



Business Walk Report 2022



Final Report Prepared by:
Mission Regional Chamber of Commerce



Business Walk 2022

Research conducted by volunteers from:

Mission Regional Chamber of Commerce Staff & Board
Community Futures North Fraser
Downtown Mission Business Association
The Mission Record
Maximus Work BC Centre
City of Mission Economic Development

Thank you to our volunteers who make "Checking The
Business Pulse of Mission" possible

Final Report Prepared by:
Mission Regional Chamber of Commerce



Arnolds Shoe Repair



Arnold's Rentals



Disturbed Industries



Trendy or What Knot



Vohora LLP



Take 5 Oil Change



Bear Country Bakery



Booster Juice



The drip juice co



Stephen Pomeroy



Save on Foods



Prospect Equipment



Nutek Designs



Rolling Thunder Transport



Sadie Ann McMurry Antiques



No Hype



Magnolia on main



Swing Optical



Fraser Valley Academy of Dance



Lighthouse Restaurant



Industry Workwear



Lanka Jewels



Meadows Cleaners



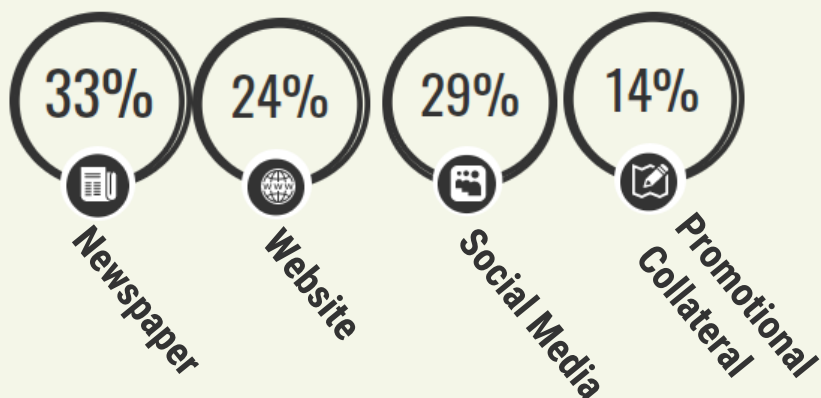
Mirror Envy Beauty Salon



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Icon Legend



Executive Summary

During the week of July 18-22nd 2022, business and community leaders visited over 150 local organizations and businesses throughout Mission. These face-to-face conversations shed light on the resilience the Mission business community has had to summon throughout the pandemic. This is the 6th annual 'Business Walk', a Chamber-led initiative that was designed to complement economic development efforts in Mission. Conducted over a one-week period what emerges is a snapshot of challenges, and successes our businesses have had through the pandemic and their hopes and dreams for the future.

2022's Business Walk saw the Chamber and our partners conduct a survey created in partnership with the City of Mission, and was designed to identify and capture key areas of needs within our business community. The report contained within is the compilation of the data from the individual businesses, and what emerges is the collective voice of the business community. Data which informs on labour challenges, the need for strategic resource allocation, in addition to business achievements, and the demonstrated resiliency of our business community through the pandemic.



Overview

Total Businesses Surveyed: 145

Visits were conducted on foot by volunteers and Chamber staff. The business statistics for the city considering the employee strength is

Owner Operators - 20

1-5 Employees Organizations - 68

6-20 Employees - 32

21-40 Employees - 8

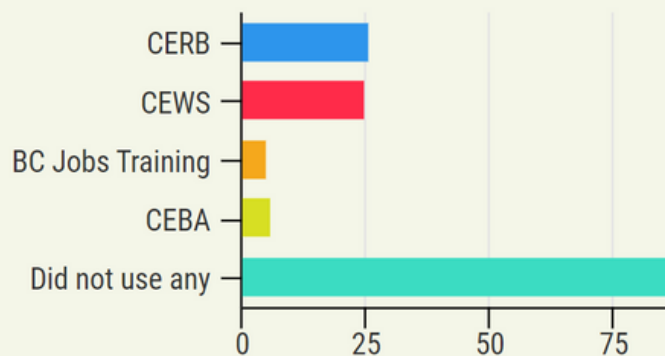
41+ Employees - 13

What do Mission Businesses Say Will Help Their Business Locally the Most?

- Advertising
- More RCMP presence around business areas
- City's efforts to deal with homelessness
- Clear permit wait times from City of Mission
- Improved Bylaws
- Better Traffic Management in downtown
- Promotion of Shop Local initiatives
- Job fairs to promote and attract local jobs
- Business Workshops and Educational opportunities
- Technology support to drive e-commerce



