

SPONSORSHIP PACKAGE



MISSION REGIONAL
CHAMBER
OF COMMERCE
SINCE 1893

604-286-0113

www.missionchamber.bc.ca

34033 Lougheed Highway

Mission, BC, V2V 5X8

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

**PRESENTING
SPONSOR**

\$3000

1 AVAILABLE

For the Business Excellence Awards

- Logo on all event printed material, digital and website as “Presenting Sponsor” or “Presented by” as well as in post-event thank-you ads
- Logo included in event advertising and on Chamber website (linked)
- Logo featured on official event invitations
- 6 tickets to attend Business Excellence Awards
- Company logo on main screen at event as “Presented by”
- 1 minute video played at Awards (provided by the Sponsor, to be approved by MRCC staff)
- Opportunity to address audience – 5 minutes
- 1 full page company profile in event program
- 1 full page advertisement in event program
- Corporate logo on ALL award category videos (8 videos total) played at event and posted to the MRCC Facebook page after the event
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Opportunity to post a 30-60 sec video on the Mission Chamber Facebook page, sharing your experience and benefits received as Presenting Sponsor (Video must be created by sponsor and approved by MRCC staff)
- First right of refusal for the 23rd Annual Business Excellence Awards Presenting Sponsor

Also includes:

- 2 tickets to attend AGM luncheon in March

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

BUSINESS LEADER AWARD SPONSOR

\$2000
1 AVAILABLE

Includes:

- Corporate logo engraving on the Business Leader of the Year award trophy

For the Business Excellence Awards

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 full page company profile in event program
- Company logo in event program
- Corporate logo on award category video played at event and posted to the MRCC Facebook page after the event
- Corporate logo engraved on award trophy given to Business Leader of the Year winner
- Company logo on main banner at event
- Formal verbal recognition at event by Master of Ceremonies
- Opportunity to address audience – 5 minutes
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Awards Business Leader Award sponsor

Also includes:

- 2 tickets to attend AGM luncheon in March

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

AWARD CATEGORY SPONSOR

\$1500_{EA}

- Customer Service Excellence
- Business of the Year (1-20 employees)
- Business of the Year (21+ employees)
- Home-Based Business of the Year
- Business Innovation Award
- Charitable or Non-Profit Organization of the Year
- Young Professional Entrepreneur of the Year

- Corporate logo included in event advertising including social media, newspaper, and other traditional and digital media.
- Logo included on Chamber website and event page (linked)
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 2 tickets to attend Business Excellence Awards
- Company profile with logo in event program
- Corporate logo on award category video played at event and posted to the MRCC Facebook page after the event
- Corporate logo engraved on award trophy given to winner
- Company logo on main banner at event
- Formal verbal recognition at event by Master of Ceremonies
- Opportunity to address event audience – 2 minutes
- Opportunity to present award on stage to winner
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Award Category Sponsor

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

ENTERTAINMENT SPONSOR

\$1250 EA

2 AVAILABLE

360 Photo Booth / Live Entertainment

Opportunity to exclusively sponsor both for \$2000

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Awards Entertainment sponsor

VIDEOGRAPHY SPONSOR EA

\$1250
2 AVAILABLE

- Logo included on Chamber website and event page (linked)
- **Logo on Event Summary Wrap-Up Video**
- 1 ticket to attend Business Excellence Awards
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Awards Videography sponsor

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

RED AND WHITE WINE SPONSOR

\$1250_{EA}

SOLD

- Corporate logo included in event advertising
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Logo included on Chamber website and event page (linked)
- Logo placed on either Red or White wine bottles (one of each on dining table)
- Opportunity to place 1 small piece of brand collateral (to be provided by sponsor) on dining tables at event (collateral must be approved by MRCC staff)
- 1 ticket to attend Business Excellence Awards
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 2 Business Excellence Awards Red/White Wine Sponsor

DÉCOR SPONSOR

\$1000_{EA}

2 AVAILABLE

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 ticket to attend Business Excellence Awards
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 23rd Annual Business Excellence Awards Décor Sponsor

22ND ANNUAL BUSINESS EXCELLENCE AWARDS

PHOTOGRAPHY SPONSOR

\$900
1 AVAILABLE
SOLD

- Logo included on Chamber website and event page (linked)
- 1 ticket to attend Business Excellence Awards
- Company logo featured in one E-Newsletter
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Awards Photography Sponsor

SWAG SPONSOR

\$500
1 AVAILABLE
SOLD

- Logo included on Chamber website and event page (linked)
- Company name in event program (without logo)
- Corporate logo included on all swag bags (to be supplied by sponsor)
- May provide promotional item for all attendees at event (to be supplied by sponsor)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 23rd Annual Business Excellence Awards Swag Sponsor

FRIENDS OF THE CHAMBER

\$200^{EA}
15 AVAILABLE

- Logo included on Chamber website and event page (linked)
- Company name in event program (without logo)
- May provide prize giveaway at event (to be supplied by sponsor)
- Corporate name in post-event thank you ad in digital and traditional media

SPONSORSHIP FORM



1 CONTACT INFORMATION

Company/
Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

2 CHOOSE SPONSORSHIP LEVELS

BUSINESS EXCELLENCE AWARDS - MARCH 2023

- | | |
|--|--|
| <input type="radio"/> Presenting Sponsor - 1 Available - \$3000 | <input type="radio"/> Entertainment Sponsor - 2 Available - \$1250 ea |
| <input type="radio"/> Business Leader Award Sponsor - 1 Available - \$2000 | <input type="radio"/> OR Entertainment Sponsor - Exclusive - \$2000 |
| <input type="radio"/> Award Sponsor - \$1500 ea | <input type="radio"/> Videography Sponsor - 2 Available - \$1250 ea |
| <input type="checkbox"/> Home-Based Business of the Year | <input type="radio"/> Red Wine Sponsor - SOLD - \$1250 |
| | <input type="radio"/> White Wine Sponsor - SOLD - \$1250 |
| | <input type="radio"/> Décor Sponsor - 2 Available - \$1000 ea |
| | Photography Sponsor - SOLD - \$900 |
| | SWAG Sponsor - SOLD - \$500 |
| | <input type="radio"/> Friends of the Chamber - 15 Available - \$200 ea |

Please choose the award you'd like to sponsor:

Note: Other awards categories sold out.

3 CALCULATE COSTS

Business Excellence Awards

SUBTOTAL

\$ _____

\$ _____

SPONSORSHIP FORM



4 SELECT ONE OF THE FOLLOWING IF APPLICABLE

- | | | | |
|--------------------------|----------------------|-------|-----------------|
| <input type="radio"/> | OVER \$3500 SUBTRACT | \$250 | \$ _____ |
| <input type="radio"/> | OVER \$4000 SUBTRACT | \$400 | \$ _____ |
| <input type="radio"/> | OVER \$4700 SUBTRACT | \$565 | \$ _____ |
| <input type="radio"/> | OVER \$6000 SUBTRACT | \$900 | \$ _____ |
| TOTAL SPONSORSHIP | | | \$ _____ |

5 REVIEW & SIGN

PAYMENT OPTIONS

Payment is due within **15 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by { **April 1st** } of the year the agreement is made in.

\$ _____ Due _____ \$ _____ Due _____ \$ _____ Due _____

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing:

- ☐ **A high resolution version of your company logo**
Accepted file format: .PNG (and .SVG if possible)

Authorized Sponsor Signature _____

Date _____

Please send completed form to Rufus Pattasseril at connect@missionchamber.bc.ca

