

# 2022 SPONSORSHIP PACKAGE



MISSION REGIONAL  
**CHAMBER**  
**OF COMMERCE**  
SINCE 1893

604-286-0114  
[www.missionchamber.bc.ca](http://www.missionchamber.bc.ca)

34033 Lougheed Highway  
Mission, BC, V2V 5X8

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## PRESENTING SPONSOR

**\$5000**  
**1 AVAILABLE**

### For the Business Excellence Awards

- Logo on all event printed material, digital and website as “Presenting Sponsor” or “Presented by” as well as in post-event thank-you ads
- Logo included in event advertising and on Chamber website (linked)
- Logo featured on official event invitations distributed to 2000+ subscribers
- 6 tickets to attend Business Excellence Awards
- Company logo on main screen at event as "Presented by"
- 1 minute video played at Awards (to be approved by MRCC staff)
- Opportunity to address audience – 5 minutes
- 1 full page company profile in event program
- 1 full page advertisement in event program
- Corporate logo on ALL award category videos (8 videos total) played at event and posted to the MRCC Facebook page after the event
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Opportunity to post a 30-60 sec video on the Mission Chamber Facebook page, sharing your experience and benefits received as Presenting Sponsor (Video must be created by sponsor and approved by MRCC staff)
- First right of refusal for the 2023 Business Excellence Awards Presenting Sponsor

### Also includes:

- 2 tickets to attend December Chamber Luncheon

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## PRESIDENT'S AWARD SPONSOR

**\$2500**  
**1 AVAILABLE**

Includes:

- Corporate logo engraving on the Business Leader of the Year award trophy

### For the Business Excellence Awards

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 full page company profile in event program
- Company logo in event program
- Corporate logo on award category video played at event and posted to the MRCC Facebook page after the event
- Corporate logo engraved on award trophy given to Business Leader of the Year winner
- Company logo on main banner at event
- Formal verbal recognition at event by Master of Ceremonies
- Opportunity to address audience – 5 minutes
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards President's Award sponsor

### Also includes:

- 2 tickets to attend December Chamber Luncheon

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

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## VIP PRE-EVENT COCKTAIL MEET AND GREET SPONSOR

EXCLUSIVE SPONSORSHIP  
FOR THE VIP COCKTAIL  
MEET AND GREET  
ATTENDED BY VIP GUESTS  
INCLUDING AWARD  
FINALISTS, CHAMBER  
BOARD OF DIRECTORS, AND  
SPONSORS

**\$2000**  
**1 AVAILABLE**

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and sponsors
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in awards ceremony program
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Exclusive brand presence at the VIP Meet and Greet (brand collateral to be supplied by sponsor)
- Opportunity to give a thank you gift to all attendees at the VIP Meet and Greet (provided by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards VIP Pre-Event Cocktail Meet and Greet sponsorship

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## AWARD CATEGORY SPONSOR

**\$1500**<sub>EA</sub>

- Customer Service Excellence
- Business of the Year (1-20 employees)
- Business of the Year (21+ employees)
- Home-Based Business of the Year
- Business Innovation Award
- Charitable or Non-Profit Organization of the Year
- Young Professional Entrepreneur of the Year

- Corporate logo included in event advertising including social media, newspaper, and other traditional and digital media.
- Logo included on Chamber website and event page (linked)
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 2 tickets to attend Business Excellence Awards
- Company profile with logo in event program
- Corporate logo on award category video played at event and posted to the MRCC Facebook page after the event
- Corporate logo engraved on award trophy given to winner
- Company logo on main banner at event
- Formal verbal recognition at event by Master of Ceremonies
- Opportunity to address event audience – 2 minutes
- Opportunity to present award on stage to winner
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards Award Category Sponsor



# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## ENTERTAINMENT SPONSOR

**\$1400<sup>EA</sup>**

**2 AVAILABLE**

*Photo Booth / Live Entertainment*

*Opportunity to exclusively sponsor both for \$2500*

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- First right of refusal for the 2023 Business Excellence Awards Entertainment sponsor

## VIDEOGRAPHY SPONSOR

**\$1300<sup>EA</sup>**

**2 AVAILABLE**

- Logo included on Chamber website and event page (linked)
- Logo on Event Summary Wrap-Up Video
- 1 ticket to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards Videography sponsor

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## RED AND WHITE WINE SPONSOR

**\$1250**<sub>EA</sub>

1 RED AVAILABLE  
1 WHITE AVAILABLE

- Corporate logo included in event advertising
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Logo included on Chamber website and event page (linked)
- Logo placed on either Red or White wine bottles (one of each on dining table)
- Opportunity to place 1 small piece of brand collateral (to be provided by sponsor) on dining tables at event (collateral must be approved by MRCC staff)
- 1 ticket to attend Business Excellence Awards
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 2023 Business Excellence Awards Red/White Wine Sponsor

## DÉCOR SPONSOR

**\$1200**<sub>EA</sub>

2 AVAILABLE

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 ticket to attend Business Excellence Awards
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 2023 Business Excellence Awards Décor Sponsor