Use of Grants for small businesses



* Some Businesses abstained from this question

* Overall grant usage over the past two years is analyzed here

Number of Businesses that use each Marketing Channel

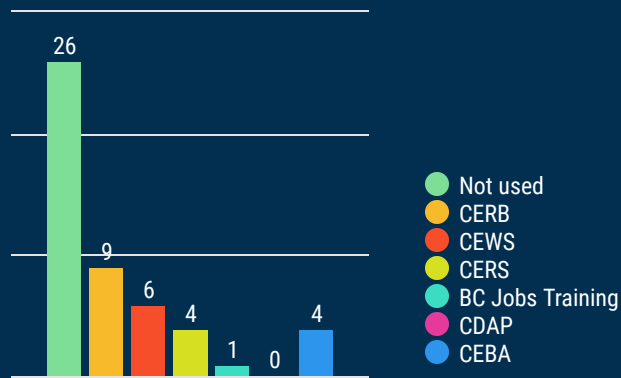


July 2022

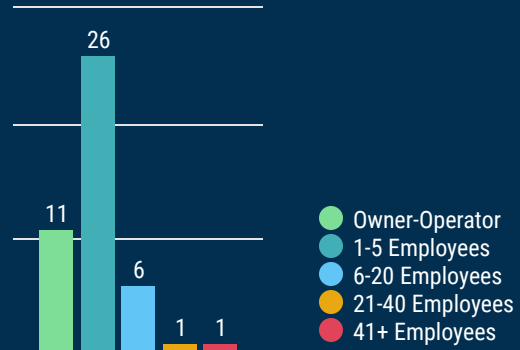
Total Businesses Surveyed: 45

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

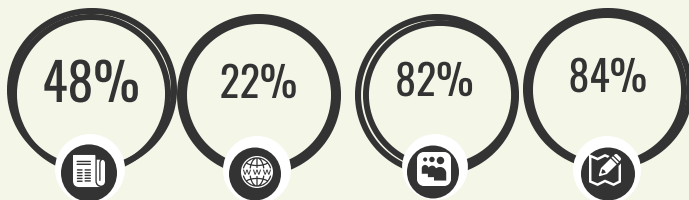


How Many Employees do you Have?



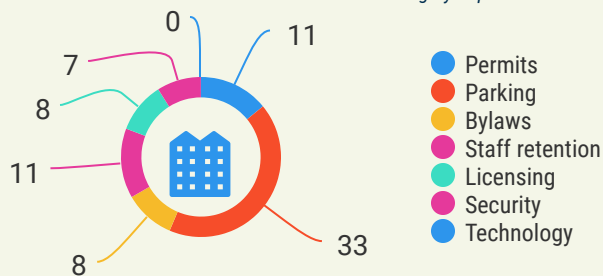
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference

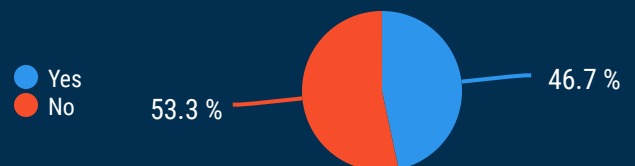


Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Website Development and Social media marketing services
- Grant writing services
- General accounting and financing facilities
- A club/organization supporting young entrepreneurs.

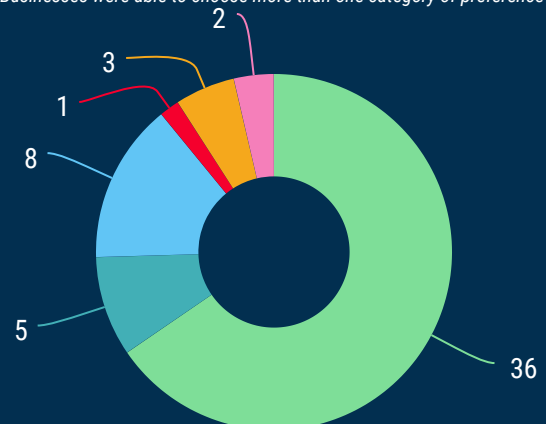
*Some Businesses abstained from this question

Are you set up for E-Commerce?



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



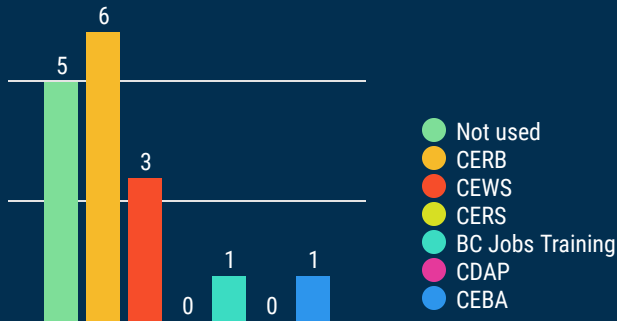
- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

July 2022

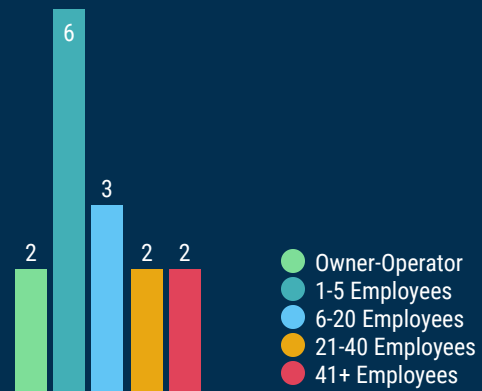
Total Businesses Surveyed: 15

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

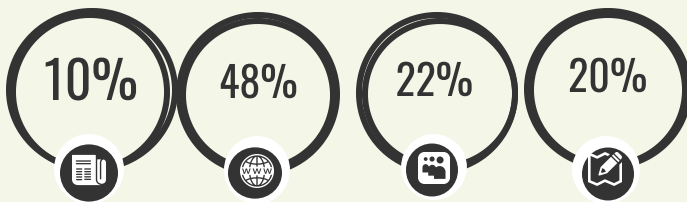


How Many Employees do you Have?



