

2020 SPONSORSHIP OPPORTUNITIES



1

CONTACT INFORMATION

Name of Company/Business: (Exactly as it should appear in print publications)

Contact Person:

Mailing Address:

Phone Number:

Email Address:

2

CHOOSE SPONSORSHIP LEVELS "A La Carte"

BUSINESS EXCELLENCE AWARDS - THE PREMIER BUSINESS EVENT OF THE YEAR - FEB 17-18, 2021

- Presenting Sponsor - 1 Available - \$3000
- President's Award Sponsor - 1 Available - \$2000
- Award Sponsor - 8 Available - \$1000
- Champagne Sponsor - 1 Available - \$1000
- Entertainment Sponsor - 2 Available - \$1000
- Chauffeur Sponsor - 1 Available - \$750
- Swag Sponsor - 1 Available - \$750
- Community Sponsor - Unlimited - \$500

THE CANDLELIGHT PARADE – DEC 4 - 5, 2020

- Title Sponsor - 1 Available - \$3000
- Stage Sponsor - 1 Available - \$2000
- Gold Sponsor - 2 Available - \$1500
- Silver Sponsor - 3 Available - \$1000
- Bronze Sponsor - 4 Available - \$500

IGNITE WOMEN'S CONFERENCE – POSTPONED to 2021

- Title Sponsor - 1 Available - \$3000
- Gold Sponsor - 2 Available - \$1500
- Silver Sponsor - 4 Available - \$1000
- Bronze Sponsor - 5 Available - \$750
- Health & Wellness Zone Sponsor - 4 Available - \$500
- Vendor Zone Sponsor - 4 Available - \$500
- Body Break Sponsor - 2 Available - \$500
- Speaker Panel Sponsor - 4 Available - \$250
- "Lottery" Ticket Sponsor - Unlimited - \$125
- Contra & Door Prizes - Unlimited - In-Kind Donation
- Unique Sponsorship - Unlimited - TBD

OR CHOOSE SPONSORSHIP LEVELS "BUNDLED"

- 2 PILLAR SPONSOR - 1 AVAILABLE \$6400**
- EMPOWERMENT SPONSOR - 2 AVAILABLE \$4700**
- THE CHAIRPERSON'S CIRCLE (ONLY 15 SPOTS)**

BUSINESS DEVELOPMENT WORKSHOPS - Ongoing throughout the year

- Workshop Sponsor - Available PER Workshop Series - \$500



ADDITIONAL MARKETING OPPORTUNITIES



3

SELECT MARKETING OPTIONS

- Enhanced Listing - \$50.00**
Listing on Website, 1600 character description vs basic listing of only 200 characters, all Social Media links. Google Locator on member listing, allows for YouTube videos to be added to listing + up to 15 photos, and highlighted subject links. *Up for renewal annually*
- Lead Listing - \$100.00**
"Enhanced Listing" plus banner Ad in your business category *Up for renewal annually*
- e-Newsletter Ad - \$30.00 per**
Advertisement of the size 800px X 533px sent out through the Mission Chamber E-News (630 recipients)
- e-Newsletter " Member Spotlight " - \$50.00 per**
150 word write-up distributed through the Mission Chamber E-News (630 recipients)
- Banner Ad in Main Events Calendar Page - \$100**
3 months of your businesses Banner Ad in the Main Events Calendar Page. Google Analytics showcases our website has 1.4K sessions per month. *Up for renewal after 3 months*
- Banner Ad in Main Business Directory Page - \$100**
3 months of your businesses Banner Ad in the Main Business Directory Page. Google Analytics showcases our website has 1.4K sessions per month. *Up for renewal after 3 months*
- Banner Ad in additional Categories - \$50.00**
Perhaps you would like to advertise your business in more than one category of the Business Directory?
Add an additional banner for just \$50.00/ annually
- Sponsor a Virtual Coffee & Networking Event - \$200**
5 Minutes to address the audience as official sponsor of Virtual Coffee & Networking Event. Listed as event sponsor on all promotion including website and social media platforms with businesses LOGO. Listed as Co-Host on Facebook event
- Chamber Chats; You're the Expert - \$200**
The opportunity to be the expert of the topic. You decided up to five questions and answers and we position you as the expert of the topic chosen. This will be shared on both website and social media channels
- Chamber Luncheon Elevator Pitch - \$100**
5 Minute Speaking time at designated luncheon. Table also available at event

SPONSORSHIP CALCULATION PAGE



4 CALCULATE COSTS & SAVINGS

Business Excellence Awards	\$ _____
Ignite Women's Conference	\$ _____
Candlelight Parade	\$ _____
Business Development Workshops	\$ _____
Customized Sponsorship Opportunities	\$ _____
Other _____	\$ _____
Other _____	\$ _____
OR BUNDLED SPONSORSHIP SELECTED	\$ _____
TOTAL SPONSORSHIP	\$ _____

5 *BONUS* ALL SPONSORSHIPS OVER \$2500 AUTOMATICALLY QUALIFY FOR THE CHAMBER MARKETING PACKAGE

- A complimentary upgrade to an ENHANCED LISTING on the Chamber website
- A prime location scrolling BANNER AD on the Chamber website for three months (dimensions are 480w by 60h) A
- 250 word listing in one of the MEMBERSHIP E-NEWS (from the Enhanced Listing)
- LOGO placement and recognition as a sponsor on the Chamber website

6 REVIEW & SIGN

PAYMENT OPTIONS

Payment is due within **90 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by {Sept 15} of the year the agreement is made in.

\$ _____ Due _____ \$ _____ Due _____ \$ _____ Due _____

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing:

- A high resolution version of your company logo
- Print ready ads for the website (1100w by 80h pixels)
- A 250 word description for the E-News and enhanced web listing

PLEASE NOTE: All SWAG and other promotional items must be approved by the Mission Chamber prior to being included in event giveaways.

Signature _____ Date: _____

