

# 2020 SPONSORSHIP OPPORTUNITIES



As a CHAMBER MEMBER there are many different ways to establish and position your business out in front of the rest. The following pages offer some of these opportunities to showcase your organization and even save marketing dollars by taking advantage of the "Sponsorship Bundles" that have been created

We have several ways to ENGAGE with the Mission Chamber, from blanket BIG SAVINGS packages below, to event-specific levels on the pages that follow

Use our marketing reach to your advantage, bundle and SAVE \$\$, all while supporting the Mission Chamber so we can continue to work on behalf of business and organizations within the Community We are better together.

Do you have an option in mind not listed here? Contact us and we will make it happen.

|                            | 3 PILLAR SPONSOR                                    | EMPOWERMENT SPONSOR                                  | EVENT AFFICIONADO                               |
|----------------------------|---|--|---|
| BUSINESS EXCELLENCE AWARDS | TITLE SPONSOR<br>Value \$3000                       | AWARD SPONSOR<br>Value \$1250                        | AWARD SPONSOR<br>Value \$1250                   |
| CANDLELIGHT PARADE         | TITLE SPONSOR<br>Value \$3000                       | BRONZE SPONSOR<br>Value \$500                        | SILVER SPONSOR<br>Value \$1000                  |
| WOMEN'S CONFERENCE         | TITLE SPONSOR<br>Value \$3000                       | GOLD SPONSOR<br>Value \$1500                         | CHOICE OF ZONE SPONSOR<br>Value \$500           |
| WEBSITE                    | Banner Ad on main event site AND business directory | Banner Ad on ONE category in business directory      | Banner Ad on ONE category in business directory |
| COMMUNICATION              | Business Name Featured in Chamber email signatures  | Secondary logo placement in Chamber email signatures | E-Blast Mentions                                |
| (IF PURCHASED SEPARATELY)  | SAVINGS (\$12200)                                   | SAVINGS (\$5950)                                     | SAVINGS (\$2850)                                |
| BUNDLED COST               | 30%+<br>\$8500                                      | 20%+<br>\$4700                                       | 10%+<br>\$2500                                  |

CONNECT@MISSIONCHAMBER.BC.CA

THE celebration of the year for businesses and non-profit organizations. The Chamber rolls out the red carpet and creates an evening to remember for the the award nominees, business leaders, local dignitaries or anyone that enjoys a entertaining night out. Another fantastic opportunity to have your logo & business name in front of a diverse group of local champions.

## Sponsorship Levels

|  | TITLE SPONSOR | PRESIDENT'S AWARD | AWARD   | DINNER  | OTHER SPONSORSHIPS             |
|--|---------------|-------------------|---------|---------|--------------------------------|
| <b>MOST</b> PROMINENT NAME AND LOGO PLACEMENT ON ALL PRINTED & ELECTRONIC MATERIALS RELATED TO EVENT (I.E. E-BLASTS, POSTERS, ADS) | ✓             |                   |         |         | ENTERTAINMENT SPONSOR<br>\$800 |
| <b>MOST</b> PROMINENT PLACEMENT ON THE EVENT WEB PAGE  | ✓             |                   |         |         | DECOR SPONSOR<br>\$600         |
| 4 COMPLIMENTARY EVENT TICKETS  | ✓             |                   |         |         | WINE SPONSOR<br>\$600          |
| EMCEE RECOGNITION AT EVENT   | ✓             |                   |         |         |                                |
| 200 WORD COMPANY PROFILE IN CHAMBER E-NEWSLETTER   | ✓             | ✓                 |         |         |                                |
| 2 COMPLIMENTARY NOMINEE EVENT TICKETS  | ✓             | ✓                 |         |         | DOOR PRIZE SPONSOR<br>\$500    |
| NAME RECOGNITION IN ALL PRESS RELEASES RELATED TO EVENTS   | ✓             | ✓                 | ✓       | ✓       |                                |
| PROMINENT LOGO & WRITE UP IN OFFICIAL EVENT "PROGRAM"  | ✓             | ✓                 | ✓       | ✓       | ATTENDEE GIFT SPONSOR<br>\$500 |
| PODIUM RECOGNITION   | ✓             | ✓                 | ✓       |         |                                |
| LOGO PLACEMENT ON THE EVENT WEB PAGE   | ✓             | ✓                 | ✓       | ✓       |                                |
| LOGO FEATURED IN CREATIVE THEME SPECIFIC WAYS  | ✓             | ✓                 | ✓       | ✓       | COAT CHECK SPONSOR<br>\$250    |
| SPEAKING OPPORTUNITY AT EVENT (UP TO 3 MINUTES)  | ✓             | ✓                 | ✓       |         |                                |
| 2 COMPLIMENTARY EVENT TICKETS  |               | ✓                 | ✓       | ✓       |                                |
| NAME ENGRAVED ON AWARD   |               | ✓                 | ✓       |         | COMMUNITY SPONSOR<br>\$150     |
|  | \$ 3000       | \$ 2250           | \$ 1250 | \$ 1000 |                                |





# Mission Candlelight Parade

The first Friday of December is when the Chamber hosts the annual *Candlelight Parade* for over 35 years now. A community event that brings 10's of thousands of people to First Ave to enjoy the colourful nighttime occasion. Add your business name & become a part of the magic of Christmas in downtown Mission.