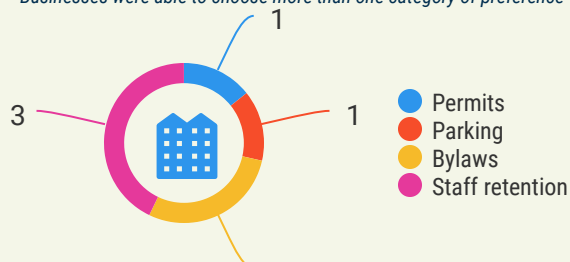
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Technology organizations to help and support operations
- Trades training facilities
- General accounting and financing facilities
- Better city services for the money paid as property taxes
- Better transportation facilities to the industrial park

*Some Businesses abstained from this question

Are you set up for E-Commerce?

Yes
No



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference

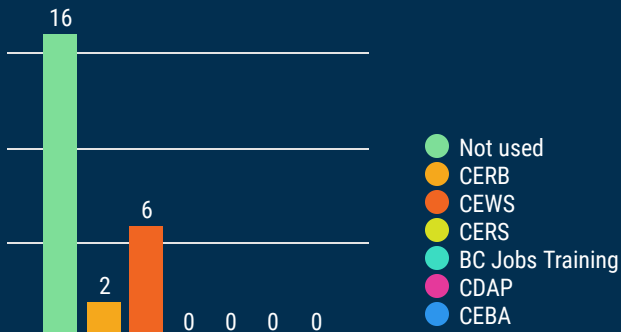


July 2022

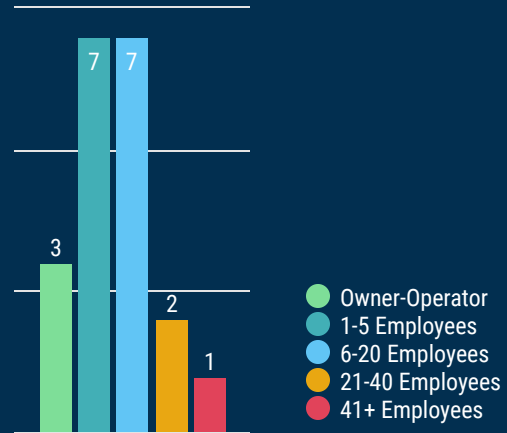
Total Businesses Surveyed: 20

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

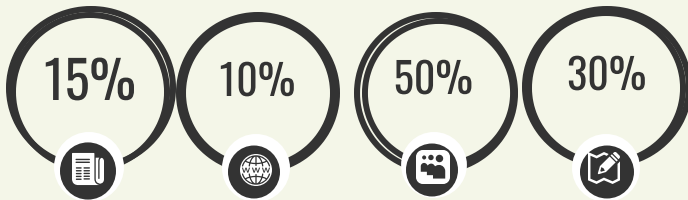


How Many Employees do you Have?



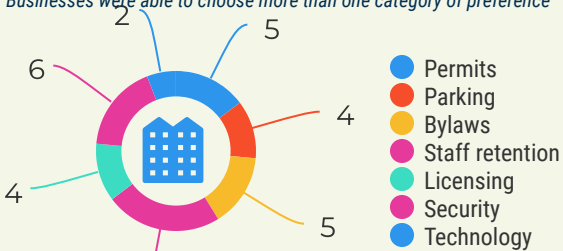
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



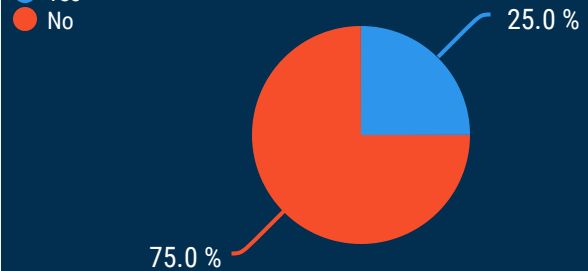
Is there something that you would like to see locally that would help your business?

- Canadian manufacturing services
- Advertisement services for small businesses
- Website Development and Social media marketing services
- Grant writing services
- Better trades training and local employees
- Better city services for the money paid as property taxes
- Better transportation facilities to the industrial park

*Some Businesses abstained from this question

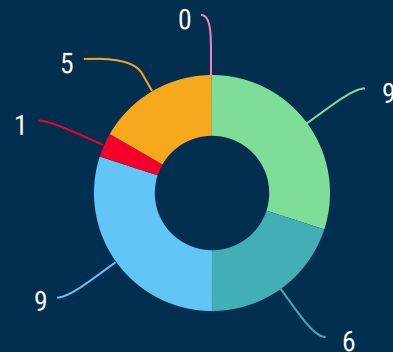
Are you set up for E-Commerce?

