

SPONSORSHIP PACKAGES



MISSION REGIONAL
CHAMBER
OF COMMERCE
SINCE 1893

604-826-6914

www.missionchamber.bc.ca

34033 Lougheed Highway

Mission, BC, V2V 5X8

2020 SPONSORSHIP OPPORTUNITIES



As a CHAMBER MEMBER there are many different ways to establish and position your business out in front of the rest. The following pages offer some of these opportunities to showcase your organization and even save marketing dollars by taking advantage of the "Sponsorship Bundles."

We have several ways to ENGAGE with the Mission Chamber, from blanket BIG SAVINGS packages below, to event-specific levels on the pages that follow

Use our marketing reach to your advantage, all while supporting the Mission Chamber so we can continue to work on behalf of businesses in Mission. We are better together.

Do you have an option in mind not listed here? Contact us and we will make it happen.

	2 PILLAR SPONSOR 	EMPOWERMENT SPONSOR	CHAIRPERSON'S CIRCLE 
BUSINESS EXCELLENCE AWARDS	TITLE SPONSOR Value \$3000	AWARD SPONSOR Value \$1000	ELITE CHAMBER STATUS
CANDLELIGHT PARADE	TITLE SPONSOR Value \$3000	BRONZE SPONSOR Value \$500	BRAND AWARENESS & MEDIA EXPOSURE
WEBSITE	Banner Ad on main event site AND business directory	Banner Ad on ONE category in business directory	Direct connection with the community
COMMUNICATION	Business Name Featured in Chamber email signatures	Secondary logo placement in Chamber email signatures	Access to Chamber marketing
BUNDLED COST (IF PURCHASED SEPARATELY)	\$4,650 (\$6,200)	\$1,600 (\$1,750)	\$1500

EVENTS@MISSIONCHAMBER.BC.CA

Candlelight Parade



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 200 word company profile in chamber e-newsletter
- Logo placement on event web page
- Logo on event tickets
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

STAGE SPONSOR



- Name recognition in all press releases related to event
- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 150 word company profile in chamber e-newsletter
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

GOLD SPONSOR



- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 100 word company profile in chamber e-newsletter
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

SILVER SPONSOR



- Logo featured on parade course
- Free display zone opportunity
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

BRONZE SPONSOR



- Name on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

For more information, please contact the Mission Regional Chamber of Commerce.

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events@missionchamber.bc.ca



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- Opportunity for 1 rep to join the Chamber Team in presenting the awards
- 1 minute video (provided by sponsor) played during the show
- FIRST formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1 full page dedicated to sponsor (up to 250 words, with logo) in event program (content to be provided by sponsor)
- 200 word company profile in chamber e-newsletter

- Name/logo featured as "Presenting Sponsor" on all official event invitations, sent to 450 members
- Name/logo featured as "Presenting Sponsor" on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

PRESIDENT'S AWARD SPONSOR



- 30 second video (provided by sponsor) played during the show
- Formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1/2 page dedicated to sponsor (up to 125 words, with logo) in event program (content to be provided by sponsor)
- 100 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Logo featured on event web page as "President's Award Sponsor"
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

AWARD CATEGORY SPONSOR



- Corporate logo on the respective award trophy
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb before the sponsored award is presented
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
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CHAMPAGNE SPONSOR



- Logo on all champagne bottles distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb during the toast
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

ENTERTAINMENT SPONSOR



- Logo visible throughout the opening or closing act
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
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CHAUFFEUR SPONSOR



- Logo on the vehicle used for the award surprise deliveries and visible on camera during the award surprises
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
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SWAG SPONSOR



- Logo on the swag bags that are distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
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COMMUNITY SPONSOR



- Pick your favourite NFP organization to be featured during the show
- Formal verbal recognition during the show by Master of Ceremonies
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
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CONTRA & IN KIND SPONSOR



- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

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