

# Queensland SMALL BUSINESS MONTH

MAY  
2021



Queensland Small Business Month 2021 (QSBM 2021) celebrates the small businesses that make a vital contribution to our state's economy and play an important role in each region and community across Queensland.

This year's theme is 'Bounce Back Better', aiming to connect small businesses with information, initiatives and events to support you to come back even stronger following the economic impacts of COVID-19. By participating in or hosting an activity during QSBM 2021 small business owners have the opportunity to learn and acquire new ideas, skills and tools to take their businesses to the next level.

On 15 May we are also encouraging all Queenslanders to show their support for a local small business on Love Your Small Business Day. Check out the ways you can get involved at [business.qld.gov.au/qsbm](https://business.qld.gov.au/qsbm).

Through QSBM 2021 and our funding and support programs, the Queensland Government can help your small business to succeed now and into the future.

## How we are helping small business

In 2021 the Queensland Government is rolling out some new programs to support small business including:

- **\$100 million** Business Investment Fund – which will invest in small to medium enterprises supporting them to grow and expand into new markets
- Go Global Export Program – providing small and medium sized businesses with financial support to enter a new international market
- **\$25 million** in small business grants
- development of a Business Ready website – providing online, easy to use information on starting a business, employing staff and growing a small business
- rolling out a targeted engagement strategy to make sure small businesses know what support is available
- looking at the role of the Queensland Small Business Advisory Council and how it provides advice to government
- rolling out the Business Health Check online tool to help businesses understand their weaknesses and provide helpful advice on next steps to make improvements.

Love your  
small business  
day 15 May

#QSBM2021 #LoveYourSmallBusiness

## Looking for information, resources and support?

The Business Queensland website is your one-stop-shop for all your business needs:

[business.qld.gov.au](https://business.qld.gov.au)



Queensland  
Government

**The Queensland Government is here to help your business thrive. If you are starting out, need support to recover or want to grow your business, we can help.**

### **Small businesses grants**

Bookmark the Business Queensland website for the latest information about new grant programs, along with tips on how to write a successful grant application.

[business.qld.gov.au/grants](https://business.qld.gov.au/grants)

### **Access free mentoring and business support**

Our free Mentoring for Growth service gives you access to business experts from across Queensland who can provide insights, options and suggestions to help your business thrive.

[business.qld.gov.au/mentoring](https://business.qld.gov.au/mentoring)

### **Getting Queensland Government work**

The Queensland Government has set a 25 per cent target for all government purchases to be from Queensland small and medium sized businesses from 1 July, 2020. A range of workshops and information is available to support small business to supply goods and services to Queensland Government buyers.

[business.qld.gov.au/supplytogov](https://business.qld.gov.au/supplytogov)

### **\$20,000 payments to hire a jobseeker**

Through the Back to Work program, your business could be eligible for payments of up to \$20,000 if you hire eligible jobseekers, apprentices and trainees in regional Queensland and in selected areas of South East Queensland.

[backtowork.initiatives.qld.gov.au](https://backtowork.initiatives.qld.gov.au)

### **Free training for apprentices under 25**

The Queensland Government will cover the full cost of training for apprenticeships and traineeships in 139 priority areas for apprentices and trainees aged under 25.

[desbt.qld.gov.au/freeapprenticeships](https://desbt.qld.gov.au/freeapprenticeships)

### **Free online training**

Use our free online training to upskill yourself or your staff in a wide range of areas including digital literacy, cyber security and business planning.

[business.qld.gov.au/onlinetraining](https://business.qld.gov.au/onlinetraining)

### **Queensland Small Business Commissioner**

The Queensland Small Business Commissioner is an advocate and provides support for small businesses. The Commissioner can help you mediate and resolve issues, particularly if your business lease has been affected by COVID-19 shutdowns.

[business.qld.gov.au/qsbc](https://business.qld.gov.au/qsbc)

### **Support for regional businesses from CCIQ**

The Queensland Government has partnered with CCIQ, to base officers in Cairns, Rockhampton, Wide Bay, Mackay-Whitsundays, Redlands and on the Gold and Sunshine Coasts to help local businesses access available assistance, information, grants and programs.

[cciq.com.au](https://cciq.com.au) or 1300 731 988

## **Connect with us**



Small Business Hotline  
1300 654 687



[business.qld.gov.au](https://business.qld.gov.au)



[businessqldgov](https://businessqldgov)

Subscribe to receive updates at [business.qld.gov.au/small-business-newsletter](https://business.qld.gov.au/small-business-newsletter)