



PARTNERSHIP PACKAGE

BUSINESS EXCELLENCE AWARDS
CANDLELIGHT PARADE
MAYOR'S ANNUAL LUNCHEON



WWW.MISSIONCHAMBER.BC.CA



34033 Lougheed Highway



604-826-6914



EVENTS@MISSIONCHAMBER.BC.CA





23RD ANNUAL BUSINESS EXCELLENCE AWARDS

The Mission Business Excellence Awards recognize outstanding organizations and individuals in the community. Taking time to recognize and celebrate Mission's valuable professionals is vital to its continuous growth and success.

This premier event is our way of recognizing the Mission business community for its consistent and invaluable efforts in maintaining a lively professional community and superior workplace practices within Mission. We have so many reasons to celebrate business in this community and this annual event will showcase this year's finalists in 9 distinct categories, created to capture the diverse strengths of Mission businesses.

With a variety of partnership opportunities available, please choose the option that best suits your goals and budget. Each package includes prominent recognition and exclusive marketing benefits.

If you would like to discuss a custom package that meets your specific goals and desired outcomes, please call our Executive Director, Miriam Bozman, at 604-826-6914, ext. 4.

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

PRESENTING PARTNER

\$5000
1 AVAILABLE

For the Business Excellence Awards

- Logo on all event printed material, digital and website as “Presenting Partner” or “Presented by” as well as in post-event thank-you ads
- Logo included in event advertising and on Chamber website (linked)
- Logo featured on official event invitations distributed to 2000+ subscribers
- 6 tickets to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet & Greet celebration with award finalists, Chamber board of directors and Partners
- Company logo on main screen at event as “Presented by”
- 1-2 minute video played at Awards (to be approved by MRCC staff)
- Opportunity to address audience – 5 minutes
- 1 full-page company profile in event program
- 1 full-page advertisement in event program
- Corporate logo on ALL award category videos (8 videos total) played at event and posted to the MRCC Facebook page after the event
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Opportunity to post a 30-60 sec video on the Mission Chamber Facebook page, sharing your experience and benefits received as Presenting Partner (Video must be created by Partner and approved by MRCC staff)
- First right of refusal for the 2025 Business Excellence Awards Presenting Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

PRESIDENT'S AWARD PARTNER

\$2500
1 AVAILABLE

Recognizing
exceptional
contributions to the
community and
business culture in
Mission

Partnership Includes:

- Corporate logo engraving on the Business Leader of the Year award trophy

For the Business Excellence Awards

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 full page company profile in event program
- Company logo in event program
- Corporate logo on award category video played at event and posted to the MRCC Facebook page after the event
- Corporate logo engraved on award trophy given to Business Leader of the Year winner
- Company logo on main banner at event
- Formal verbal recognition at event by Master of Ceremonies
- Opportunity to address audience – 5 minutes
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate logo in post-event thank you, e-communication, website and social media
- First right of refusal for the 2025 Business Excellence Awards President's Award Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

VIP PRE-EVENT COCKTAIL MEET AND GREET PARTNER

EXCLUSIVE PARTNERSHIP
FOR THE VIP COCKTAIL
MEET AND GREET
ATTENDED BY VIP GUESTS
INCLUDING AWARD
FINALISTS, CHAMBER
BOARD OF DIRECTORS, AND
PARTNERS

\$2000
1 AVAILABLE

SOLD

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in awards ceremony program
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Exclusive brand presence at the VIP Meet and Greet (brand collateral to be supplied by Partner)
- Opportunity to give a thank you gift to all attendees at the VIP Meet and Greet (provided by Partner)
- Corporate logo in post-event thank you, e-communication, website and social media
- First right of refusal for the 2025 Business Excellence Awards VIP Pre-Event Cocktail Meet and Greet Partnership

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

AWARD PARTNERS

PARTNER WITH US TO
RECOGNIZE EXCELLENCE IN
A FIELD THAT ALSO
REPRESENTS YOUR VALUES
IN BUSINESS

\$1500

8 AVAILABLE

CUSTOMER SERVICE

HOME-BASED BUSINESS

CHARITY OR NON-PROFIT

BUSINESS 1-20 EMPLOYEES

BUSINESS 20+ EMPLOYEES

EMPLOYER OF THE YEAR

DIVERSITY, EQUITY, &
INCLUSION AWARD

YOUTH ENTREPRENEUR

SOLD
SOLD
SOLD
SOLD
SOLD
SOLD

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards ceremony
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in awards ceremony program
- Formal verbal recognition at awards ceremony by Master of Ceremonies
- Opportunity to address attendees during presentation of award during Awards Ceremony
- Opportunity to give a thank you gift to all nominees or all attendees at the Awards Ceremony (provided by Partner)
- Branded banner with award category displayed at Awards Ceremony
- Corporate logo in post-event thank you, e-communication, website and social media
- First right of refusal for the 2025 Awards Partnership