Yes
No



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



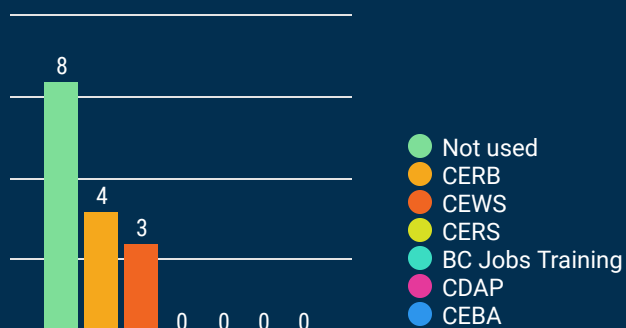
- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

July 2022

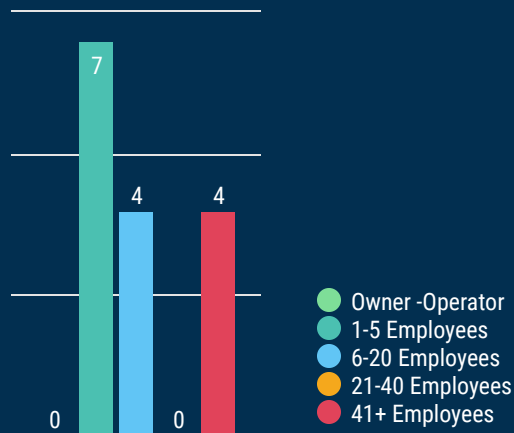
Total Businesses Surveyed: 15

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

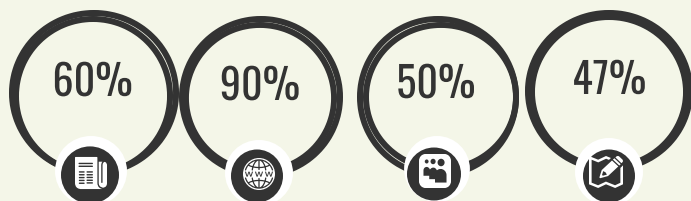


How Many Employees do you Have?



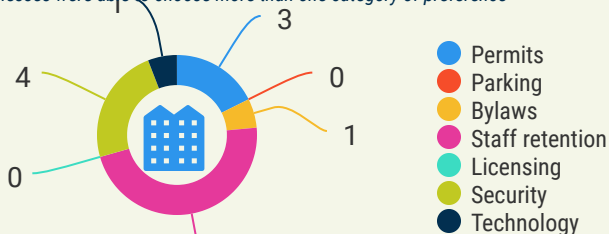
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



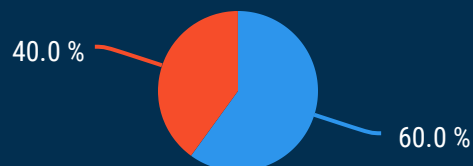
Is there something that you would like to see locally that would help your business?

- A job fair/ employment services
- Educational Seminars and workshops
- Website Development and Social media marketing services
- Grant writing services
- Young entrepreneurs mentorship and development program
- General accounting and HR trainings

*Some Businesses abstained from this question

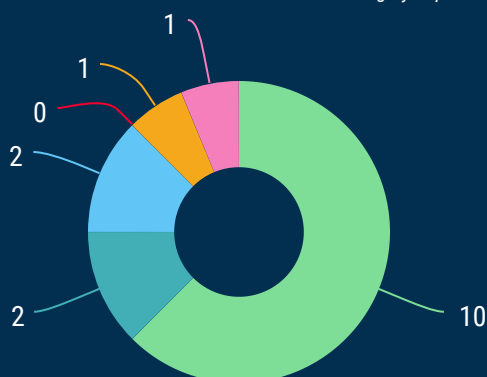
Are you set up for E-Commerce?

Yes
No



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



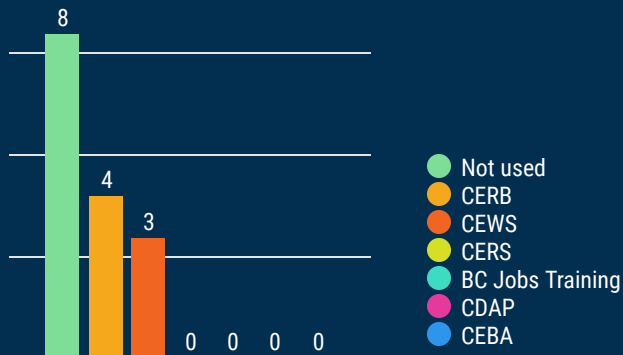
- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

July 2022

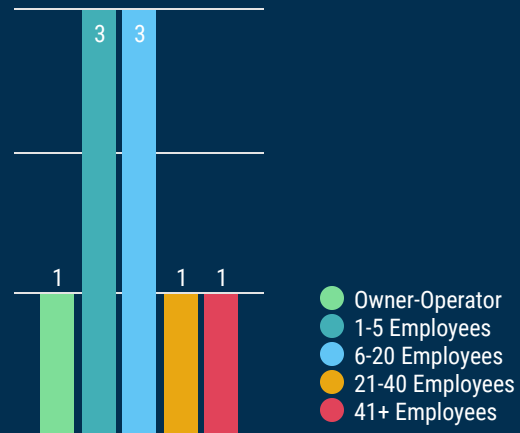
Total Businesses Surveyed: 9

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

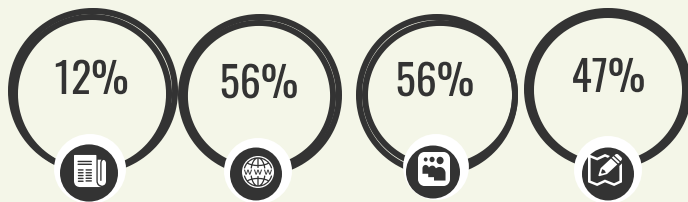


How Many Employees do you Have?



