







Federal Election 2021 Survey – Alberta Sept 2021

Introduction

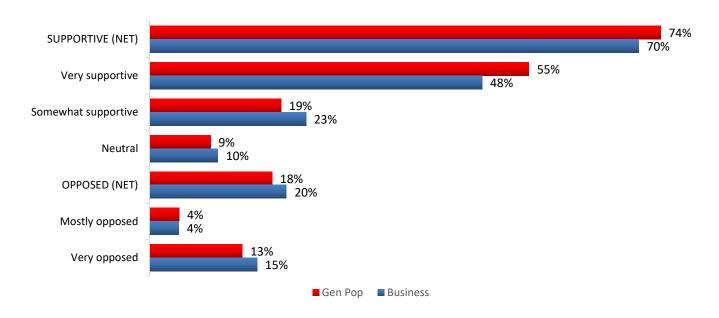
In collaboration with Leger and the Canadian Global Cities Council (CGCC), a coalition of CEOs of nine of Canada's largest urban Chambers of Commerce and Boards of Trade, the Edmonton Chamber of Commerce/Board of Trade and the Calgary Edmonton Chamber of Commerce/Board of Trade conducted a federal election survey of its members to create a clear picture of what its members want to see from Canada's next government. The federal election survey includes the public and business community views on key election issues.

This report provides the key findings from a survey of 1,000 citizens in Edmonton and Calgary and 71 members of the Edmonton and Calgary chambers, conducted between August 19 and September 1, 2021, using Leger's online panel for the general population data and an open link sent to the chamber for the business data.

Weighting has been employed to ensure that the general population sample composition accurately reflects the adult population of the region, as per the latest Census Data. No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 1,000 respondents as is the case with the general population data would have a margin of error of ±3.1%, 19 times out of 20.

Key Findings

With the threat of a fourth wave of COVID-19 in the fall, how supportive would you be of a system that requires Canadians to show proof of vaccination to access certain businesses or services, with exemptions and accommodations for those who cannot be vaccinated?





What would you see as the primary benefits of a system of certifying COVID safety?

