



2021 SPONSORSHIP OPPORTUNITIES

www.narimn.org

NARI-MN Sponsorships

Support the Organization that
Supports OUR INDUSTRY





November 19, 2020

This year, NARI of MN has been working to provide value and to meet the ever-changing needs of our members. During the last eight months we have changed the way that we offer our programs, altered our communication habits, and recommitted to our sponsors that their investment in our programming provides value for both the members and the sponsor.

I want to extend a special thank you to the companies who have participated as sponsors of our chapter this year! Our organization cannot operate on membership dues alone. The investment our sponsors make allows us to continue to serve our members. This year has been especially difficult given the changing requirements for meeting, demand and use of technology, and the limitations for gathering together amidst distancing requirements. We sincerely thank you for your continued patronage and support.

Planning for 2021 is underway!

Many of the venues we had booked for 2020 have been delayed to 2021:

Golf – July 20, 2021 – Prestwick

Saints Game – August– St Paul

CotY – November 9 – A'Bulae in St Paul

As we adjust to the various changes to how we will network in 2021, NARI MN will continue to be agile as we skillfully adapt to the inevitable changes to the ways we connect and engage with each other. Keep an eye on your email and check our sponsorship page frequently as we will be offering new and exciting sponsorship opportunities as we continue to add valuable virtual events and other powerful opportunities for you to connect with our members throughout the year.

We care about our members' growth. Only NARI of MN members can sponsor our events and services. We have a variety of ways that your business can support our organization from event-specific opportunities to corporate packages that offer brand exposure for your business all year long. As a sponsor you will be in front of our contractor members at every event. Don't let time run out – build these package deals into your marketing budget for 2021, and get a jump on your competition! Sponsors taking advantage of our package deals need to have paid 50% of the package by January 31, 2020.

As always, we will continue to serve our industry by providing excellent programs and educational offerings, connecting members with colleagues to share best practices, and creating new opportunities that will help our members and their businesses grow and thrive. We hope you will consider making the commitment to support NARI of Minnesota in 2021! We look forward to connecting with you to explore ways to work together to maximize value. Thank you, in advance, for supporting our chapter as we support our industry together!

Sincerely,

Donella Olson

Donella Olson

NARI of Minnesota Chapter President

The Value of NARI



CONNECT WITH US TO LEARN MORE!

www.narimn.org

PHONE: 612.332.6274

EMAIL: info@narimn.org

275 Market St, Ste 54 | Minneapolis, MN 55405

THE COTY AWARDS

NOVEMBER 9, 2021 – A'BU LAE – ST PAUL

◆ DIAMOND SPONSOR ◆

Includes...

- Ten Tickets for the CotY Awards Gala
- Your Company's Logo on the CotY Page of the NARI-MN Website
- Your Company's Logo on the CotY Submission page at NARI National
- Your Logo on the Best in Show trophy
- Full Page Ad in Event Program
- Recognition in all Pre- and Post-Event Communications
- Signage throughout Event
- Post-Event Eblast to Attendees

Price: \$6,500

◆ PLATINUM SPONSOR ◆

Includes...

- Four Tickets for the CotY Awards Gala
- Logo on Flagship Gold Award (see below)
- Recognition in all Pre- and Post-Event Communications
- Signage throughout Event

Price: \$2,000

10 FLAGSHIP AWARDS

- ◆ *Entire House (750,001+)*
- ◆ *Residential Kitchen (150,001+)*
- ◆ *Residential Bathroom (\$75,001+)*
- ◆ *Residential Historical Renovation/Restoration (\$250,001+)*
 - ◆ *Basement (100,001+)*
- ◆ *Landscape Design/Outdoor Living (\$60,000+)*
 - ◆ *Residential Exterior (\$200,001+)*
 - ◆ *Residential Addition (\$250,001+)*
 - ◆ *Residential Interiors (\$150,001+)*
 - ◆ *Residential Interior Element (\$30,001+)*

◆ COTY AWARD GALA SPONSORSHIPS ◆

All Event Sponsorships include...

- Name on Sponsor Presentation Slide ◆ Name in the Event Program ◆ Name in Electronic Event Promotion
◆ Awards Gala Ticket (# of tickets)

Emcee Sponsor (2 tickets).....	\$1,000
Gold Award Sponsor (1 ticket)	\$ 500
Silver Award Sponsor (1 ticket)	\$ 400
Binder Sponsor (2 tickets)	\$1,000
Event Production Sponsor (2 tickets)	\$1,000
Hors d'oeuvres Sponsor (1 ticket)	\$ 500
Dessert Sponsor	\$ 250
Specialty Award Sponsor.....	\$ 400
Program Sponsor (Includes recognition & ¼ pg. ad).....	\$ 350

NARI-MN GOLF TOURNAMENT

July 20, 2021 – Prestwick – Woodbury

*All sponsors will participate in a non-branded raffle prize valued at \$100 or more OR the go-in option for \$100.

◆ EAGLE SPONSOR ◆

Includes...