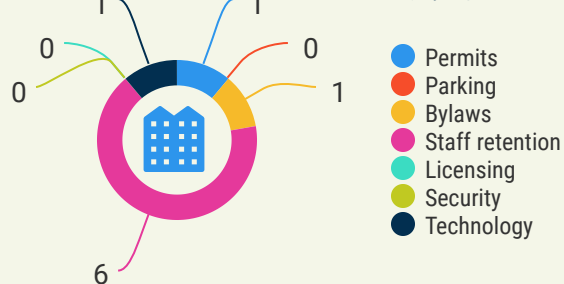
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



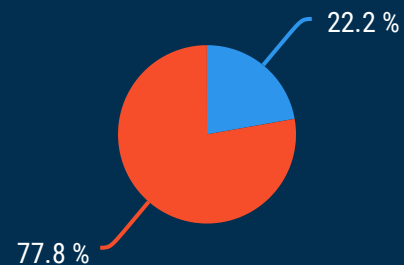
Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Website Development and Social media marketing services
- Grant writing services
- General accounting and financing facilities

**Some Businesses abstained from this question*

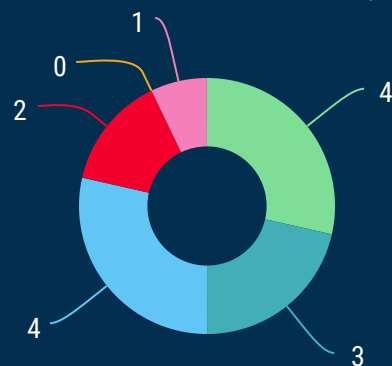
Are you set up for E-Commerce?

Yes
No



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



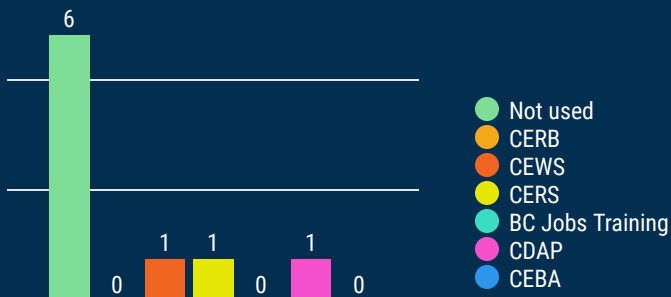
- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

July 2022

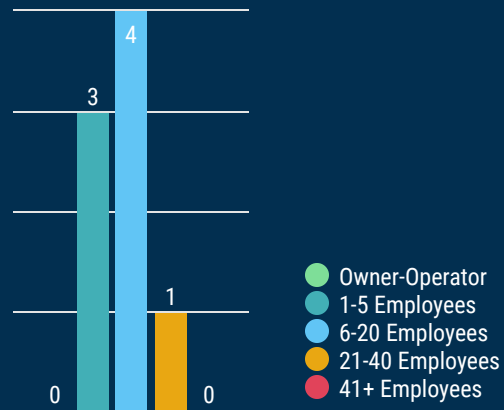
Total Businesses Surveyed: 8

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

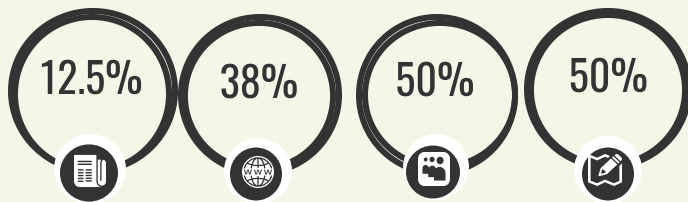


How Many Employees do you Have?



What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



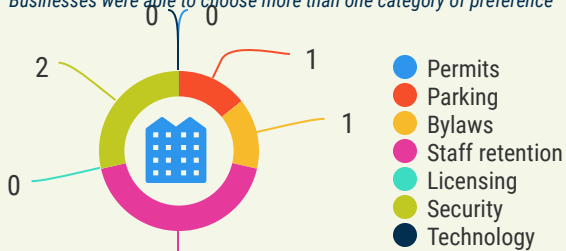
Are you set up for E-Commerce?

