



2020 Member Report

Forging our future while supporting and enhancing the
Edmonton Metropolitan Region business community

About Us

The Edmonton Chamber of Commerce is one of the longest-running and most influential business organizations in Canada.

We're part of a robust business community that extends regionally, provincially, nationally, and around the globe within the Chamber and World Trade Centre Networks.

For over 132 years, we've contributed to ambitious, foundational projects that have helped build Edmonton into the city it is today. Our track record of success has made us the sought-after voice of business in Edmonton.

Our member companies represent small, medium, and large businesses, and every sector of the economy, from heavy industry and manufacturing to retail and non-profit organizations.

We are proud of our work and our members. We are unwavering in our commitment to using our powerful voice to champion Edmonton and the entire region as a great place to live, work, and do business.

Our Board of Directors is a strong, diverse and balanced blend of business leaders and community influencers whose knowledge and experience strategically guides us.

Our Purpose

We support and enhance the Edmonton Metropolitan Region business community by advocating for conditions that ensure competitiveness, delivering exceptional educational experiences, and connecting people and businesses—all in a socially responsible manner. It's what we do.

Our Vision

To be a trusted and reliable voice for business through partnership and innovation by building resiliency, promoting corporate social responsibility, encouraging inclusive growth, and providing valuable opportunities for our members.

Membership

Our membership is extensive and diverse. We represent small, medium and large sized businesses in every sector of the economy. These job creators make up a vast portion of Edmonton and Alberta's economic engine.



1,754 members
employing over
100,000 people



350+ events posted
to our community
calendar



30+
member blogs



61 member
to member
promotions



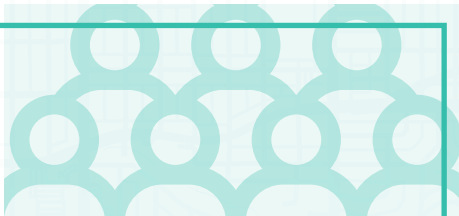
**Contacted 1,754 member
companies** to understand
the impacts of COVID-19

Events

Our education and advocacy events create opportunities for members to learn about things that matter to them and provide opportunities to connect with like-minded business leaders, fostering success within their industries and the broader business community.



54 events hosted
webinars, hybrids
and in-person



5,800+
attendees



**100+ member
sponsorships**



**8 events with
political leaders**

Advocacy and Outreach

Our job creators are the economic engine that drives our country. We use our powerful voice to influence decisions made by every order of government, ensuring businesses have the competitive conditions they need to succeed.



5 policy committees



48 participating members



9 new policy positions published



Continued advocacy to improve COVID-19 support programs for business



Developed **Forging Our Future** policy recommendations in consultation with over **200 business and community leaders**



Early warning system for increasing or easing public health restrictions



Improved flexibility for child care operators



Federal/provincial/municipal COVID-19 support programs for businesses



0% property tax increase for businesses



Removing interprovincial trade barriers



Identifying and reducing unnecessary red tape

Trade Accelerator Program

The Trade Accelerator Program (TAP) is an innovative program, designed to accelerate strategic development and to better prepare businesses for an expansion into international markets. Top industry experts provide the necessary coaching needed to build a personalized export strategy, and equip businesses with the tools and resources to find success and grow.



**3 program
cohorts hosted**



**75+ hours of workshops and
presentations** led by industry
experts and provincial and federal
government representatives



22 companies
completed a
customized export plan



**172 one-on-one
meetings** held with
export mentors

Connections

Our online platforms keep our members and the Edmonton Metropolitan Region business community up-to-date on the latest happenings within our organization, community, and region. Our events and community calendar highlights the dynamic events that Edmonton's business community has to offer.

 **79,500+ website users**

 **6,900+ newsletter subscribers**

 **6,800+**
followers

 **4,000+**
followers

 **13,600+**
followers

 **1,300+**
followers



Contact Us

Let us help you leverage your membership.

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Advocate. Educate. **Connect.**