Golf, Lunch, and Dinner for a Foursome

Tee Sponsorship

Full Page Ad in Event Program

Recognition in all Pre- and Post-Event Communications

Signage throughout Event

Post-Event Eblast to Golf Participants

Price: \$3,500

◆ EVENT SPONSORSHIPS ◆

All Event Sponsorships include...

Name on Sponsor Presentation Slide ◆ Name in the Golf Program ◆ Name in Electronic Event Promotion
Cart ◆ Table ◆ 2 chairs for each Tee Sponsor

Beverage Sponsor (\$550)

Sponsors a cocktail at the Beverage cart, including name on ticket, includes 2 dinner tickets

Driving Range Sponsor (\$550)

Includes signage – table and 2 chairs at driving range, includes 2 dinner tickets

Putting Green Sponsor (\$550)

Includes signage – table and 2 chairs at putting green, includes 2 dinner tickets

Tee Sponsors (\$550)

Includes signage at the tee, includes table & 2 chairs and 2 dinner tickets

Contest Hole Sponsor (\$650)

Choose from Three Contest Hole Sponsorships: Closest to the Pin, Longest Drive, Longest Putt,
Includes Location and Signage at the Tee and Flag at the Pin and 2 dinner tickets

Fairway Sponsor (\$300)

Signage on fairway – unstaffed location

Green Sponsor (\$200)

Signage on green – unstaffed location

Hospitality Table Sponsor (\$250)

Table-top Display Space at Morning Check-in Area to Greet Players and Offer

GATHERINGS

◆ MONTHLY MEETING EVENT SPONSOR ◆

Sponsors a NARI-MN **Monthly Meeting** Membership Meeting

Includes...

Logo Recognition on Pre- and Post-Event Promotions

Logo Recognition During Event

Opportunity to Address Attendees for 5 Minutes – and introduce speaker

Tabletop Display/video at the Event

Includes Two Tickets to the Event

Member Price: \$1,250

◆ MONTHLY MEETING PLATFORM/STAGE SPONSOR ◆

Sponsor dinner at a NARI-MN Monthly Meeting

Includes...

Logo Recognition on Pre- and Post-Event Promotions

Logo Recognition During Event

Includes One Ticket to the Event

Price: \$500

◆ TABLE TOP/TECHNOLOGY EVENT ◆ Part of Every Monthly Meeting

Includes...

Table-top Display Space (Approximately 8x8) OR 30 Second Video if virtual

Logo Recognition During Event

Logo Recognition in Electronic Newsletter Pre-Event

One Event Ticket

Package Price: \$200

Special for Members in Their First Year: \$125

◆ FIRM NIGHT HOST ◆

Host a NARI-MN Networking Event at YOUR Location.

Showcase Your Products and Services to Provide Information Pertinent to NARI-MN Members

Includes...

Logo Recognition on Pre- and Post-Event Promotions and Opportunity to Address Attendees

Member Price: \$1500

Host is Responsible for All Food / Beverages

◆ PROFESSIONAL DEVELOPMENT SEMINAR SPONSOR ◆

Includes...

Host a NARI-MN Educational Event at Your Location or virtually,

Provide Pertinent, Relevant Information to Members

Logo Recognition on Pre- and Post-Event Promotions

Host is Responsible for All Food/Beverages

Package Price: \$750

ADVERTISING SPONSORSHIPS

◆ WEBSITE ADVERTISING ◆

Home Page

Includes: Your logo on the home page for 1 quarter \$250

Homeowner Pages

What is NARI? Tips on How to Hire a Remodeler, Top 10, etc.
Per Page placement Per Quarter \$125

◆ NEWSLETTER ADVERTISING ◆

(Approximately 4 Issues Annually)

Full Page Ad (7.75 x 8.25)	1X (\$350)
.....	2X (\$650)
Half Page Ad (7.75 x 4)	1X (\$200)
.....	2X (\$375)

NARI-MN JANUARY EVENT

◆ EVENT SPONSORSHIPS ◆

Exclusive Event Sponsors (\$650)

Includes:

Prominent signage, opportunity to show a 1-2 minute video at event, logo on electronic registration, two tickets to the event

Specialty Sponsor (\$250)

Includes:

Signage, logo on electronic newsletter, one ticket to the event

◆ OTHER SPONSORSHIPS ◆

NARI-MN PDS Sponsor	\$500
NARI-MN Board of Directors Retreat Sponsor.....	\$750
NARI-MN Lunchbox Hour Sponsor	\$300
Registration Sponsor.....	\$500
Volunteer Lunch Sponsor	\$750
Audio Visual / Stage Sponsor.....	\$500
Meet & Greet Sponsor.....	\$500
CotY Day of Judging Sponsor – Provide Location & Lunch	\$500



2021 NARI MN SPONSORSHIPS

Package Selections

Packages available until January 1, 2021
50% payment due January 31, 2021

Company Name: _____

Your Name: _____

Phone: _____ Email: _____

Send Invoice To: Name: _____ Email: _____

Select Your Package. To add additional benefits, see the Sponsorship Selections page.

