Becki Womble, IOM

Becki Womble, IOM
President, Bastrop Chamber of Commerce

Call (512) 303-0558 to sign up or fill out and return the form below to the Chamber office!



Name of Business: _____

Contact Name: _____ Email: _____

Sponsorship Package: _____ Amount: _____

Payment Option: _____ Invoice (members only) _____ Check _____ Credit Card

Signature of Representative: _____ Date: _____