

Nashville Delegation Overview

Edmonton

*Subject to Change

Background

The City of Edmonton and Sister Cities of Nashville are planning a celebration to commemorate the 30th anniversary of the Edmonton-Nashville sister-city relationship.

A sister city relationship is a broad-based, long-term partnership between two communities in two countries. These multifaceted arrangements often promote cross-cultural awareness and cooperation, as well as business and educational activities between citizens, community groups and city officials. Edmonton is a sister to four cities: Gatineau, Que.; Harbin, China; Nashville, Tenn.; and Wonju, South Korea. Edmonton was Nashville's first sister city.

Flagship Event

Arts, culture, design and festivals provide a critical edge to cities looking to accelerate their economic growth. From March 1-3, 2020, City of Edmonton's Councillor Ben Henderson will lead a delegation of 10 Edmontonians to Nashville to learn about the journey Nashville has embarked on to brand itself "Music City." Participants will hear from Nashville businesses and industry associations about how they have leveraged Nashville's reputation as a country music destination to attract real estate investment, increase tourism, enhance the student experience and support small business growth.

Delegates will take part in tours, presentations, and B2B meetings with leaders in arts, post-secondary, technology commercialization, and real estate development. On March 2, delegates will attend the Oilers vs. Predators hockey game.

Delegates

A call for delegates will begin in early February 2020 with the intention of recruiting 10 diverse professionals. While most of the expenses will be incurred by the delegates, the City of Edmonton and Sister Cities of Nashville will make arrangements for the tours, meetings and presentations, as well as tickets to the hockey game, and sister-city reception.

Itinerary

Please see the draft event itinerary for more information.