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

ENTERTAINMENT PARTNER

\$1400^{EA}

2 AVAILABLE
Photo Booth / Live Entertainment

Opportunity to exclusively sponsor both for \$2500

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- 2 tickets to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- First right of refusal for the 2025 Business Excellence Awards Entertainment Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

**TECHNOLOGY/
PRODUCTION
PARTNER**

\$2500

1 AVAILABLE

- Logo included on Chamber website and event page (linked)
- Logo on Business Awards Finalist Videos (9) presented at event
- Logo on scrolling intro video at event
- 2 tickets to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in E-Newsletters, distributed to 2000+ subscribers
- Company featured in social media post before & after event
- Half page ad in event program (provided by Partner)
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate name in post-event thank you in e-communication, website and social media profiles
- First right of refusal for the 2025 Business Excellence Awards Tech Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

RED AND WHITE WINE PARTNER

\$1250 EA

1 RED AVAILABLE

1 WHITE AVAILABLE

**WHITE WINE
SOLD**

- Corporate logo included in event advertising
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Logo included on Chamber website and event page (linked)
- Logo placed on either Red or White wine bottles (one of each on dining table)
- Opportunity to place 1 small piece of brand collateral (to be provided by Partner) on dining tables at event (collateral must be approved by MRCC staff)
- 1 ticket to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 2025 Business Excellence Awards Red/White Wine Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

AMBIANCE PARTNER

\$1200^{EA}
2 AVAILABLE

- Corporate logo included in event advertising
- Logo included on Chamber website and event page (linked)
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- 1 ticket to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate name in post-event thank you ad in digital and traditional media
- First right of refusal for the 2025 Business Excellence Awards Décor Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

PHOTOGRAPHY PARTNER

\$900

1 AVAILABLE

SOLD

- Logo included on Chamber website and event page (linked)
- 1 ticket to attend Business Excellence Awards
- Invitation to exclusive VIP Pre-Event Cocktail Meet and Greet celebration with the award finalists, Chamber board of directors and Partners
- Company logo featured in one E-Newsletter, distributed to 2000+ subscribers
- Company logo in event program
- Formal verbal recognition at event by Master of Ceremonies
- May provide promotional item for all attendees at event (to be supplied by Partner)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate name in post-event thank you in e-communication, website, and social media
- First right of refusal for the 2025 Business Excellence Awards Photography Partner

23RD ANNUAL BUSINESS EXCELLENCE AWARDS

FRIENDS OF THE
CHAMBER

\$350_{EA}

15 AVAILABLE

- Logo included on Chamber website and event page (linked)
- Company name in event program (without logo)
- May provide prize giveaway at event (to be supplied by Partner)
- Corporate name in post-event thank you ad in digital and traditional media

Candlelight Parade

Saturday, December 7th, 2024

The Mission Candlelight Parade is an annual event that celebrates Christmas and the community of Mission. It is a family-oriented parade where community groups and businesses showcase themselves and use the opportunity to inform residents of Mission about the varied services, activities and opportunities that exist within Mission.

The parade is supported by the City of Mission and is considered one of the more important community events of the year, drawing in over 10,000 spectators. This year's event will feature activities and attractions through the day leading up to the parade, in partnership with the Downtown Business Association.

PRESENTING PARTNER

\$5000

One Available

BEFORE

- Logo on all printed event material, digital, and website as "PRESENTING PARTNER" or "PRESENTED BY"
- Logo included in event advertising and on Chamber website (linked)
- Recognition in ALL Chamber advertising of event (digital and traditional)
- Company profile (Up to 200 words, with logo, provided by Partner) featured in November E-Newsletter, distributed to 2000+ subscribers
- Opportunity to communicate directly with Candlelight Parade's Facebook followers leading up to the event
- May provide promotional item for the VIP guests (to be supplied by Partner)
- May provide Judges Choice prize (min. value of \$75, to be supplied by Partner)

DURING

- Free float entry
- ***NEW* 1st Opportunity to host Santa on float**
- Representative judge for the Judges panel
- 6 complimentary seats on the VIP Stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Exclusive Promotional Opportunity on Judges/VIP Stage (to be supplied by Partner)

