

SPONSORSHIP PACKAGES



MISSION REGIONAL
CHAMBER
OF COMMERCE
SINCE 1893

604-826-6914

www.missionchamber.bc.ca

34033 Lougheed Highway

Mission, BC, V2V 5X8

21ST ANNUAL BUSINESS EXCELLENCE AWARDS



*Presenting
Sponsor*

\$3500

SOLD

Before

- CORPORATE LOGO ON ALL EVENT PRINTED MATERIAL, DIGITAL AND WEBSITE AS “PRESENTING SPONSOR” OR “PRESENTED BY”
- PROMINENT CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- LOGO ON EVENT ADVERTISING IN WHAT’S ON! MAGAZINE, AND THE MISSION RECORD
- MENTIONED ON OUR ROGERS MEDIA EVENT ADS (98.3 STAR FM AND COUNTRY 107.1)
- LOGO FEATURED ON OFFICIAL EVENT INVITATIONS, DISTRIBUTED TO 800 MEMBERS
- CORPORATE LOGO ON ALL ADVERTISEMENTS FOR NOMINATIONS AND AWARDS GALA
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN ALL CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 4 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 MINUTE VIDEO PLAYED AT AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- 1 FULL PAGE ADVERTISEMENT IN EVENT PROGRAM (ACTUAL DIMENSIONS TO BE DETERMINED BY PROMOTIONAL PIECE)
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- OPPORTUNITY TO ADDRESS AUDIENCE – 5 MINUTES
- SPONSORSHIP SIGNAGE NEAR STAGE
- CORPORATE LOGO ON ALL TROPHIES NEXT TO MRCC LOGO

After

- PROMINENT CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

Before

- LARGE CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- LOGO ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- CORPORATE LOGO ENGRAVED ON AWARD GIVEN TO WINNER
- CORPORATE LOGO ON ADVERTISEMENTS FOR EVENT
- 2 TICKETS TO ATTEND DECEMBER CHAMBER LUNCHEON
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- 1 FULL PAGE COMPANY PROFILE (UP TO 250 WORDS, WITH LOGO) LISTED IN EVENT PROGRAM
- CORPORATE LOGO FEATURED ON PRESIDENTS AWARD VIDEO PLAYED AT EVENT
- OPPORTUNITY TO ADDRESS EVENT AUDIENCE – 5 MINUTES
- OPPORTUNITY TO PRESENT AWARD ON STAGE TO WINNER
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- SPONSORSHIP SIGNAGE AT EVENT

After

- LARGE CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS



Before

- MEDIUM CORPORATE LOGO INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- CORPORATE NAME ON EVENT ADVERTISING IN WHAT'S ON! MAGAZINE, AND THE MISSION RECORD
- CORPORATE NAME ENGRAVED ON AWARD GIVEN TO WINNER
- CORPORATE LOGO ON ADVERTISEMENTS FOR EVENT
- RECOGNITION IN CHAMBER ADVERTISING FOR EVENT (DIGITAL AND TRADITIONAL)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 1 TICKET TO ATTEND BUSINESS EXCELLENCE AWARDS
- HALF PAGE COMPANY PROFILE, UP TO 100 WORDS, WITH LOGO, LISTED IN EVENT PROGRAM (TO BE SUPPLIED BY SPONSOR)
- CORPORATE LOGO FEATURED ON AWARD CATEGORY VIDEO PLAYED AT EVENT
- OPPORTUNITY TO ADDRESS EVENT AUDIENCE – 2 MINUTES
- OPPORTUNITY TO PRESENT AWARD ON STAGE TO WINNER
- FORMAL VERBAL RECOGNITION AT EVENT BY MASTER OF CEREMONIES
- SPONSORSHIP SIGNAGE AT EVENT

After

- MEDIUM CORPORATE LOGO IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS



Before

- LARGE CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- CORPORATE LOGO INCLUDED ON WINE BOTTLES/CARAFES (2 PER TABLE) AT EVENT OR CORPORATE LOGO INCLUDED ON EVERY NAPKIN AT EVENT
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT PROGRAM
- RECOGNITION AT EVENT BY MASTER OF CEREMONIES

After

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS



Before

- LARGE CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- 2 TICKETS TO ATTEND BUSINESS EXCELLENCE AWARDS
- SPONSORSHIP SIGNAGE AT EVENT
- CORPORATE LOGO INCLUDED WITH QUOTE (UP TO 50 WORDS) IN EVENT PROGRAM
- RECOGNITION AT EVENT BY MASTER OF CEREMONIES

After

- LARGE CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

Entertainment Sponsor

\$800

Two Available

Before

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

After

- MEDIUM CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

Before

- MEDIUM CORPORATE NAME INCLUDED IN EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- EXCLUSIVE OPPORTUNITY TO HAVE A REPRESENTATIVE AT EVENT TO MEET AND ENGAGE WITH ATTENDEES
- ENCOURAGED TO SET UP A DISPLAY/ACTIVITY AT EVENT (TO BE SUPPLIED BY SPONSOR, AND APPROVED BY EVENT COORDINATOR)
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- SPONSORSHIP SIGNAGE AT EVENT
- CORPORATE LOGO INCLUDED IN EVENT PROGRAM

