

MISSION REGIONAL CHAMBER OF COMMERCE

Businesstrack

connect • influence • prosper

FIVE WAYS TO SUPPORT SMALL BUSINESS DURING **SMALL BUSINESS MONTH AND EVERY DAY AFTER!**



Attending local events does more than just bring community together. It provides a platform for artisanal local vendors to showcase their goods, local entertainment to demonstrate talent, and even local businesses who sponsor the event; a spotlight in getting their brand out.

2) Share local Promotions

Social Media, Email Blasts, and good old traditional posters and newspaper articles, are all platforms that allow small businesses to get their name out into the community. As a small business, marketing dollars can be limited; therefore what they put out really needs to stand out. You, a supporter of small business, can help those marketing dollars go the extra mile, with a quick share, click, like, or friend you tell. Share those local promotions, the more word gets out the more impact you have in supporting small business.

3) Pledge to Check Local First

There are many internet business giants in our day to day life that offer all the products with a click of a button. Though, if you really want to support small business, it all starts with making a pact with yourself. Yes, stainless steel straws can be available on a huge selling site online, but I can guarantee that there is someone local who can provide the same item to you, if not better quality. Go with the saying "with every purchase you make at a small business, the owner does a little happy dance," now I know you won't get that from the online business giants.

4) Be a local Tourist

When a day off comes around, the first question that comes up is "What to do?" To support local and small business, try being a tourist in your own town. Have you ever stand up paddle boarded or kayaked all of Hayward Lake? Because there are local businesses that will help you do so. Have you checked out Mission's historical roots at one of the many places that showcase our story? From enjoying an afternoon riding horses, to checking out historical sites of Canada, you can do that here. Fun, and close to home but more importantly, that means you're "Day off Dollars" stay in your community.

5) Give them Stars

Reviews, reviews and more reviews. In a world that mainly functions off of the ease of digital access, positive reviews on local and small businesses carry considerable weight. Consumers can easily find multiple options for an item or service on the search web, but what creates those options to stand out is the reviews that they have received from their adoring customers. I encourage you to always remember the following; when you feel a business went or is above and beyond your expectations do one thing... 1) shout it from the rooftop in digital mediums and vocal.



Congratulations to all the 2019 Nominees! We are proud to sponsor the 2019 Business Excellence Awards

Committed to caring for your Family

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Dr. Gurpreet Surdhar Dr. Soroush Liaghat

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19/2020 BOARD



Where can you enjoy good food, connect with local business leaders, and learn something new all at once? The answer is simple; at a Mission Regional Chamber of Commerce Luncheon!

In the next upcoming months, the Mission Chamber is thrilled to present several POWERFUL and impressive luncheons. In October, we will be having our luncheon at the beautiful Steelhead Hall, catered by the talented Galley Girls. This luncheon will bring in four department heads from the District of Mission to discuss current projects and future ideas for our community.

November will feature BCLC and Gateway Casinos & Entertainment Limited. This luncheon will be held at the Best Western, just down the Lougheed Highway from Gateway's future brand new location. These leaders always have something exciting to showcase to the community as well as they share some important facts about the industry.

As hard as it is to believe it is October already... it is even more difficult to wrap our brains around promotion of our Christmas Luncheon, but it is just too good not to talk about.

Imagine this; Mayor Pam Alexis speaking on the "State of the City", Business Excellence Awards Nominee Celebration AND the one and only Darian Kovacs from Jelly Marketing providing profound knowledge about the digital marketing world. This event will be loaded with great intel, fun, and education in one celebratory lunch before the holidays. Many local businesses join in our luncheon with their staff to ring in the holiday season, so bring your team and celebrate with us! We might have heard a certain Mr. Nick will make an appearance, who is also said to be the largest toy manufacturer entrepreneur out there!





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Hotties food truck siblings transform historic general store into Emporio featuring Italian fare

By RICK RAKE Click Media Works

Smoldering passion for real food, genuine relationships and delicious flavours of their mother, Lilliana's Southern Italian cooking is evident when you walk into Hottiesfoods Emporio, a brother and sister's vision launched in 2015 after three years of mobile pasta bar adventures.

Chiara and Allesandro Gladden's amazing success and the development of their business at the former Clark's Estate General Store on Dewdney Trunk Road in Stave Falls has earned Hottiesfoods the 2018 Mission Regional Chamber of Commerce Business Excellence Power of Small Award.

"We were catering the Mission Business Excellence Awards that night, and to win the award certainly meant a lot to us.

We were humbled," said Chiara who serves hundreds of hundreds.

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I'r Only Had me

CLICKMEDIAWORKS PHOTO: Chiara and Allesandro Gladden are siblings and together operate Hottiesfoods casual eatery in Stave Falls while also offering event catering and Hotties popular mobile pasta bar. The company is recipient of 2018 Mission Regional Chamber of Commerce Business Excellence Power of Small Award sponsored by Rona, FVBS in Mission.

We were humbled," said Chiara who serves hundreds of hungry eat-in or take-out customers daily.

From panzerotti and paninis to spuntini and pasta, the Italian menu is compelling and the food, beer and wine is sourced locally. The café offers macchiato, espressos and more. Hottiesfoods provides employment to 15 local people.