## Sponsorship Levels

| SPONSOR BENEFIT  | TITLE SPONSOR  | GOLD           | SILVER         | BRONZE        |
|--|----------------|----------------|----------------|---------------|
| <b>MOST</b> PROMINENT NAME AND LOGO PLACEMENT ON ALL PRINTED & ELECTRONIC MATERIALS RELATED TO EVENT (I.E. E-BLASTS, POSTERS, ADS) | ✓              |                |                |               |
| <b>MOST</b> PROMINENT PLACEMENT ON THE EVENT WEB PAGE  | ✓              |                |                |               |
| <b>4</b> COMPLIMENTARY SEATS IN THE VIP AREA   | ✓              |                |                |               |
| RADIO MENTIONS ON EVENT AD ROGER'S MEDIA   | ✓              |                |                |               |
| NAME RECOGNITION IN ALL PRESS RELEASES RELATED TO EVENTS   | ✓              | ✓              |                |               |
| 200 WORD COMPANY PROFILE IN CHAMBER E-NEWSLETTER   | ✓              | ✓              |                |               |
| LOGO ON OFFICIAL EVENT MAP   | ✓              | ✓              |                |               |
| <b>2</b> COMPLIMENTARY SEATS IN THE VIP AREA   | ✓              | ✓              | ✓              |               |
| LOGO PLACEMENT ON THE EVENT WEB PAGE   | ✓              | ✓              | ✓              |               |
| <b>1</b> REPRESENTATIVE SEAT FOR THE JUDGES PANEL  | ✓              | ✓              | ✓              |               |
| PROMINENT NAME AND LOGO PLACEMENT ON ALL PRINTED & ELECTRONIC MATERIALS RELATED TO EVENT (I.E. E-BLASTS, POSTERS ADS)              | ✓              | ✓              | ✓              | ✓             |
| CORPORATE LOGO ON CANDLELIGHT PARADE BANNER ON JUDGES/VIP STAGE (EXCLUSIVE)  | ✓              | ✓              | ✓              | ✓             |
| UNIQUE MENTION IN SOCIAL MEDIA POSTS   | ✓              | ✓              | ✓              | ✓             |
| LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE & SOCIAL MEDIA PROFILES  | ✓              | ✓              | ✓              | ✓             |
| FREE FLOAT ENTRY   | ✓              | ✓              | ✓              | ✓             |
|  | <b>\$ 3000</b> | <b>\$ 1500</b> | <b>\$ 1000</b> | <b>\$ 500</b> |



# Ignite

## WOMEN'S CONFERENCE

OCTOBER 2020 - MISSION BC



This BRAND NEW one-day conference-style occasion is sure to become an annual favourite. This event has been created to celebrate women in leadership roles and to bring them together to connect, educate, inspire and empower one another.

EVERYONE is welcome at this conference.

## Sponsorship Levels

|  | TITLE SPONSOR | GOLD    | SILVER  | BRONZE | OTHER SPONSORSHIPS                                  |
|--|---------------|---------|---------|--------|---|
| <b>MOST</b> PROMINENT NAME AND LOGO PLACEMENT ON ALL PRINTED & ELECTRONIC MATERIALS RELATED TO EVENT (I.E. E-BLASTS, POSTERS, ADS) | ✓             |         |         |        | <b>HEALTH &amp; WELLNESS ZONE SPONSORS</b><br>\$500 |
| <b>MOST</b> PROMINENT PLACEMENT ON THE EVENT WEB PAGE  | ✓             |         |         |        |   |
| <b>4</b> COMPLIMENTARY EVENT TICKETS   | ✓             |         |         |        |   |
| RADIO MENTIONS ON EVENT AD ROGER'S MEDIA   | ✓             |         |         |        |   |
| NAME RECOGNITION IN ALL PRESS RELEASES RELATED TO EVENTS   | ✓             | ✓       |         |        | <b>VENDOR ZONE SPONSORS</b><br>\$500                |
| SPEAKING OPPORTUNITY AT EVENT (UP TO 3 MINUTES)  | ✓             | ✓       |         |        |   |
| 200 WORD COMPANY PROFILE IN CHAMBER E-NEWSLETTER   | ✓             | ✓       | ✓       |        | <b>BODY BREAK SPONSOR</b><br>\$500                  |
| NAME AND LOGO PLACEMENT ON ALL PRINTED & ELECTRONIC MATERIALS RELATED TO EVENT (I.E. E-BLASTS, POSTERS ADS)                        | ✓             | ✓       | ✓       |        |   |
| LOGO & WRITE UP IN OFFICIAL EVENT "PROGRAM"  | ✓             | ✓       | ✓       | ✓      | <b>SPEAKER PANEL SPONSORS</b><br>\$250              |
| LOGO ON EVENT BANNER   | ✓             | ✓       | ✓       | ✓      |   |
| LOGO FEATURED IN CREATIVE THEME SPECIFIC WAYS  | ✓             | ✓       | ✓       | ✓      |   |
| 2 COMPLIMENTARY EVENT TICKETS  |               | ✓       | ✓       | ✓      | <b>SPONSOR A TICKET</b><br>\$ 125                   |
| LOGO PLACEMENT ON THE EVENT WEB PAGE   |               | ✓       | ✓       | ✓      |   |
|  | \$ 3000       | \$ 1500 | \$ 1000 | \$ 750 |   |



MISSION REGIONAL  
CHAMBER  
OF COMMERCE