

Candlelight Parade



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 200 word company profile in chamber e-newsletter
- Logo placement on event web page
- Logo on event tickets
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

STAGE SPONSOR



- Name recognition in all press releases related to event
- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 150 word company profile in chamber e-newsletter
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

GOLD SPONSOR



- Custom light illumination (design chosen in collaboration) to be displayed at the event
- Free display zone opportunity
- 100 word company profile in chamber e-newsletter
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

SILVER SPONSOR



- Logo featured on parade course
- Free display zone opportunity
- Logo placement on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

BRONZE SPONSOR



- Name on event web page
- Corporate logo on the traditional candlelight parade banner and on the 50 posters that will be distributed in Mission
- Unique mention as a social media post
- Opportunity to provide swag for the VIP night goodie bags
- Opportunity to provide offers to event attendees in our digital swag bag

For more information, please contact the Mission Regional Chamber of Commerce.

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