Yes
No



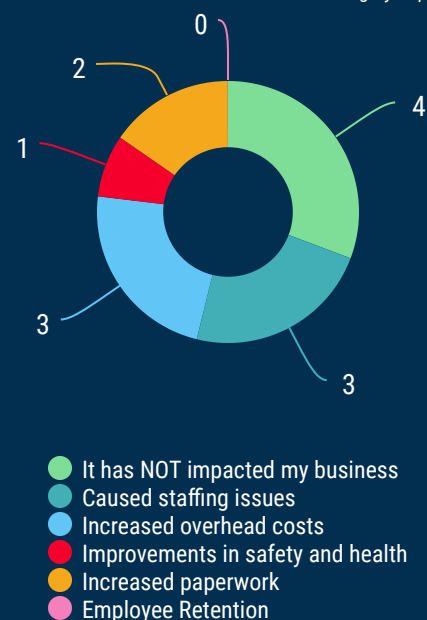
Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Website Development and Social media marketing services
- Diversity and inclusion training
- Grant writing services
- General accounting and financing facilities
- Including more students into the working community

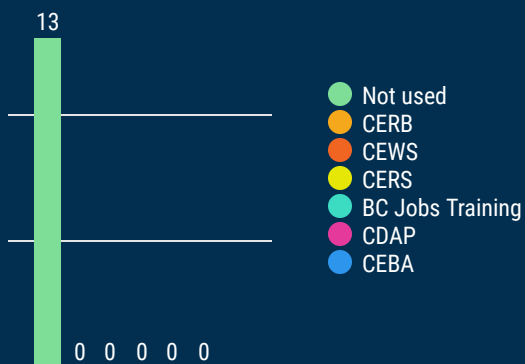
*Some Businesses abstained from this question

July 2022

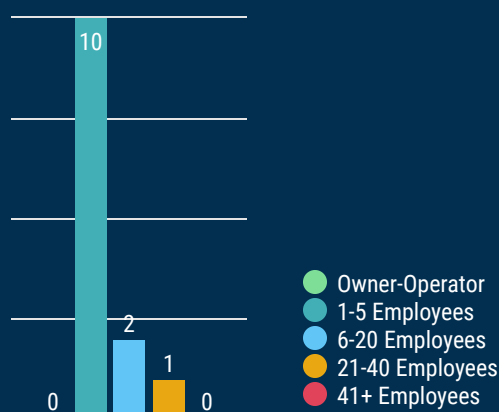
Total Businesses Surveyed: 13

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

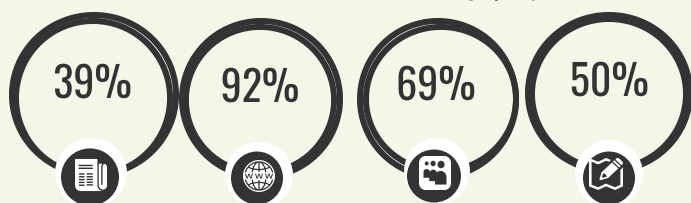


How Many Employees do you Have?



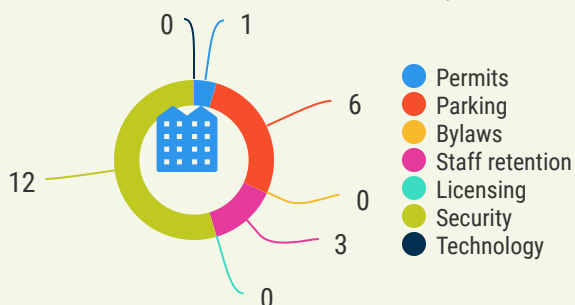
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference

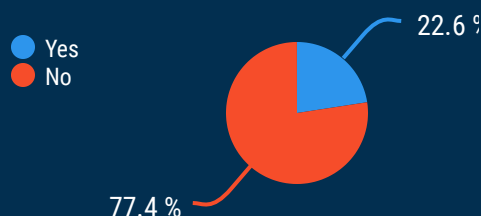


Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Website Development and Social media marketing services
- Grant writing services
- General accounting and financing facilities
- Sales and HR training

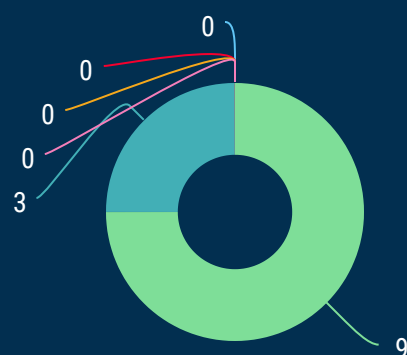
*Some Businesses abstained from this question

Are you set up for E-Commerce?



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



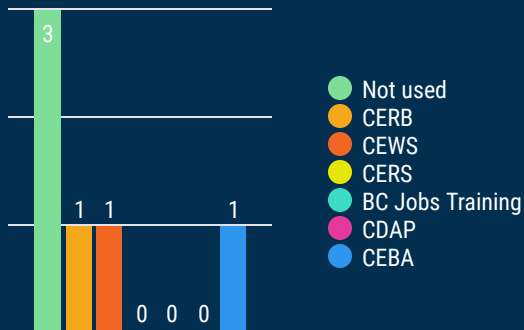
- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

July 2022

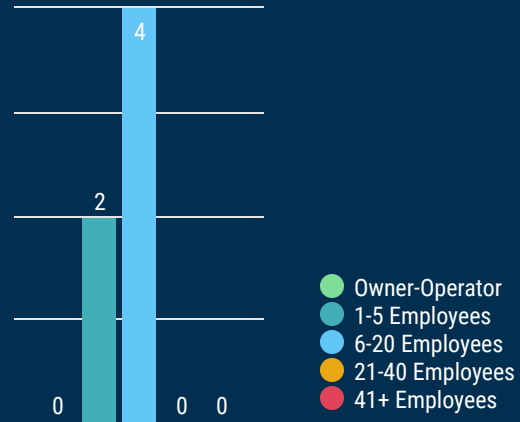
Total Businesses Surveyed: 6

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

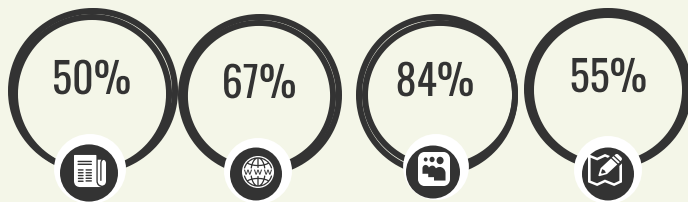


How Many Employees do you Have?