Inside the restaurant, rich wooden posts and beams, an old piano, a fireplace sitting area and unique fixtures, artifacts and furniture capture the heritage roots of the building built by the Clark family in 1912, serving as a grocery store, gas station and dance hall. Chiara and Allesandro see the brick and mortar licensed restaurant as a communal hub where people get to know each other as they dine. An outdoor patio is also a pleasant place to pass the time.

"We enjoy doing what we do because we bring joy into customer's lives through these direct eating experiences," said Chiara whose parents, now living with them in Mission, are from Naples. Both siblings were born in Canada.

"We are so grateful to everyone who has helped us bring our vision this far," said Chiara. Last year the restaurant was renovated with help from friends and family, striving to maintain the restaurant's charm.

To connect with Hottiesfoods, call 604-462-8877, email info@hottiesfoods.com or click on web site: hottiesfoods.com.

Upcoming Events

Chamber Luncheon – District of Mission Thursday, October 17, 2019

Place: Steelhead Ha

32972 Cardinal St, Mission, BC V4S 1L2

Time: 11:30am-1:30pm

Price: \$32 MEMBER RATE

\$40 GUEST RATE

Business Leadership Series #3 – Procrastination Wednesday, November 6, 2019

Place: Chamber Boardroom

34033 Lougheed Highway, Mission

Time: 9:00am-11:30am

Price: \$50 MEMBER RATE

Chamber Luncheon - BCLC & Gateway Casino's Thursday, November 21, 2019

Place: Best Western Plus Mission City Lodge

32281 Lougheed Hwy, Mission, BC V2V 1A3

Time: 11:30am-1:30pm

Price: \$37.50 MEMBER RATE

\$42.00 GUEST RATE

\$60 GUEST RATE

35th Annual Candlelight Parade Friday, December 6, 2019

Place: Downtown Mission

Lougheed Highway from Horne St. to Park St.

Time: 7:30pm

Chamber Luncheon: Christmas with the Mayor

Thursday, December 12, 2019

Place: Best Western Plus Mission City Lodge

 $32281\,Lougheed$ Hwy, Mission, BC V2V 1A3

Time: 11:30am-2:00pm

Price: \$37.50 MEMBER RATE

\$42.00 GUEST RATE



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Welcome to our New

Members



If YOU are interested in becoming a Mission Chamber of Commerce Member, please reach out to Janessa Derksen Manager of Business Services Connect@missionchamber.bc.ca

Fraser Valley Coaching

Mission BC V2V 4K5 778 549 6137 www.fraservalleycoaching.com bonner@fraservalleycoaching.com

Direct Line: 604 286 0113

Silver Creek Café

209-31510 Gill Ave Mission BC V4S 0A1 604 826 2255 www.silvercreekcafe.ca rajgillytb@gmail.com

Whiplash Extensions

32783 14th Avenue Mission BC V2V 2N8 778 240 3555 www.whiplashextensions.ca Shauna@whiplashextensions.ca

Platinum Cedar Sales Ltd.

Abbotsford BC 604 807 6634 kip@platinumcedar.com

Mission & District Rod and Gun Club P.O Box 3027

Mission BC V2V 4J3 604 826 6515 Clubadministrator@missionrodandgun.com

BC Gets Results at Canadian AGM

The Mission Regional Chamber of Commerce joined Chambers from across Canada at the Canadian Chamber of Commerce's 2019 AGM in Saint John, New Brunswick.

The AGM and Convention brought together 323 Chambers of Commerce Executives and community business leaders to discuss the policies presented on economic and political issues that affect the prosperity of Canadian business. This gathering gives Mission members a voice at the National level which means local concerns receive national attention across the chamber network

"The opportunity for the Mission Regional Chamber of Commerce to represent their membership at a national level on policy reform gives them a voice in discussions that affect their daily operations like credit card merchant fees, or getting more rental housing on the market now, just a few policies that were debated and presented." Raj Patara, President of the Mission Regional Chamber of Commerce

Examples of some policies presented from the BC Caucus:

- Addressing Barriers to Succession Planning
- Credit Card Merchant Fees
- The Impact of the Mortgage Stress Test on Local Economies
- Address labour shortages and access to labour
- Removing barriers for indigenous participation in Post-Secondary education
- The Need for a Renewed Softwood Lumber Agreement
- Keeping Canada's Air Travel Industry sustainable and affordable to Canadians
- Gender Diversity in Corporate hiring practices

At the closing of the second day of policy sessions, a total of 71 policies were adopted and four policies introduced from the floor were put forward to the Board for review. The 2020 Canadian Chamber of Commerce's AGM is set to take place in Ottawa, ON from September 26-28th.

"This AGM & Conference included two firsts for me. On a personal note, this was my first time traveling out to the Maritime Provinces and have enjoyed every moment in this enchanting and historic city. On a professional level, this was also the first Canadian Chamber of Commerce event that I have attended. The connections and experiences gained have far exceeded my expectations." Executive Director of the Mission Regional Chamber of Commerce, Io-Anne Chadwick



