



SUPPORTING A VIBRANT **BUSINESS COMMUNITY.**

20 MEMBER
19 REPORT



About Us

The Edmonton Chamber of Commerce is one of the longest-running and most influential business organizations in Canada.

We're part of a robust business community that extends regionally, provincially, nationally, and around the globe within the Chamber and World Trade Centre Networks.

For over 131 years, we've contributed to projects that have helped build Edmonton into the city it is today. We are proud of our work and our members.

We are unwavering in our commitment to champion Edmonton and the Metropolitan Region as a great place to live, work, learn, and do business.

Our Board of Directors is a strong, diverse and balanced blend of business leaders and community influencers whose knowledge and experience strategically guides us.

Our Mission

The Edmonton Chamber of Commerce provides an exceptional experience for members and helps bolster Edmonton's business environment. We provide insights on issues, deliver professional development and networking for businesses, and advocate for conditions that keep businesses competitive.

Our Vision

To be a relevant and contemporary Chamber of Commerce demonstrating value and leadership as we support business success in Edmonton.

Membership

Our membership is as diverse as it is large. We represent small, medium and large sized businesses in every sector of the economy. These job creators make up a vast portion of Edmonton and Alberta's economic engine.



1,939 members employing over 100,000 people



232 businesses joined us in 2019



90+ member events in our community calendar since October launch



featured 40+ member blogs and 56 member-to-member promotions

Events

Our advocacy and education events create opportunities for members to connect with like-minded business leaders, fostering success within their industries and the broader business community.



42 events hosted



10,000+ attendees



150+ member sponsorships



10 events with political leaders

Advocacy and Outreach

Our job creators are the economic engine that drives our country. We use our powerful voice to influence decisions made by every order of government, ensuring businesses have the competitive conditions they need to succeed.

5 policy committees

52 participating members

8 new policy positions published



annual city budget campaign and presentation to Council



federal and provincial election priorities voiced to all parties

2019 policy wins:

- Successful re-negotiation of NAFTA
- Progress on pipeline access to tidewater
- Reducing provincial corporate income tax rate to lowest in Canada
- Removing internal trade barriers
- Identifying and reducing unnecessary red tape
- City pilot project to speed up permitting processes and timelines

Connections

With our online platforms, we're able to keep our members and the Edmonton business community up-to-date on the latest happenings within our organization, community, and region. Our events and community calendar highlights the dynamic events that Edmonton's business community has to offer.



22,800+ online audience

 13,300+

 5,250+



6,800+ newsletter subscribers

 3,100+

 1,000+



40% instagram growth

Contact us — let us help you leverage
your membership.

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