



Exhibitor Information

The Edmonton Chamber of Commerce is proud to present the Better When it's YEG Marketplace event on September 28th, 2021, at the Beverly Hills Ballroom in Fantasyland Hotel. This event is an opportunity to showcase local makers and creators of Edmonton and offer a marketplace where individuals can shop and support small businesses.

All exhibitors must register their business by visiting this [link](#) and submitting our Exhibitor Registration form online. *Please ensure you have read and understood the Exhibitor Guidelines listed below prior to submitting your application.

Venue

Beverly Hills Ballroom in Fantasyland Hotel

17700 87 Ave NW, Edmonton, AB T5T 4V4

Tuesday, September 28

Exhibit Set Up: 2:00-3:30PM

Exhibit Open: 4:00PM

Exhibit Close: 8:00PM

Exhibit Takedown: 8:05-9:15PM

Each Exhibit space will include:

- One 6 ft. table with two chairs
- Wi-Fi will be available for taking payment.
- Please bring your own signage, collateral, product displays, giveaways, cash box or payment device, etc.

Exhibitor Guidelines

- Participating businesses must be licensed, locally owned, and operated and employ under 50 employees.
- Participating business owners should sell/offer products (as compared to a service-based company).
- Participating businesses may not sell drugs/consumables or weapons.
- Participating businesses can sell sealed bottles of alcohol for take away. Please note, under our venue agreement, there will be no alcoholic sampling permitted.
- Participating businesses will be responsible for floats, handling cash or electronic payments. The Edmonton Chamber and/or the Fantasyland Hotel will not have cash or change making services available.
- A move-in/set-up timeline will be provided closer to the event. All businesses must adhere to the timelines allotted and to any Fantasyland Hotel guidelines.

BETTER *WHEN IT'S* YEG | MARKET



Fees

We are proud to inform you that by taking part in this Marketplace event, there will be no associated cost for your small business. In fact, all approved exhibitors will receive a \$180.00 incentive* from the Edmonton Chamber to support your business for taking the time to participate!

*Note, if you do require a hardline hook up for Wi-Fi, you must request this in advance, and it will have an associated cost of \$50. This amount will be deducted from your incentive fee, totaling a \$130.00 payment from the Edmonton Chamber of Commerce.

Exhibitor booths will be confirmed on a first-come, first-served basis, so please ensure you **submit your application, as space will fill up quickly. **Register here!**

COVID-19 Update

As per the City Bylaw of Edmonton, masks are required in indoor, public spaces in the City of Edmonton as of Friday, September 3rd, 2021. Exemptions under the bylaw remain including for those under the age of two, when eating or drinking in a designated area, when engaging in physical activity and for those unable to put on or take off a mask without requiring assistance.

Please note, if you are in attendance of the Better When It's YEG Market, you will be required to wear a mask at all times while in the West Edmonton Mall and Fantasyland Hotel in all hallways, meeting/event spaces and all indoor public areas.

Display Regulations, Requirements and Restrictions:

Booths will be provided as indicated. Please keep your displays within an 8 ft. space; exhibits must be installed so that they do not project beyond the space allotted and must be safe and secure. No interference with the light or space of other exhibitors will be permitted. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, etc. No attachments shall be made to the floors by nails, screws, or any other device. All space is leased subject to these restrictions.

Cancellations:

Once a formal application has been received, cancellations must be submitted in writing, no later than 7 business days prior to the Marketplace event. The incentive payment of \$180.00 will be foregone. If no notification is provided, the applying company will be responsible for the \$180.00 fee.

The Edmonton Chamber is not responsible for any participating businesses lost or damaged products, signage, displays or other materials.