Table Rock Lake Chamber of Commerce 2021 Vacation Guide Advertising Contract Agreement

The cost of advertising space in the 2021 Table Rock Lake Vacation Guide is based on ad submission in hi-resolution PDF digital format by October 12, 2020. **Payment is due with signed contract. BONUS: Receive a 5% Discount when you purchase your Vacation Guide display advertisement by July 31. To receive the discount, payment MUST BE received by July 31, 2020.**

Advertising space, and placement of ads, within the 2021 Vacation Guide is available on first-come first-serve basis. We will make every effort to accommodate your ad placement request. I/We further understand that the advertiser is fully responsible for the content and proofing of the ad itself and in no way holds the Table Rock Lake Chamber of Commerce responsible for any errors or omissions in submitted ads. By supplying an ad for publication, advertiser confirms that permission to publish photos of individuals in said photos has been obtained. Advertiser further agrees to indemnify TRLCC against claims or cost, including attorney fees, from any actions or threatened actions resulting from publication of ad. *The Table Rock Lake Chamber of Commerce reserves the right to request revision and/or refuse advertising it finds objectionable to its audience.*

Payment Terms: I/WE UNDERSTAND THAT FULL PAYMENT FOR THE TABLE ROCK LAKE CHAMBER OF COMMERCE 2021 VACATION GUIDE IS DUE WITH SIGNED CONTRACT. Exceptions require prior approval. Cancellations after contract order date are non-refundable.

Ad Size & Layout *(please check appropriate boxes below)*

☐ **2-Page Spread** ☐ **Full Page** ☐ **1/2 Vertical** ☐ **1/2 Horizontal**

☐ **1/4 Square** ☐ **1/6 Vertical** ☐ **1/8 Horizontal** ☐ **Restaurant Guide** (Photo plus 40-50 description)

Website address for electronic flipbook ad linking:

_____

Category Listing with Paid Display Ad *(please check appropriate boxes below if applicable)*

☐ Lake Area Accommodations ☐ Branson Area Accommodations ☐ Campgrounds

☐ Marinas ☐ Restaurants Guide

Ad Information *(please check only one box):* ☐ New ☐ Pick-Up 2020 Ad (with no changes)

New Ads: Please email your hi-resolution PDF ad and/or listing information to: mcochran@visittablerocklake.com and in subject line reference TRLCC 2021 Vacation Guide. **All ads must be submitted no later than October 12, 2020.**

Designers are listed on our chamber website VisitTableRockLake.com: Businesses/Printing/Graphic Design

Total Advertising Investment (please see pricing sheet for products listed above) $ _____

☐CHECK ENCLOSED

☐CREDIT CARD Card Number _____ Exp. Date _____ CVV _____

COMPLETION AND SIGNATURE REQUIRED

Name of Business: _____

Authorized Rep: _____

Phone: _____ Email: _____

X_____

Authorized Representative (Signature) Date

X_____

Table Rock Lake Chamber of Commerce Rep. (Signature) Date

For additional information and questions please contact Michelle Cochran or Sheila Thomas at 417.739.2564

Table Rock Lake Chamber of Commerce

14226 State Highway 13 – P.O. Box 495 - Kimberling City, MO 65686

www.visittablerocklake.com