After

- MEDIUM CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

Before

- SMALL CORPORATE NAME INCLUDED ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- CORPORATE LOGO INCLUDED ON ALL SWAG BAGS
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

Networking Sponsors

\$700

Two Available

Swag Sponsor

SOLD

\$500

Coat / Check Sponsor

\$250

Community Supporter

\$150

Unlimited

Contra & Door Prizes

IN KIND
DONATIONS

Before

- SMALL CORPORATE NAME INCLUDED ON CHAMBER WEBSITE (LINKED)
- MAY PROVIDE PROMOTIONAL ITEM FOR ALL ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- MAY PROVIDE PRIZE GIVEAWAY AT EVENT

During

- EXCLUSIVE OPPORTUNITY TO HAVE A REPRESENTATIVE AT EVENTS COAT CHECK, TO MEET AND ENGAGE WITH ATTENDEES
- OPPORTUNITY TO DISTRIBUTE LITERATURE AND OTHER PROMOTIONAL MATERIALS TO EVENT ATTENDEES (TO BE SUPPLIED BY SPONSOR)
- CORPORATE NAME INCLUDED IN EVENT PROGRAM

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 BUSINESS EXCELLENCE AWARDS

- PRODUCTS AND/OR SERVICES IN LIEU OF DOLLAR VALUE
- LOGO MAY BE DISPLAYED AT EVENT
- BUSINESS LISTED ON EVENT PROGRAM
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)

- CORPORATE NAME INCLUDED IN EVENT PROGRAM
- CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- THIS SPONSORSHIP HELPS US PROVIDE TICKETS TO LOW INCOME NOT FOR PROFIT ORGANIZATIONS

Before

- EXCLUSIVE OPPORTUNITY FOR CORPORATE NAME TO BE FEATURED ON INVITATIONS TO APPROVED NOT FOR PROFIT NOMINEES
- LARGE CORPORATE LOGO INCLUDED IN LUNCHEON EVENT ADVERTISING AND ON CHAMBER WEBSITE (LINKED)
- BRAND MENTIONS TO PROMOTE EVENT
- MAY PROVIDE PRIZE GIVEAWAY AT LUNCHEON

During

- 1 TICKET TO ATTEND LUNCHEON
- FORMAL VERBAL RECOGNITION AT EVENT AS NOMINEE LUNCHEON SPONSOR

After

- SMALL CORPORATE NAME IN POST-EVENT THANK YOU NEWSPAPER AD, E-COMMUNICATION, WEBSITE AND SOCIAL MEDIA PROFILES (TO BE SUPPLIED BY SPONSOR)
- FIRST RIGHT OF REFUSAL FOR THE 2022 DECEMBER NOMINEE LUNCHEON

December Nominee Luncheon Sponsor

\$500

SOLD



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2021 SPONSORSHIP OPPORTUNITIES



1 CONTACT INFORMATION

Name of Company/Business: (Exactly as it should appear in print publications)

Contact Person:

Mailing Address:

Phone Number:

Email Address:

2 CHOOSE SPONSORSHIP LEVELS

BUSINESS EXCELLENCE AWARDS - THE PREMIER BUSINESS EVENT OF THE YEAR - FEB 2022

- | | |
|--|---|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3500 | <input type="radio"/> Networking Sponsor - 2 Available - \$700 |
| <input type="radio"/> President's Award Sponsor - 1 Available - \$2250 | <input type="radio"/> S.W.A.G. Sponsor - 1 Available - \$500 |
| <input type="radio"/> Award Sponsor - 8 Available - \$1250 | <input type="radio"/> Coat Check Sponsor - 1 Available - \$250 |
| <input type="radio"/> Wine/Napkin Sponsor - 2 Available - \$1000 | <input type="radio"/> Community Sponsor - Unlimited - \$150 |
| <input type="radio"/> Dinner Sponsor - 1 Available - \$1000 | <input type="radio"/> Contra & Door Prizes - Unlimited - In-Kind Donation |
| <input type="radio"/> Entertainment Sponsor - 2 Available - \$800 | <input type="radio"/> Dec Nominee Luncheon Sponsor - 1 Available - \$500 |

BONUS ALL SPONSORSHIPS OVER \$2500 AUTOMATICALLY QUALIFY FOR THE CHAMBER MARKETING PACKAGE

- A complimentary upgrade to an ENHANCED LISTING on the Chamber website
- A prime location scrolling BANNER AD on the Chamber website for three months (dimensions are 480w by 60h)
- A 250 word listing in one of the MEMBERSHIP E-NEWS (from the Enhanced Listing)
- LOGO placement and recognition as a sponsor on the Chamber website

3 CALCULATE COSTS

Business Excellence Awards

\$ _____

REVIEW & SIGN

PAYMENT OPTIONS

Payment is due within **15 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by { **December 1st** } of the year the agreement is made in.

\$ _____ Due _____ \$ _____ Due _____ \$ _____ Due _____

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing. DATE SIGNED _____

NAME:

SIGNATURE: