# S نس 4 X ACI H S S Ź <u>\_</u> S





604-826-6914 www.missionchamber.bc.ca 34033 Lougheed Highway Mission, BC, V2V 5X8

### 2020 SPONSORSHIP OPPORTUNITIES



As a CHAMBER MEMBER there are many different ways to establish and position your business out in front of the rest. The following pages offer some of these opportunities to showcase your organization and even save marketing dollars by taking advantage of the "Sponsorship Bundles."

We have several ways to ENGAGE with the Mission Chamber, from blanket BIG SAVINGS packages below, to event-specific levels on the pages that follow

Use our marketing reach to your advantage, all while supporting the Mission Chamber so we can continue to work on behalf of businesses in Mission. We are better together.

Do you have an option in mind not listed here? Contact us and we will make it happen.

BUSINESS
EXCELLENCE
AWARDS

CANDLELIGHT
PARADE

WEBSITE

COMMUNICATION

BUNDLED COST
(IF PURCHASED SEPARATELY)

2 PILLAR **SPONSOR** TITLE **SPONSOR** Value \$3000 TITLE **SPONSOR** Value \$3000 Banner Ad on main event site AND business directory **Business Name** Featured in Chamber email signatures **\$4,650** (\$6,200)

**EMPOWERMENT SPONSOR AWARD SPONSOR** Value \$1000 **BRONZE** SPONSOR **Value \$500** Banner Ad on ONE category in business directory Secondary logo placement in Chamber email signatures \$1.600 (\$1,750)

CHAIRPERSON'S
CIRCLE

ELITE CHAMBER
STATUS

BRAND
AWARENESS &
MEDIA EXPOSURE

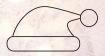
Direct connection
with the community

Access to Chamber
marketing

\$1500

**EVENTS@MISSIONCHAMBER.BC.CA** 

# elight Parade



#### SPONSORSHIP OPPORTUNITIES

#### PRESENTING **SPONSOR**



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- · Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 200 word company profile in chamber enewsletter

- Logo placement on event web page
- Logo on event tickets
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

### STAGE SPONSOR \$2000

event

• Name recognition in all

press releases related to

· Custom light illumination

(design chosen in

• Free display zone

opportunity

newsletter

web page

collaboration) to be

150 word company

profile in chamber e-

· Logo placement on event

• Corporate logo on the

• Unique mention as a

social media post

goodie bags

traditional candlelight

parade banner and on

the 50 posters that will

Opportunity to provide

swag for the VIP night

Opportunity to provide

be distributed in Mission

displayed at the event



#### GOLD SPONSOR \$1500

displayed at the event



- Custom light illumination (design chosen in collaboration) to be
- Free display zone opportunity
- 100 word company profile in chamber enewsletter
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

## SILVER SPONSOR \$1000



### • Name on event web page



Corporate logo on the

BRONZE

SPONSOR

traditional candlelight parade banner and on the 50 posters that will be distributed in Mission

\$500

- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

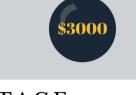
- Logo featured on parade course
- Free display zone opportunity
- · Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

offers to event attendees in our digital swag bag

> For more information, please contact the Mission Regional Chamber of Commerce.

> > 604-826-6914 events@missionchamber.bc.ca





# Business **Excellence** Awards

#### SPONSORSHIP OPPORTUNITIES

# PRESENTING SPONSOR



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- Opportunity for 1 rep to join the Chamber Team in presenting the awards
- 1 minute video (provided by sponsor) played during the show
- FIRST formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1 full page dedicated to sponsor (up to 250 words, with logo) in event program (content to be provided by sponsor)
- 200 word company profile in chamber enewsletter

- Name/logo featured as "Presenting Sponsor" on all official event invitations, sent to 450 members
- Name/logo featured as "Presenting Sponsor" on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

# PRESIDENT'S AWARD SPONSOR



- 30 second video (provided by sponsor) played during the show
- Formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1/2 page dedicated to sponsor (up to 125 words, with logo) in event program (content to be provided by sponsor)
- 100 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Logo featured on event web page as "President's Award Sponsor"
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

# AWARD CATEGORY SPONSOR



- Corporate logo on the respective award trophy
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb before the sponsored award is presented
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

For more information, please contact the Mission Regional Chamber of Commerce.

604-826-6914 events@missionchamber.bc.ca



#### SPONSORSHIP OPPORTUNITIES

#### CHAMPAGNE SPONSOR



- Logo on all champagne bottles distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb during the toast
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- · Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

#### CHAUFFEUR SPONSOR



- Logo on the vehicle used for the award surprise deliveries and visible on camera during the award surprises
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

# COMMUNITY SPONSOR



- Pick your favourite NFP organization to be featured during the show
- Formal verbal recognition during the show by Master of Ceremonies
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

# ENTERTAINMENT SPONSOR



- Logo visible throughout the opening or closing act
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- · Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

#### SWAG SPONSOR



- Logo on the swag bags that are distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

# CONTRA & IN KIND SPONSOR



- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

For more information, please contact the Mission Regional Chamber of Commerce.