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media
- Opportunity to post a 30-60 sec video on the Mission Regional Chamber of Commerce Facebook page, sharing your experience and benefits received as Presenting Partner (all videos must be approved by MRCC staff)

PLATINUM PARTNERS

\$3000

BEFORE

- Corporate logo on all event printed material, digital and website as "PLATINUM PARTNER"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising for event (digital and traditional)
- Company logo (provided by Partner) featured in November E-Newsletter, distributed to 2000+ subscribers
- May provide promotional item for the VIP stage guests - approx. 25 (to be supplied by Partner)

DURING

- Free float entry
- Representative judge for the Judges panel
- 4 complimentary seats on the VIP stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media

CANDLELIGHT PARTNERS

\$2500


BEFORE

- Corporate logo on all event printed material, digital and website as "CANDLE PARTNER"
- logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising for event (digital and traditional)
- Company logo (provided by Partner) featured in Nov & Dec E-Newsletter, distributed to 2000+ subscribers
- May provide promo item for the VIP guests (to be supplied by Partner)
- Flameless candles to be distributed to thousands of Parade attendees

DURING

- Free float entry
- 2 complimentary seats on the VIP Stage
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Logo on 1000 flameless candles for distribution to attendees

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media
- 

GOLD PARTNERS

\$2000

BEFORE

- Corporate logo on all event printed material, digital and website as "GOLD PARTNER"
- Logo in event advertising & Chamber website
- Recognition in Chamber advertising for event (digital and traditional)
- Company logo (provided by Partner) featured in Nov & Dec E-Newsletters, distributed to 2000+ subscribers
- May provide promotional item for the VIP guests (to be supplied by Partner)

DURING

- Free float entry
- 2 complimentary seats on the VIP Stage
- Corporate logo on Judges/VIP Stage banner

AFTER

- Corporate logo in post-event thank you, e-communication, website, and social media

SILVER PARTNERS

\$1000

BEFORE

- Logo on all event printed material, digital and website as "SILVER PARTNER"
- Logo in event advertising & Chamber website
- Recognition in Chamber advertising of event (digital and traditional)
- May provide promo item for VIP guests (to be supplied by Partner)

DURING

- Free float entry
- Corporate logo on Judges/VIP Stage banner

AFTER

- Logo in post-event thank you, e-communication, website, and social media

AWARD PARTNERS

\$750

Four Available

**Holiday Spirit Award
Light Up the Night Award
Most Original Float Award
Best Non-Profit/Charity Float**

- Corporate logo on all event printed material, digital and website as "AWARD PARTNER"
- Corporate logo included in event advertising and on Chamber website (linked)
- Recognition in Chamber advertising of event (digital and traditional)
- Free float entry
- Corporate name on trophy/award
- Corporate logo on Candlelight Parade banner on Judges/VIP Stage
- Representative for the Judges panel
- 2 complimentary seats on VIP stage
- Corporate logo in post-event thank you, e-communication, website and social media

BRONZE PARTNERS

\$500

- Free float entry
- Corporate logo included in event advertising and on Chamber website (linked)
- May provide promotional item for the VIP guests/contest winners (to be supplied by Partner)
- Corporate logo in post-event thank you, e-communication, website and social media



MISSION REGIONAL
**CHAMBER
OF COMMERCE**
SINCE 1893

About the Event

Last year's Holiday Luncheon was a sold out event, bringing 140 business owners and community leaders to enjoy a Holiday-themed dining experience at the Best Western.

Guests will enjoy photo opportunities with Santa, networking, a silent auction, and an update on the state of the city from Mayor Paul Horn.

Partnership Opportunities

Presenting Partner - 1 available

\$2000

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 4 tickets to attend Luncheon
- Opportunity to address attendees for 5 minutes
- Formal verbal recognitions at the event as Presenting Partner
- Full-page ad in event program - provided by Partner
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2024 Presenting Partnership

Venue Partner - 1 available

\$1500

- Corporate Logo inc. in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 2 tickets to attend Luncheon
- Logo signage at every table centerpiece
- Formal verbal recognition at the event as Venue Partner
- Full-page ad in event program - provided by Partner
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2024 Venue Partnership



2024 Holiday Luncheon



MISSION REGIONAL
**CHAMBER
OF COMMERCE**
SINCE 1893

Photography Partner - 1 available

\$750

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 1 ticket to attend Luncheon
- Corporate logo displayed on sponsored event photos for attendees and uploaded to Chamber social media
- Corporate name in post-event thank you newspaper ad, e-communication, website and social media profiles
- First right of refusal for the 2024 Christmas Luncheon photography Partner