MAXIMUM EXPOSURE
\$4,960

- ✓ PDS
- ✓ Monthly Meeting Sponsor
- ✓ Tabletop at 2 Monthly Meetings
- ✓ CotY Platinum Award
- ✓ CotY – 2 Gold Awards
- ✓ CotY Dessert
- ✓ Golf Tee

*A 20% savings over single sponsorship

GROW YOUR BUSINESS
\$2,760

- ✓ PDS
- ✓ Monthly Meeting Dinner Sponsor
- ✓ Two (2) CotY Silver Awards
- ✓ CotY Dessert or Bowling Lane
- ✓ Golf Tee
- ✓ Tabletop at Two (2) Monthly Meetings

*A 15% savings over single sponsorship

NEW MEMBER PACKAGE
(for our newest members)
\$1,190

- ✓ CotY Silver Award
- ✓ August sponsor (\$250 value)
- ✓ Golf Tee
- ✓ Tabletop at a Monthly Meeting

*Savings of over %10 on single sponsorship

Build your own packages available. Select your package, meet the following criteria and receive a discount – for example, \$1,500 to \$2,000 you receive a 10% discount, between \$2,000 and \$3,000 receive 15%, over \$3,000 you receive a 20% discount. **Build your own packages require a minimum number of sponsorship opportunities.**

2021 NARI-MN SPONSORSHIPS

BUILD YOUR OWN #1

Receive 20% off total sponsorships valued at over \$3,000

BUILD YOUR OWN #2

Receive 15% off total sponsorships valued between \$2,000 & \$3,000

BUILD YOUR OWN #3

Receive 10% off total sponsorships valued at over \$1,500 and \$2,000



Sponsorship Selections

Company Name: _____

Your Name: _____

Phone: _____ Email: _____

Send Invoice To: Name: _____ Email: _____

CORPORATE SPONSORSHIP PACKAGES

<input type="checkbox"/> Maximum Exposure	\$4,960
<input type="checkbox"/> Grow Your Business	\$2,760
<input type="checkbox"/> New Member.....	\$1,190

COTY AWARDS SPONSORSHIPS

<input type="checkbox"/> Diamond Event Sponsor.....	\$6,500*
<input type="checkbox"/> Platinum Event Sponsor.....	\$2,000
<input type="checkbox"/> Emcee Sponsor	\$1,000
<input type="checkbox"/> Gold Award Sponsor.....	\$500
<input type="checkbox"/> Silver Award Sponsor.....	\$400
<input type="checkbox"/> Binder Sponsor.....	\$1,000
<input type="checkbox"/> Event Production Sponsor.....	\$1,000
<input type="checkbox"/> Hors d'oeuvres Sponsor.....	\$500
<input type="checkbox"/> Dessert Sponsor.....	\$250
<input type="checkbox"/> Specialty Award Sponsor.....	\$400
<input type="checkbox"/> Program Sponsor	\$350

JANUARY EVENT SPONSORSHIPS

<input type="checkbox"/> Event Sponsor	\$650*
<input type="checkbox"/> Specialty Sponsor.....	\$250

BUILD YOUR OWN SPONSORSHIP

<input type="checkbox"/> #1.....	\$20% Off
<input type="checkbox"/> #2.....	\$15% Off
<input type="checkbox"/> #3.....	\$10% Off

* These sponsorships may have first right of refusal for one year (2022). Decisions due 60 days post 2020 event or sooner.

GOLF TOURNAMENT SPONSORSHIPS

<input type="checkbox"/> Eagle Sponsor.....	\$3,500*
<input type="checkbox"/> Beverage Sponsor.....	\$550
<input type="checkbox"/> Driving Range Sponsor.....	\$550
<input type="checkbox"/> Putting Green Sponsor.....	\$550
<input type="checkbox"/> Tee Sponsor.....	\$550
<input type="checkbox"/> Contest Hole Sponsor.....	\$650
<input type="checkbox"/> Fairway Sponsor.....	\$300
<input type="checkbox"/> Green Sponsor.....	\$200
<input type="checkbox"/> Hospitality Sponsor.....	\$250

NARI-MN MEETINGS

<input type="checkbox"/> Monthly Meeting Sponsor.....	\$1,250
<input type="checkbox"/> Monthly Meeting Platform Sponsor	\$500
<input type="checkbox"/> Tabletop/tech Exhibitor	\$200
<input type="checkbox"/> Firm Night Host.....	\$1,500
<input type="checkbox"/> PDS Sponsor	\$750
<input type="checkbox"/> New Member Tabletop	\$125
<input type="checkbox"/> NARI-MN Lunchbox Hour	\$300
<input type="checkbox"/> Other _____	\$

NARI-MN ADVERTISING

Newsletter (4 Annually) (Home Page Ad-Per newsletter)	
<input type="checkbox"/> Full Pg Ad (7.75 x 8.25)	1x (\$350)
	2x (\$650)
<input type="checkbox"/> ½ Pg Ad (7.75 x 4)	1x (\$200)
	2x (\$375)
Website	
<input type="checkbox"/> Home Page	\$250
(Includes your logo on the home page for 1 quarter)	
<input type="checkbox"/> Homeowner Page.....	\$125
(Per page placement, per quarter)	