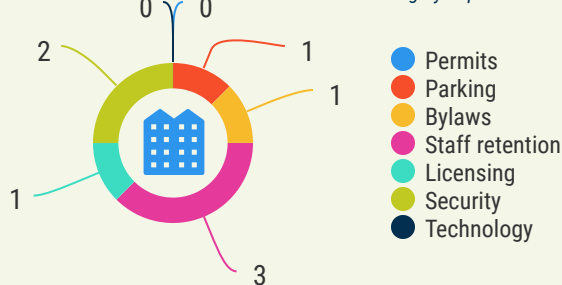
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference

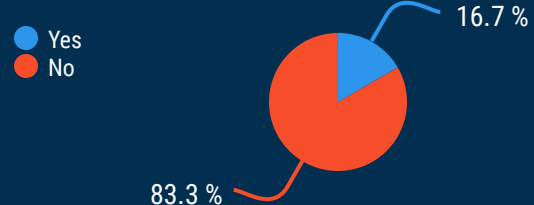


Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Advertisement services for small businesses
- Grant writing services
- General accounting and financing facilities
- Programs to involve students in the workforce
- Technology help for small businesses

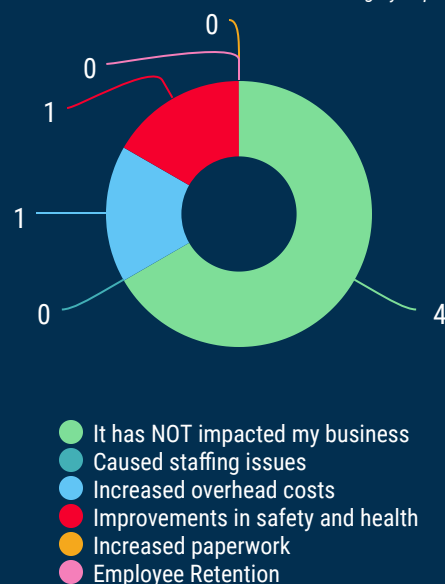
*Some Businesses abstained from this question

Are you set up for E-Commerce?



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference

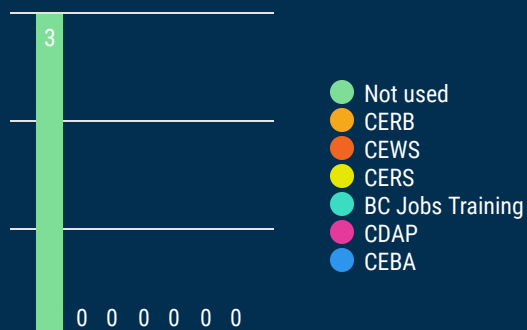


July 2022

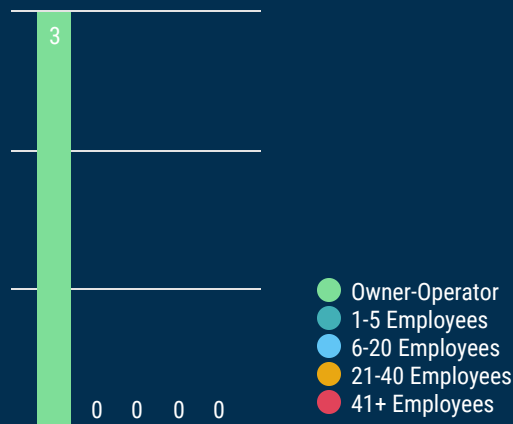
Total Businesses Surveyed: 3

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

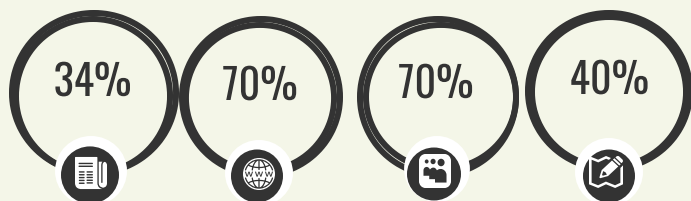


How Many Employees do you Have?



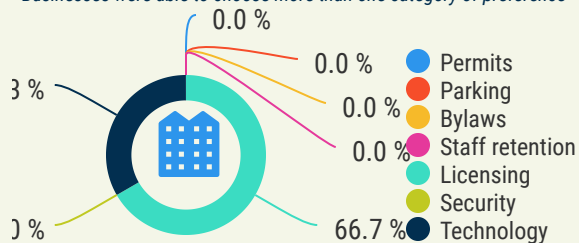
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



Is there something that you would like to see locally that would help your business?