# 22ND ANNUAL BUSINESS EXCELLENCE AWARDS

## PHOTOGRAPHY SPONSOR

**\$900**  
1 AVAILABLE  
**SOLD**

- Logo included on Chamber website and event page (linked)
- 1 ticket to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards Photography Sponsor

## SWAG SPONSOR

**\$500**  
1 AVAILABLE  
**SOLD**

- Logo included on Chamber website and event page (linked)
- Company name in event program (without logo)
- Corporate logo included on all swag bags (to be supplied by sponsor)
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Business Excellence Awards Swag Sponsor

## FRIENDS OF THE CHAMBER

**\$350<sup>EA</sup>**  
15 AVAILABLE

- Logo included on Chamber website and event page (linked)
- Company name in event program (without logo)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media



# Candlelight Parade

The Mission Candlelight Parade is an annual event that celebrates Christmas and the community of Mission. It is a family-oriented parade where community groups and businesses showcase themselves and use the opportunity to inform residents of Mission about the varied services, activities and opportunities that exist within Mission. The parade is supported by the Council of the City of Mission and is considered one of the more important community events of the year, drawing in over 10,000 spectators.

## PRESENTING SPONSOR

**\$3500**

*One Available*

### BEFORE

- Corporate logo on all event printed material, digital and website as "PRESENTING SPONSOR" or "PRESENTED BY"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in ALL Chamber advertising of event (digital and traditional)
- Company profile (Up to 200 words, with logo, provided by sponsor) featured in November E-Newsletter, distributed to 2000+ subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Judges Choice prize (minimum value of \$75, to be supplied by sponsor)

### DURING

- Free float entry
- **\*NEW\*** 1st Opportunity to host Santa on float
- Representative judge for the Judges panel
- 6 complimentary seats on the VIP Stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Exclusive Promotional Opportunity on Judges/VIP Stage (to be supplied by sponsor)

### AFTER

- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- Opportunity to post a 30-60 sec video on the Mission Regional Chamber of Commerce Facebook page, sharing your experience and benefits received as Presenting Sponsor (all videos must be approved by MRCC staff)

## PLATINUM SPONSOR

**\$1750**

*Five Available*

### BEFORE

- Corporate logo on all event printed material, digital and website as "PLATINUM SPONSOR"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising for event (digital and traditional)
- Company logo (provided by sponsor) featured in November E-Newsletter, distributed to 2000+ subscribers
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Best Float Category prize (minimum value of \$75, to be supplied by sponsor)

### DURING

- Free float entry
- **\*NEW\*** 2nd Opportunity to host Santa on float
- Representative judge for the Judges panel
- 4 complimentary seats on the VIP stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

### AFTER

- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles

## GOLD SPONSOR

**\$1250**

*Three remaining*

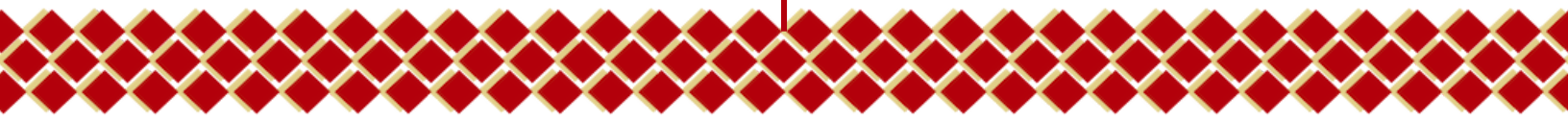
### BEFORE

- Corporate logo on all event printed material, digital and website as "GOLD SPONSOR"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising for event (digital and traditional)
- Company logo (provided by sponsor) featured in November E-Newsletter, distributed to 2000+ subscribers
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- May provide Best Float Category prize (minimum value of \$75, to be supplied by sponsor)

### DURING

- Free float entry
- 2 complimentary seats on the VIP Stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

### AFTER

- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- 

## SILVER SPONSOR

**\$600**

*Four Remaining*

### BEFORE

- Corporate logo on all event printed material, digital and website as "SILVER SPONSOR"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising of event (digital and traditional)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)

### DURING

- Free float entry
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

### AFTER

- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles



execdir@missionchamber.bc.ca

604-286-0114

34033 Lougheed Hwy, Mission BC V2V 5X8

## BRONZE SPONSOR

**\$250**

*14 Remaining*

- Free float entry
- Corporate logo included in event advertising and on Chamber website (linked)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles

## IN-KIND DONATIONS

**UNLIMITED**

\* \* \*

- Corporate logo included in event advertising and on Chamber website (linked)
- May provide promotional item for the VIP guests/contest winners (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles

*\*\*\* These are the base minimum benefits. If your donation is equal to, or exceeds that of other sponsorship levels, you will receive benefits equal to the donation value up to Platinum Level.*



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## About the Event

The Christmas Luncheon brings over 100 business owners and leaders to enjoy a Christmas-themed luncheon dining experience at the Best Western. Guests enjoy photo opportunities with Santa, networking, silent auction, and an update on the state of the city from the Mayor of Mission.

