



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR



- MOST prominent name/logo on all event promotional materials as "Presenting Sponsor" or "Presented By"
- Radio mentions on Rogers Media event ads
- Name recognition in all press releases related to event
- Opportunity for 1 rep to join the Chamber Team in presenting the awards
- 1 minute video (provided by sponsor) played during the show
- FIRST formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1 full page dedicated to sponsor (up to 250 words, with logo) in event program (content to be provided by sponsor)
- 200 word company profile in chamber e-newsletter
- Name/logo featured as "Presenting Sponsor" on all official event invitations, sent to 450 members
- Name/logo featured as "Presenting Sponsor" on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

PRESIDENT'S AWARD SPONSOR



- 30 second video (provided by sponsor) played during the show
- Formal verbal recognition during the show by Master of Ceremonies with a 30 second blurb
- 1/2 page dedicated to sponsor (up to 125 words, with logo) in event program (content to be provided by sponsor)
- 100 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Logo featured on event web page as "President's Award Sponsor"
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

AWARD CATEGORY SPONSOR



- Corporate logo on the respective award trophy
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb before the sponsored award is presented
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

For more information, please contact the Mission Regional Chamber of Commerce.

604-826-6914
events@missionchamber.bc.ca



SPONSORSHIP OPPORTUNITIES

CHAMPAGNE SPONSOR



- Logo on all champagne bottles distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb during the toast
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

ENTERTAINMENT SPONSOR



- Logo visible throughout the opening or closing act
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- 50 word company profile in chamber e-newsletter
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

CHAUFFEUR SPONSOR



- Logo on the vehicle used for the award surprise deliveries and visible on camera during the award surprises
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

SWAG SPONSOR



- Logo on the swag bags that are distributed to all award nominees
- Formal verbal recognition during the show by Master of Ceremonies with a 15 second blurb
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

COMMUNITY SPONSOR



- Pick your favourite NFP organization to be featured during the show
- Formal verbal recognition during the show by Master of Ceremonies
- 1/4 page dedicated to sponsor (with logo) in event program (content to be provided by sponsor)
- Logo on all official event invitations, sent to 450 members
- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

CONTRA & IN KIND SPONSOR



- Name on event web page
- Mention in the end credits of the Show with logo/name
- Unique mention as a social media post
- Opportunity to communicate directly with the live stream viewers
- May provide promotional items for nominees swag bags (to be supplied by sponsor)
- May provide prize giveaway (to be supplied by Sponsor)
- First right of refusal for the 14th annual Business Excellence Awards

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