Holiday Luncheon Partner - 5 available

\$500

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at event
- 1 ticket to attend Luncheon
- Formal verbal recognition at the event as Holiday Luncheon Partner
- Half-page ad in event program - provided by Partner
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2024 Holiday Luncheon Partnerships

Community Partner - 2 available

\$250

- Corporate Logo included in Luncheon event advertising and on Chamber Website (linked)
- May provide prize giveaway at the event
- Corporate name in post-event thank you, e-communication, website, and social media
- First right of refusal for the 2024 Holiday Luncheon Community Partnerships

***If you have any questions or need further information,
please do not hesitate to reach out to us at
604-826-6914 or events@missionchamber.bc.ca***

2024/2025 SPONSORSHIP



1 CONTACT INFORMATION

Company/
Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

2 CHOOSE PARTNERSHIP INVESTMENT

THE CANDLELIGHT PARADE - DEC 7, 2024

- ☐ Presenting Partner - 1 Available - \$5000
 - ☐ Candlelight Partner - 3 Available - \$2500
 - ☐ Platinum Partner - 2 Available - \$3000
 - ☐ Gold Partner - 4 Available - \$2000
 - ☐ Silver Partner - 5 Available - \$1000
 - ☐ Bronze Partner - 15 Available - \$500
 - ☐ Award Partner - 4 Available - \$750
- Please choose the award you'd like to support:
- ☐ Holiday Spirit Award
 - ☐ Light Up the Night Award
 - ☐ Most Original Float Award
 - ☐ Best Non-Profit/Charity Float

Note: We accept applications for vendors and buskers prior to the event. To apply, please email events@missionchamber.bc.ca

BUSINESS EXCELLENCE AWARDS - FEB 2024

- ☐ Presenting Partner - 1 Available - \$5000
 - ☐ President's Award Partner - 1 Available - \$2500
 - ☐ VIP Pre-Event Partner - 1 Available - \$2000
 - ☐ Award Partner - \$1500 ea
 - ☐ Entertainment Partner - 2 Available - \$1400 ea
 - ☐ OR Entertainment Partner - Exclusive - \$2500
 - ☐ Tech/Production Partner - \$2500
 - ☐ Red Wine Partner - 1 Available - \$1250
 - ☐ White Wine Partner - 1 Available - \$1250
 - ☐ Ambiance Partner - 2 Available - \$1200 ea
 - ☐ Photography Partner - 1 Available - \$900
 - ☐ SWAG Partner - 1 Available - \$500
 - ☐ Friends of the Chamber - 15 Available - \$350 ea
- Please choose the award you'd like to enable:
- ☐ Home-Based Business of the Year
 - ☐ Charity or Non-Profit of the Year
 - ☐ Business of the Year 1-20 Employees
 - ☐ Business of the Year 20+ Employees
 - ☐ Employer of the Year
 - ☐ Diversity, Equity, & Inclusion in Business
 - ☐ Youth Entrepreneur of the Year (under 30)
 - ☐ Customer Service Excellence

CHRISTMAS LUNCHEON 2024 - DEC 11, 2024

- | | |
|---|---|
| <input type="radio"/> Presenting Partner - 1 Available - \$2000 | <input type="radio"/> Luncheon Partner - 5 Available - \$500 |
| <input type="radio"/> Venue Partner - 1 Available - \$1500 | <input type="radio"/> Community Partner - 2 Available - \$250 |
| <input type="radio"/> Photography Partner - 1 Available - \$750 | |

3 CALCULATE COSTS

Business Excellence Awards	\$ _____
Candlelight Parade	\$ _____
Christmas Luncheon	\$ _____
TOTAL	\$ _____

4 REVIEW & SIGN

PAYMENT OPTIONS

Payment is due within **15 DAYS** of signing this agreement OR payment can be made in over 3 equal installments as long as funds are paid in full by { **December 1st** } of the year the agreement is made in.

\$ _____ Due _____ \$ _____ Due _____ \$ _____ Due _____

By signing this form, I am agreeing to provide the Mission Regional Chamber of Commerce with the sponsorship as outlined above and will provide the following within **15 DAYS** of signing:

- ☐ **A high resolution version of your company logo**
Accepted file format: .PNG (and .SVG if possible)

Authorized Partner Signature _____ Date _____

Please send your completed form to events@missionchamber.bc.ca

Thank you for your support! We appreciate the investment of our partners.