- Educational Seminars and workshops
- Technology support for small businesses
- Website Development and Social media marketing services
- Sales training
- Grant writing services
- General accounting and financing facilities

*Some Businesses abstained from this question

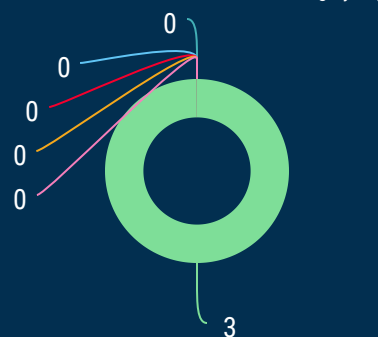
Are you set up for E-Commerce?

Yes
No



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



- It has NOT impacted my business
- Caused staffing issues
- Increased overhead costs
- Improvements in safety and health
- Increased paperwork
- Employee Retention

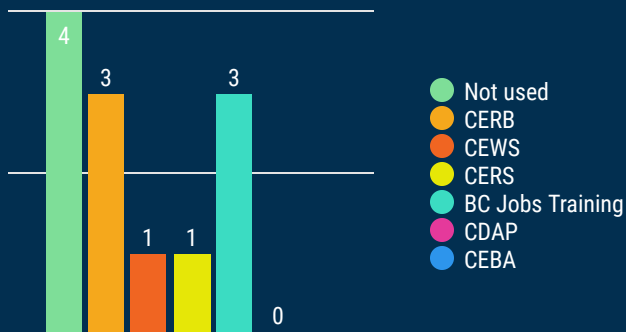
Various Locations

July 2022

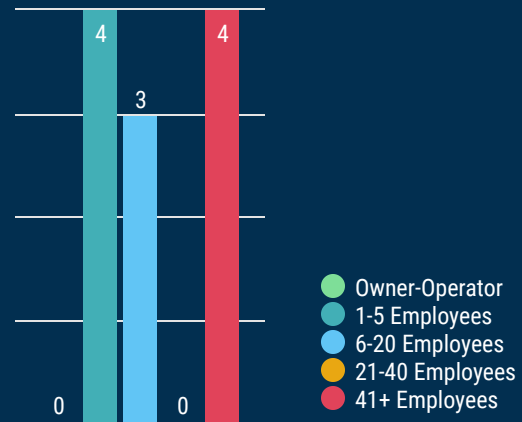
Total Businesses Surveyed: 11

Have you used any Grants provided by the government? If yes, which one?

Businesses were able to choose more than one category of preference

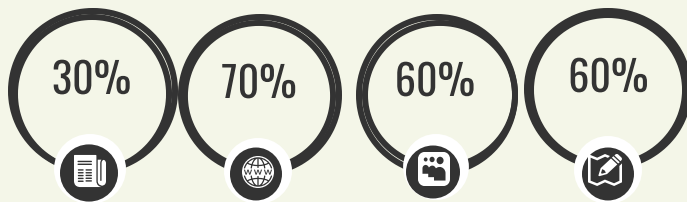


How Many Employees do you Have?



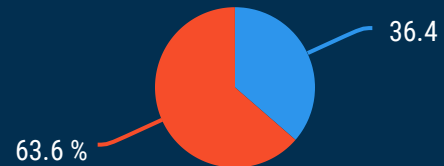
What Advertising Channels do you Use?

Businesses were able to choose more than one category of preference



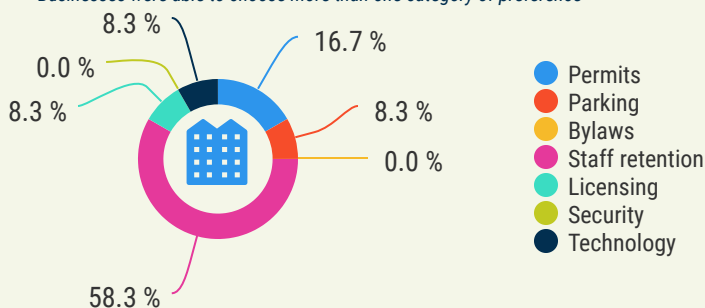
Are you set up for E-Commerce?

Yes
No



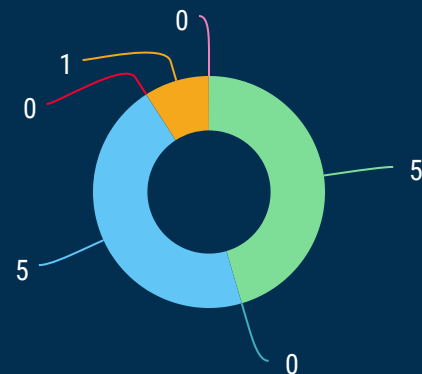
Barriers to do Business in Mission

Businesses were able to choose more than one category of preference



Did mandatory sick leave affect your operation?

Businesses were able to choose more than one category of preference



Is there something that you would like to see locally that would help your business?

- Recruitment services
- Educational Seminars and workshops
- Website Development and Social media marketing services
- Grant writing services
- General accounting and financing facilities

*Some Businesses abstained from this question

Mission Regional Chamber of Commerce
34033 Lougheed Highway, V2V 5X8