## Sponsorship Opportunities

### Photography Sponsor - 1 available

**\$750**

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 1 ticket to attend Luncheon
- Corporate logo displayed on sponsored event photos for attendees and uploaded to Chamber social media
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Christmas Luncheon photography sponsor

### Entertainment Sponsor - 2 available

**\$500**

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 1 ticket to attend Luncheon
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Christmas Luncheon Entertainment sponsor





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## Christmas Luncheon Sponsor - 3 (2 Remaining) **\$350**

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at Luncheon
- Formal verbal recognition at event as Christmas Luncheon Sponsor
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First Right of Refusal for the 2023 Christmas Luncheon sponsor

## Community Sponsor - 2 available **\$250**

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2023 Christmas Luncheon Community sponsor

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***If you have any questions or need further information,  
please do not hesitate to reach out to us at  
604-286-0114 or [execdir@missionchamber.bc.ca](mailto:execdir@missionchamber.bc.ca)***

# 2022 SPONSORSHIP



## 1 CONTACT INFORMATION

Company/  
Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## 2 CHOOSE SPONSORSHIP LEVELS

### BUSINESS EXCELLENCE AWARDS - MARCH 2023

- |  |  |
|--|--|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$5000        | <input type="radio"/> Entertainment Sponsor - 2 Available - \$1400 ea  |
| <input type="radio"/> President's Award Sponsor - 1 Available - \$2500 | <input type="radio"/> OR Entertainment Sponsor - Exclusive - \$2500    |
| <input type="radio"/> VIP Pre-Event Sponsor - 1 Available - \$2000     | <input type="radio"/> Videography Sponsor - 2 Available - \$1300 ea    |
| <input type="radio"/> Award Sponsor - \$1500 ea                        | <input type="radio"/> Red Wine Sponsor - 1 Available - \$1250          |
| Please choose the award you'd like to sponsor:                         |  |
| <input type="checkbox"/> Home-Based Business of the Year               | <input type="radio"/> White Wine Sponsor - 1 Available - \$1250        |
|  | <input type="radio"/> Décor Sponsor - 2 Available - \$1200 ea          |
|  | <input type="radio"/> Photography Sponsor - SOLD - \$900               |
|  | SWAG Sponsor - SOLD - \$500  |
|  | <input type="radio"/> Friends of the Chamber - 15 Available - \$350 ea |

### THE CANDLELIGHT PARADE - DEC 2, 2022

- |   |  |
|---|--|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3500         | <input type="radio"/> Silver Sponsor - 5 (4 Remaining) - \$600   |
| <input type="radio"/> Platinum Sponsor - 5 Available - \$1750           | <input type="radio"/> Bronze Sponsor - 15 (14 Remaining) - \$250 |
| <input type="radio"/> Gold Sponsor - 4 Available (3 remaining) - \$1250 | <input type="radio"/> In-Kind Donations - Unlimited - In-Kind    |

*Note: We accept applications for vendors and buskers prior to the event. To apply, please email [events@missionchamber.bc.ca](mailto:events@missionchamber.bc.ca)*



# 2022 SPONSORSHIP



## 2 CHOOSE SPONSORSHIP LEVELS CONTINUED

### CHRISTMAS LUNCHEON 2022

☐ Photography Sponsor - 1 Available - \$750

☐ Luncheon Sponsor - 3 (2 Remaining) - \$350

☐ Entertainment Sponsor - 2 Available - \$500

☐ Community Sponsor - 2 Available - \$250

## 3 CALCULATE COSTS

Business Excellence Awards \$ \_\_\_\_\_

Candlelight Parade \$ \_\_\_\_\_

Christmas Luncheon \$ \_\_\_\_\_

**SUBTOTAL** \$ \_\_\_\_\_

## 4 SELECT ONE OF THE FOLLOWING IF APPLICABLE

☐ OVER \$3500 SUBTRACT \$250 \$ \_\_\_\_\_

☐ OVER \$4000 SUBTRACT \$400 \$ \_\_\_\_\_

☐ OVER \$4700 SUBTRACT \$565 \$ \_\_\_\_\_

☐ OVER \$6000 SUBTRACT \$900 \$ \_\_\_\_\_

**TOTAL SPONSORSHIP** \$ \_\_\_\_\_

## 5 REVIEW & SIGN

### PAYMENT OPTIONS

Payment is due within **15 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by { **December 1st** } of the year the agreement is made in.

\$ \_\_\_\_\_ Due \_\_\_\_\_ \$ \_\_\_\_\_ Due \_\_\_\_\_ \$ \_\_\_\_\_ Due \_\_\_\_\_

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing:

☐ **A high resolution version of your company logo**  
Accepted file format: .PNG (and .SVG if possible)

Authorized Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Please send completed form to Jesse Sidhu, [execdir@missionchamber.bc.ca](mailto:execdir@missionchamber.bc.ca)